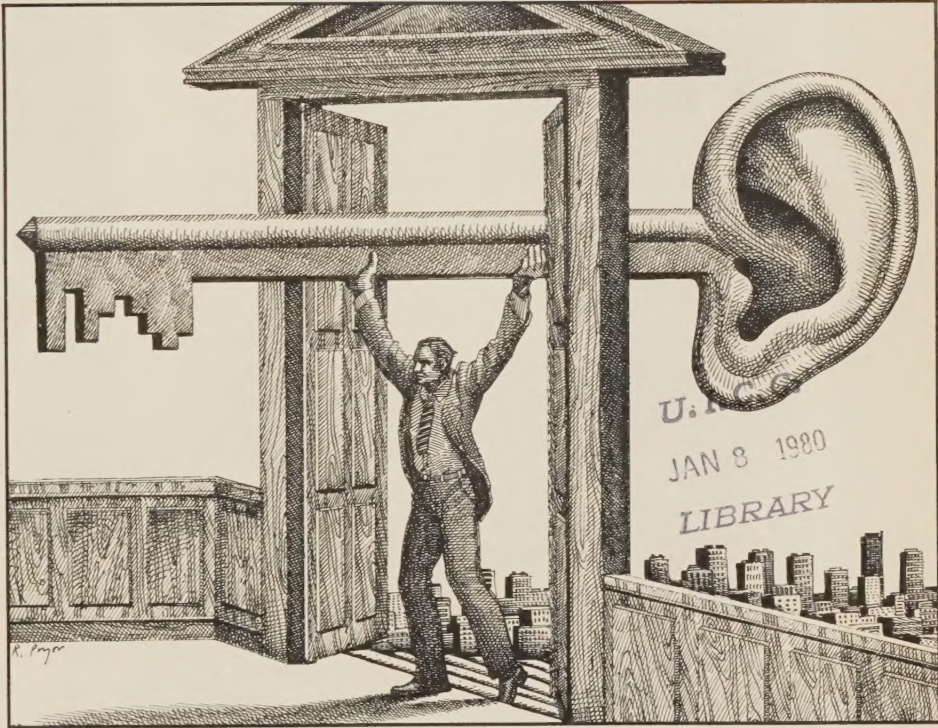


**E&P**January 5, 1980  
One Dollar

# Editor & Publisher

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## OPENING THE CLOSED DOORS OF JUSTICE

ATLANTA, Georgia—During the trial of a pornography king in Rome, Ga., the judge suddenly ordered the doors of justice shut on the public and their free press while he heard the testimony of a key witness.

Reporter Neil Craig of WXIA-TV, the Gannett television station in Atlanta, objected. He read into the record a statement of protest from The Gannett Card, a wallet-size card which equips all Gannett newsmen with a prepared plea for a hearing on any move to close a courtroom to the press or the

public. This card also includes a reminder of the people's First Amendment rights to a free and unfettered press.

The next morning, WXIA-TV sent its legal counsel from Atlanta to Rome by helicopter to back up Craig's protest. But before this attorney arrived, the judge reversed his decision and reopened the courtroom doors.

The quick use of The Gannett Card by reporters, coupled with the capable support of local counsel, has kept courtroom doors open to Gannett reporters in 11 of 15 cases in the five months following the U.S. Supreme Court decision in Gannett v. DePasquale. (This decision allowed courtroom doors to be closed in certain cases.) In the same five-month period, the national scoreboard on courtroom closings has been more frightening—only 42 of 107 were decided in favor of the people and their free press.

At Gannett we believe that today, more than ever, journalists must be prepared to move quickly and effectively to defend the public's right to know—the cornerstone of our rights as a free people in a free society.

At Gannett, we have a commitment to freedom in every business we are in, whether it's newspapers, television, radio, outdoor advertising or public opinion research.

And so from Chicago to Shreveport, from Nashville to Niagara Falls, every Gannett newspaper, every television and radio station is free to express its own opinions. Each is free to serve the best interests of its own community in its own way.

**Gannett**  
A World Of Different Voices  
Where Freedom Speaks



# NICE GUYS FINISH FIRST

When Boston Marathon runner Bill Rodgers crossed the finish line on November 28th, he carried with him a check for \$44,169 payable to the Winter Olympics Committee at Lake Placid.

This check represented 16,904 new subscribers to the Boston Herald American signed during a 13-week phone solicitation campaign. It also represented the largest contribution by any daily newspaper on behalf of the Winter Olympics.

On hand to receive the check was Olympic gold medal speed skater Sheila Young Ochowicz who said, "This donation will go a long way in making an impossible dream a reality. Without the help of major American corporations such as the Boston Herald American, Lake Placid would not be able to host the winter games."

It was a race we ran so others could win.



*Find out for  
yourself.*

## Boston Herald American



The journalism awards were from the San Francisco Press Club. But most of the top honors went to San Jose in the 1979 competition.

No San Francisco newspaper came even close to the three "First Places" and the two "Honorable Mentions" awarded to San Jose Mercury News writers.

A "First Place" in news was voted to Elias Castillo and Marita Hernandez for their Mercury News series on California's migrant worker controversy, "Dream of the North." A second "First Place" honored Mercury News writer Glenn Bunting for his interview with a paralyzed crime victim. And a third Mercury News "First Place" was captured by sports writer Charles Bricker for his series on player injury and medication.

That's three out of five of San Francisco's top awards.

But that shouldn't surprise anybody. The Mercury and The News serve one of America's biggest, best educated and most affluent urban areas, the San Jose/Santa Clara County Metro. To satisfy readers as smart as ours, we have to be good.

By anybody's standards.

*San Jose, California, Monday morning, December 3,*

# San Jose Mercury

More Than a Century of Service — 1851-1979

# SAN JOSE NEWS

*San Jose, California, Wednesday, November 21, 1979*

**Meet the most prized  
newspapers in San Francisco.**









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Nothing sells like the Suburban Newspapers of Greater St. Louis—The Third Newspaper.

Our group consists of 28 suburban newspapers serving the prosperous St. Louis metro area. And our total circulation has soared to 754,294\*. That's more than two and a half times larger than either of the two St. Louis dailies.

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Readers rip into The Third Newspaper every week for local news, sports and features . . .

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**\*C.A.C. Audit September 30, 1978, for 27 Suburban Newspapers, 709,934; plus our new 28th newspaper, The Alton Citizen, 44,360, Publishers Statement Subject to C.A.C. Audit.**

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Editor & Publisher  
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## Newsbriefs

### Shipping firm buys Loeb's stock

William Loeb's 25% of the stock of the *Manchester* (N.H.) *Union-Leader* was acquired for about \$1.5 million by Augsburg Organization Inc., a shipping and fuel distribution company based in Ogdensburg, N.Y. At least three newspaper groups made bids for the stock—Affiliated Publications Inc., Minneapolis Star and Tribune Co., and Newspapers of New England Inc. Frank A. Augsburg Jr. is long-time friend of Loeb. Loeb has said he will put the remaining 75% of the stock into a trust that will go to the newspaper's employees after the deaths of himself and his wife.

### Jury deliberating joint pact

After two days of closing arguments and a five-day recess, a San Francisco jury was to begin deliberation January 2 in the anti-trust suit against the *San Francisco Examiner* and *Chronicle*.

### Thomson makes bid for FP

Thomson Newspapers Ltd. has submitted a \$139 million bid for complete control of F.P. Publications Ltd. The bid reportedly exceeds the latest offer by a group led by Conrad Black, chairman of the *Argus* Co., which raised their bid to about \$120 million from \$102 million last weekend.

### Ottaway joins Newsplan

All daily newspapers in the Ottaway group are now participating in NEWSPLAN, the program to spur national advertising by offering incentive rates and by making it easier to plan, place and pay for a multi-newspaper schedule.

Kauffman said the offering of NEWSPLAN contracts by the Ottaway papers as of January 1 brought the total number of daily newspapers in the NEWSPLAN program over the 950 level.

Under NEWSPLAN, newspapers offer incentive rates to national advertisers in return for one year contracts totaling six, 13, 26, or 52 pages. In addition, the program includes services to facilitate the buying of multi-market newspaper schedules.

### Photographer detained

Hubert Van Es, freelance photographer on assignment for *Time* magazine, is being detained in Kabul by Afghanistan authorities after he refused to board an Indian Airlines plane with other Western reporters expelled December 30. Van Es is detained in the Kabul Inter-Continental Hotel.

The foreign journalists had reached the capital after the Soviet-backed coup. Afghanistan officials said they were expelled because their safety could not be guaranteed.

### Mail deliveries halted

Claiming "strictly economic reasons," the *New York News* on January 1 stopped its mail subscription service to out of town readers.

The News's circulation director, A.S. Heltman, said "just over 1000 subscribers" were affected by the cancellation of mail service.

"The cost of servicing such a very small amount of subscribers just didn't justify itself any longer," Heltman explained.





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IN OUR NAME. WE'RE MUZAK®.**

R, of course, stands for registered trademark. And, in case you hadn't noticed, one of those Rs is attached to the word Muzak.

We'd simply like to remind you not to use our fine name in vain.

When you use the word Muzak in

reference to anything other than our unique scientifically-engineered sound system, you are misusing it.

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MUZAK is the registered trademark of MUZAK, Division of Teleprompter Corporation. 888 Seventh Avenue, New York, New York 10019





## Look where a lot of our 1979

These newspapers all placed orders for Goss presses in 1979. When you realize that they represent just a sample of 1979 Goss press orders from this Asia/Pacific area — Japan (Kon-nichi Shimbun, Akatsuki Insatsu Co., Yamagata Shimbun, Shimotsuke Shimbun, Asahi Shimbun, Kobe Shimbun, Tookai Shimpō, and Chunichi Shimbun), Taiwan, Hong Kong, Sri Lanka, Thailand, Malaysia, Indonesia and Australia — you might conclude that we have little competition. Not so. On an international scale, our competition is the world.

On other scales, however — press features, system flexibility, quality, service, speed — you could say we

have no competition. That must be why we have an overwhelming market share in this area. And why 32 Asia/Pacific-area newspapers, in 1979 alone, ordered a total of 125 units of Goss presses.

**The 75,000 pph Goss Metroliner** — the press that made offset possible for large-circulation dailies. 180 worldwide installations: 1,844 Metro units and growing — and the list of users reads like a *Who's Who* of newspapers. The Goss Metroliner family is available in three distinct feature combinations, tailored to suit specific needs. All are designed to fulfill high production requirements with minimum waste, low operating

costs and the finest print quality possible from a 4-page-wide press.

The fully automated Metroliner offers a choice of cutoffs (546 mm, 560 mm, 578 mm, and 598 mm), of folders (3:2 or 2:1) and of RTPs (two- or three-arm reels). A tailored arrangement of halfdecks and dedicated 4-color units assures the flexibility necessary to place color virtually anywhere in the product.

**The 25,000 pph Goss Community SSC** — the world's most popular single-width web-offset press. Almost 10,000 Community units are in operation worldwide. Goss now offers a whole line of Community presses designed for a dual role.





## press orders came from.

offer the versatility, reliability and operating economies demanded by publishers and printers to enable them to handle a wide range of work. And they incorporate the construction and operational advantages which have been acclaimed throughout the world. Goss Community presses are available in four different cutoff sizes (546 mm, 560 mm, 578 mm, 630 mm), different printing unit configurations, and with a range of folder options and accessories. A special advantage of all community presses is the range of features available to aid in the production of quality, multicolor work. The 50,000 pph Goss Urbanite — another favorite of printers and pub-

lishers, as evidenced by the 4,000 units installed worldwide. This single-width, semicylindrical press is designed specifically to meet the varied production needs of medium-sized dailies and large-circulation weeklies. It can be equipped with a 3-color unit which, together with one standard unit, produces a web with four colors on one side and spot color on the other. The New 40,000 cph Goss Signature HV — this horizontal-vertical press was designed for multiple use. Its unmatched speed of 40,000 cph is made possible by a patented Goss innovation — the vibration damping design. The press is equipped with a superior

100 to 0 inking system, a new specially designed 2:2 jaw-type folder with three modes of folding and many other new features. For more information, contact Goss Newspaper Printing Products, Graphic Systems Division, Rockwell International, 3100 S. Central Ave., Chicago, IL 60650. Phone: 312/656-8600. The Goss systems solution to printing production.



**Rockwell International**

...where science gets down to business



# Editor & Publisher

THE FOURTH ESTATE

Robert U. Brown, President and Editor  
Ferdinand C. Teubner, Publisher

James Wright Brown  
Publisher, Chairman of the Board, 1912-1959



Charter Member  
Audit Bureau  
of Circulations  
Member American  
Newspaper  
Publishers Association  
6 mo. average net paid June 30, 1979—25,375



## First Amendment Congress

The first of two First Amendment Congresses designed to heighten public awareness of the importance of the free press guarantee will be held in Philadelphia Jan. 16-17. A second Congress will be held in Williamsburg, Va., March 16-18.

Twelve national journalism organizations are sponsoring the Congresses and many notable newsmen from newspapers and broadcasting will participate.

The public's appreciation and understanding of the First Amendment has gone up and down over the years depending mostly upon the press' coverage of current events. Pollsters have told us the trend mostly has been down except for periods such as the Watergate coverage. Most of the public realized then the truth might never have been revealed except for a free press.

George Gallup is expected to report at the first Congress on a new poll he has made of the public's perception of freedom of the press.

Efforts have been made in the past to educate the public on the meaning and value of the First Amendment and a free press. Several "Newspaper Week" themes have been geared to that topic. They were reported to have been moderately successful in areas where local media made the greatest effort.

That seems to us to be the essential key for the success of the two Congresses. The promoters and participants may exert a favorable influence on the educators, attorneys and business people who will be delegates. But it cannot be expected they will do the missionary work in their professions and their home towns to get maximum results for a favorable attitude toward a free press and the First Amendment.

Every one of the 12 journalistic organizations must promote this event through members at the local level. The sponsoring organizations are: American Newspaper Publishers Association, AP Managing Editors Association, American Society of Newspaper Editors, National Association of Broadcasters, National Broadcast Editorial Association, National Conference of Editorial Writers, National Newspaper Association, Radio-Television News Directors Association, Reporters Committee for Freedom of the Press, Society of Professional Journalists/Sigma Delta Chi, the Associated Press and United Press International.

Just imagine the impact this effort could have if every member of those organizations would participate as an advocate and a missionary for the First Amendment message!

If these events are treated like many other media meetings (journalists do not give much space or time to journalistic meetings) the impact on the public will be minimal. The public-at-large won't get the message.

## The Oldest Publishers and Advertisers Newspaper in America

With which have been merged: The Journalist established March 22, 1884; Newspaperdom established March, 1892; the Fourth Estate March 1, 1894; Editor & Publisher, June 29, 1901; Advertising, January 22, 1925.

**Managing Editor:** Jerome H. Walker, Jr.

**Associate Editors:** John P. Consoli, Bill Gloede, Andrew Radolf, Lenora Williamson, Earl W. Wilken

**Midwest Editor:** Celeste Huenergard

**Washington Correspondent:** I. William Hill

**West Coast Correspondent:** M.L. Stein

**Promotion Manager:** George Wilt

**Advertising Manager:** Donald L. Parvin

**Sales Representatives:** Steven Ahmuty, Richard J. Flynn, Norman Messer, Robert J. Mathes, Durland Stewart

**Advertising Production Manager:** Louise A. Villani

**Circulation Fulfillment Manager:** Donna Walck

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**Los Angeles:** 3450 Wilshire Boulevard Suite 407, 90010. Phone 213-382-6346. William Marshall—Scott, Marshall, Sands & McGinley.

**San Francisco:** 433 California St., Suite 505, 94104. Phone 415-421-7950. Peter Scott, Richard Sands—Scott, Marshall, Sands & McGinley.

**Washington:** 1295 National Press Building. Washington, D.C. 20045. Phone 202-628-8365. I. William Hill, Correspondent.

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# Letters

## TIGHTER EDITING?

So newsprint is in short supply.

To save space, editors cut comics from 5 to 4 column width. And they say they are tightening up on the editing. I haven't seen much evidence of tighter editing.

Long wire stories are still dumped into back pages to move the pages. Rarely are these long stories edited down to reflect interest and importance. Editors really aren't editing.

Stories done by local newsmen, carrying datelines of towns in the newspaper's circulation area, are rarely tightly edited. A long local story usually carries a big headline, giving readers in that town a feeling something of major import is happening. But read on and you'll find the story shallow, overblown and overplayed . . . and poorly edited.

The point I'm making is that newspapers are not tightly edited. They are barely edited at all. Is it any wonder readers rarely spend more than 15 or 20 minutes reading their local paper.

Many people rely on tv for their news. Why? They can get the news with little effort. But probably more importantly, tv gives them the news in capsule form . . . stressing what tv newsmen think is important in the total run of the day's events. You can't tell what is important from reading the average newspaper . . . except for the front page. But the average front page doesn't carry more than six stories.

Newspapers work hard to fill space by overplaying local and wire stories.

News magazines, by way of comparison, are tightly edited, highly selective; space is well used. By comparison newspapers are dull.

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EDITOR & PUBLISHER for January 5, 1980

A lot of newspapers wouldn't sell if it weren't for the ad content. For surely it isn't the news content that sells them.

WILLIAM K. BABEL

95 Adams St.  
Orange, Mass. 01364

## VOICE FOR PR

I must add my voice to Paul Parham's (E&P, Dec. 15) on the discussion of SDX exclusion of non-newspersons.

There are many "flacks" in business or government public relations or public information who, repeatedly, defend to their bosses and peers the people's right to know and freedom of the press. Some PR people are doing more to ensure a free flow of information than many of those persons associated with news organizations.

I, too, have no objection to the exclusion as it now exists, but I hope members of the Society of Professional Journalists/Sigma Delta Chi will not forget there are some very dedicated members of our organization outside America's newsrooms and colleges.

MERLE F. PUGH  
(Pugh is a public information officer with the Forest Service-USDA, Portland, Ore.)

## OBJECTIVE

I noted with interest the editorial "Exploitation of the press," in the December 1 edition of *EDITOR & PUBLISHER*, especially the opinion that only print reporters ". . . have revealed that the demonstrations outside of the U.S. embassy which were seen on the air nightly seem to be well-orchestrated and choreographed for television cameras only."

We agree with you that all segments of the press are under an obligation "to explain the conditions and circumstances under which they have obtained and disseminated the news," whenever those circumstances cast doubt upon the accuracy and objectivity of news reports. Far from neglecting that responsibility, CBS News has made it clear to our viewing and listening audiences that the activities

of the so-called student captors and their supporters are part of a massive propaganda campaign aimed at influencing American and world opinion.

CBS news correspondent Hal Walker reported on a recent "Tuesday Morning" broadcast that the hostages are "at the center of a very sophisticated public relations campaign orchestrated by their captors." Correspondent Tom Fenton has referred to the "carefully orchestrated crowds outside the American embassy" on the CBS Radio Network broadcast, "The World Tonight." And lest American viewers be misled to think that the entire Iranian population is involved in the demonstrations, correspondent Don Kladstrup reported on the "CBS Evening News with Walter Cronkite" that several blocks from the embassy, life goes on as usual in Tehran.

We also agree with you that journalists can "be used at times as a pipeline for propaganda." It is for that very reason that CBS News turned down the interview with Corporal William Gallegos under terms dictated by the students. On the other hand, CBS News agreed to submit questions in advance in order to obtain correspondent Mike Wallace's interview with the Ayatollah Khomeini because we believed the news value of the interview outweighed, in this rare instance, the obvious disadvantages of the procedure. The audience was informed of these terms before the interview was broadcast.

We will continue to report the events in Iran with as much objectivity and honesty as possible and despite the trying nature of the obstacles placed before us as members of a free press.

ELLEN EHRLICH  
(Ehrlich is director of information services for CBS News.)

## Correction

In E&P's December 29 story concerning department store advertising, it was erroneously reported that K Mart stores' sales volume rose 11% between 1974 and 1978. The correct figure is 111%.

## EDITOR'S COMMENT

*Jack Swickard*  
Editor  
*Daily Record*  
Roswell, New Mexico

"The New York Times News Service permits us to give our readers an in-depth, well-written look—both in articles and commentaries—into the news; it's something that is rarely provided by the major wire services...."

**The New York Times**  
**NEWS SERVICE**



*In the N.J. newspaper circulation race*

# We still set the pace.

For the second year in a row, the Asbury Park Press has had the largest growth of all major state daily newspapers.

And we are the only one of the top four to experience daily circulation gains in *both* 1978 and 1979.

---

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	Current Daily Circulation	1979 Change	1978 Change
<b>Asbury Park Press</b>	<b>107,767</b>	<b>+5,203</b>	<b>+6,472</b>
Courier-Post, Camden	123,815	+1,373	-1,211
Star-Ledger, Newark	408,038	-5,876	+2,471
Record, Hackensack	149,977	-4,850	+1,592

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In addition, Sunday Press circulation in the past two years has increased by 14,746 for a current total of 139,561.

*Comparison of ABC FAS-FAX Reports for six-month periods ending Sept. 30, 1978 and Sept. 30, 1979.*

**ASBURY PARK PRESS**

*100 years doing what we do best.*



# Industry outlook bright as it paves way for 1980

By Andrew Radolf

An optimistic mood prevails as newspapers prepare for the 1980's, E&P learned after asking news executives around the country to discuss their plans and projections for the coming year.

Although they believed tight supplies and spiraling costs of newsprint and energy will continue next year, most of the executives expected their papers to register lineage and circulation gains despite predictions that 1980 will be a recession year.

Several newspapers contacted also have begun researching ways to integrate new technologies as interactive teletext systems and two-way cable television into their operations.

J. Robert Hudson, marketing director of the Register and Tribune Company in Des Moines, Iowa, said his company plans to use the high cost of gasoline as a means of promoting its two newspapers to readers and advertisers.

"With gasoline approaching \$1.50 a gallon, more people are going to look to the printed word to see where to go and what to buy before they ever leave home," Hudson stated. "Our sales people are selling the concept to advertisers that those who will do best in 1980 will be the ones who give consumers that kind of information. We're selling the same idea to readers . . . stressing the return on investment a newspaper subscription gives in savings when times are a little tougher."

Rising newsprint, energy, and labor costs compelled the Register and Tribune Company to raise its city-wide home delivery rates to 80¢ per week for the morning Register, 70¢ per week for the evening Tribune, and 70¢ for the Sunday Register. Newsstand prices jumped to 25¢ for the daily papers and 75¢ for the Sunday paper. Despite these increases, Hudson believes the new sales approach will be successful in attracting readers.

"By comparison, a newspaper is still one of the greatest bargains!" he declared.

Hudson added the Register and Tribune Company plans to implement "customer service type improvements" by computerizing its billing and record keeping operations for home delivery.

"We're also studying home data and seeing how we might fit in," he commented. "If that's the trend of the industry, we want to be in the forefront of it."

The Register of Orange County, located in Santa Ana, California enters 1980 with a \$20 million expansion project underway and its circulation and advertising managements and staffs enlarged to accommodate its rapid growth.

"The population is approaching 2 million county wide, and we intend to grow along with the county," remarked the Register's publisher, Dave Threshie. He said the paper's combined morning and evening daily circulation is "up 16,000" to reach 227,000 and advertising is "booming . . . particularly retail display and national, but classified is a little soft."

The Register has installed two more 9 unit Goss Metroliner presses and added trucks to its home delivery fleet, Threshie pointed out, and has increased its editorial space and color capacity.

"A better graphics design is also part of the paper's

growth and strategy," he stated.

To get the newsprint for lineage and circulation growth, Threshie believes his paper which averages 127 ROP pages daily may have to look as far as Finland, Japan, and Sweden. To meet escalating costs, the Register will raise its ad rates the first of the year, but for the time being its circulation prices will remain at \$3.50 a month for home delivery, 10¢ daily and 35¢ Sunday on the newsstands.

The Baltimore Sun is "in the middle of a capital investment program in excess of \$45 million," commented its publisher, Donald H. Patterson. "We're putting in a new mail room, new press room, and a new loading dock."

Noting that the Sun has purchased "two lines of 18 unit Goss Metroliners," Patterson remarked, "We'll be able to position color anywhere it is needed."

The publisher said his business projections for 1980 indicate the Sun will "hold circulation" at around 350,000 combined morning and evening daily but do "slightly less in terms of lineage."

As part of his paper's continuing evolution into new technology, Patterson said the Sun and seven other papers "of comparable size" have formed "a loose knit group to develop ideas and marketing approaches for electronic home data bases."

Naming themselves "the Big Eight," the group is sharing research information and making recommendations on ways to start "joint or separate pilot projects."

The Detroit News sees 1980 being "a pretty tough year, to put it mildly," observed Robert Nelson, the paper's vicepresident and general manager. "We're going to do a more aggressive job on selling the paper. It's going to be a year for tough competition in a hell of a competitive town, but things here are going full tilt."

The News is changing 54 Goss Mark V letterpress units at its Sterling Heights plant to a TKS conversion system which approximates offset quality, and it intends to open in October 1980 a new completely offset plant in Lansing to handle out of state circulation.

"We'll have color capacity in 48 pages of any of our papers," Nelson asserted, adding that he expects the Republican Convention to be held in Detroit to help next year's lineage and circulation.

The News is "putting more marketing emphasis" on its morning edition which accounts for 10% of its 628,000 daily circulation.

"We're sure it (morning edition) will grow to a larger percentage," the general manager stated. "We're looking at home delivery (of the morning edition) in the retail trading zone, but we have no intention of discontinuing anything in the evening."

Presently the News sells its morning edition only at street outlets within the retail trading zone but offers it for home delivery in outlying areas.

The News is also "investigating electronics" according to Nelson, particularly "videotex, teltext, and interactive terminals. We're staying close to what's happening and trying to analyze the best ways to go."

The Kennebec Journal, a Guy Gannett newspaper in Augusta, Maine with 18,000 daily circulation, is meeting the economic challenges of 1980 with a tightly budgeted profit

(Continued on page 12)



# Industry outlook bright for 1980s

(Continued from page 11)

plan "making good allowances for newsprint and energy," stated general manager James Hoffman.

Commenting that he sees "no influx of new retailers and businesses" to his market, Hoffman continued, "We anticipate a more stable condition as far as our past growth. By any means possible, we're going to live within our budget to maintain the same profit level as last year."

He added that his paper has no intention of sacrificing "our strong news effort. We cannot hedge on putting out a quality product."

To conserve newsprint the Journal will switch from 8 to 9 column classified in January. Early next summer it will go to a 9 column format throughout the paper except for news which will stay at 6 columns.

"Last year because of having 8 column classifieds, we ran two or four pages more than was really required," Hoffman explained.

To reduce distribution costs, the Journal plans next year to move "as much circulation into the carrier category as possible," he remarked. "Boy carriers are the best deal economically. We have a strong promotional campaign to improve our relations with parents and show the value of being a carrier. Once the earmark of every successful businessman was that he had been a carrier."

Special sections are another facet of the paper's operation which have come under close scrutiny by Hoffman.

"We're going to have one special section a month," he declared. "By planning each one ahead of time, we're going to know its value to our readers and advertisers."

The Journal raised its advertising rates last November 1, and its budget calls for another 8% ad rate increase on November 1, 1980. The paper wants "to make every effort" to hold its home delivery rate at \$1.20 a week and its mail subscription rate at \$62 per year.

Fort Collins, Colorado, 65 miles north of Denver, has surged in population from 43,000 in 1970 to "65,000 to 80,000 depending on which planner you talk to" in 1979, according to Robert S. Lee, publisher of the *Coloradan*.

Lee expects his paper with a circulation of 18,200 daily to continue its steady growth of "3% to 7% the last several years" into the 80's.

With energy in abundant supply from a regional coal fired plant which is under expansion, Lee sees his market remaining "a good living area, a good opportunity for business."

To keep up with the area's growth, the *Coloradan* is expanding its carrier and motor routes which extend 75 miles north of the town and "looking at adding editorial people," Lee said. "We're studying new sections too, but nothing specific yet."

Enlarging the printing plant and installing more presses are also under consideration.

"We're optimistic on the 1980's!" Lee declared. "We're interested in planned growth land city/county cooperation on zoning. That's what will dominate our news stories in the foreseeable future."

To meet spot newsprint costs for 1980, Dealey said the Morning News despite an ad rate hike this fall, is "keeping that option available" of another rate increase in 1980.

The *Lexington* (Ky.) *Leader* and *Herald* in 1980 will test the Ferag total mail room system for the parent company, Knight-Ridder Newspapers.

"In the last five years, the number of pieces our mail room handled quadrupled," said Creed Black, publisher of the two newspapers. "With the increases in circulation and inserts, we needed a new system. We're projecting continued growth. Our morning paper (the *Herald*) is up

25%, the afternoon's growing, and our combined circulation is up 12.5%. We're the growth leaders for Knight-Ridder papers."

The *Leader's* daily circulation is 66,100, and the *Herald's* is 33,570.

The *Lexington* papers have also completed a \$22 million plant expansion with 14 new Goss Metro units.

"We've created a 'new business department' in advertising to reach people who have not used our paper before," he added. "We'll have more color too. At the moment, we're optimistic."

New Mexico's energy resources of coal, uranium, and oil, and its development of solar technologies offer a bright future for the 79,500 daily *Albuquerque Journal* as well.

Editor Jerry Crawford reported that a new \$35 million plant will be ready for occupancy early next year by the *Journal* and the *Albuquerque Tribune* with which it has a joint operating agreement.

The planned one story building "near a railroad siding" will mean a switch from letterpress to offset and the implementing of new electronic production systems including "going on-line" in the newsrooms for both papers, according to Crawford.

"The new plant is an indication that we see a strong potential in this area," he maintained. "Albuquerque's been getting 7000 to 8000 new families a year. This growth rate should continue, and our circulation should grow too."

R.F. Pittman, publisher of the *Tampa Tribune and Times*, gave what can be taken as a summation of the newspaper industry's prospects for 1980.

"Despite inflation, if the economy holds up, our circulation will grow and our advertising will grow," he said. "We'll have to conserve newsprint, but we think we'll be able to get enough."

"Coal is the big thing in Montana, and our long term prospects are tied to it," asserted William Roesgen, editor of the *Billings Gazette*. "The coal's 100 miles east of here, but we're the headquarters of its development."

Roesgen observed that although *Billings* is "enjoying a semi-boom" with new construction all over town, the *Gazette* "will be tightening its belt a little bit" in 1980.

Roesgen sees "a big environmental battle" ahead for his community with 75,000 residents over "the huge coal reserves so easily strippable 10 to 20 feet below the surface in practically empty range land. We benefit from more people and development, but we also favor reclamation and pollution controls. We're in the middle."

Pointing out that the *Gazette* has a circulation area "as big as New England, 400 miles in every direction but not a lot of people," Roesgens said gasoline prices will be a major problem in 1980 for his 59,500 daily paper.

The *Gazette* has instituted a two tier price system with people in distant areas paying more. The editor reported the higher prices have not produced a drop off in circulation in outlying regions because "we're the only metro that comes into their homes."

The *Gazette* has also increased the ad discount, offered by its city only tabloid called *Neighbors* to "better than 30%" to attract more local advertisers.

"It's a small town kind of paper that covers all the local clubs," he explained. "It's been successful with readers, but advertisers want our whole circulation and don't mind paying premiums for it." The advertisers' reasons, he believes, is that despite gas prices, the *Gazette's* readers continue to travel as much as 300 miles to shop in *Billings'* stores.

"Our goal for 1980 is overnight hard news coverage of the region," Roesgen stated, saying the *Gazette* will feature investigative reporting from "roving staff people."



# Court closures pose challenges in Albany, N.Y.

The Appellate Division of New York State Supreme Court has sided with the *Albany* (N.Y.) *Times-Union* in the newspaper's challenge of a closed arraignment held last October by an Albany County Court judge.

In a unanimous decision December 13, the five-member appeals court said Judge Joseph Harris acted improperly when he convened the arraignment in his chambers and granted a defense motion to close it to the press and public. An indictment charging a 27-year-old college student with grand larceny was re-sealed by the judge after the arraignment, and the attorneys involved were ordered not to talk about the matter.

The case was one of four last year in which Capital Newspapers Group—which publishes the *Times-Union*, the *Knickerbocker News* and the *Sun Group*—went to the Appellate Division to oppose the closure of criminal court proceedings.

Shirley Armstrong, the *Times-Union* court reporter who was involved in two of those cases, had learned of the closed arraignment the same day it occurred but was denied access to any information about the defendant's identity or the charges involved.

Judge Harris said he had closed the proceeding because he feared any publicity generated would be prejudicial to the same defendant in a separate attempted robbery case, for which he was scheduled to come to trial in a few days.

"However," the Appellate Division said, "we cannot condone or acquiesce in the course (Harris) followed, no matter how meritorious his purpose."

While the court felt the *Times-Union* had failed to establish a constitutional right of access to all arraignments, it added that the newspaper had presented "a strong and convincing argument for unrestrained access absent a clear showing of genuinely compelling circumstances supportive of (the public's) exclusion."

The newspaper's appeal petition was dismissed by the appeals court as moot because details of the arraignment had been made public by the judge once the defendant's attempted robbery trial ended.

Otherwise, the Appellate Division said, it would have vacated Judge Harris' order and unsealed the indictment for the *Times-Union*.

Judge Harris, meanwhile, said he would appeal the ruling. He claimed the Appellate Division had based its decision on "erroneous findings of fact" and should have allowed the defendant to be represented in the appeal.

Of the more than 100 attempts across the country to close court proceedings since the U.S. Supreme Court decision in *Gannett vs. DePasquale* last July, the *Times-Union* case was the only one in which the press and public were barred from an arraignment, according to the Reporters Committee for Freedom of the Press.

In March, before the Supreme Court's *Gannett* ruling but after the New York Court of Appeals had decided the case, Ms. Armstrong was locked out of an Albany County courtroom by Judge John J. Clyne while a defendant was pleading guilty to a felony. The defense attorney had argued his client's admission of guilt could be prejudicial to two co-defendants in the case who were then maintaining their innocence.

The *Times-Union* appealed but the Appellate Division upheld Judge Clyne's action last August. The newspaper has since taken the case to the state Court of Appeals.

In granting the *Times-Union* permission to appeal the Appellate Division ruling, the Court of Appeals also agreed to allow all nine of the *Gannett* Co.'s news subsidiaries in the state to file a consolidated amicus curiae brief in support of the Albany newspaper.

Less than two weeks after the Supreme Court's decision in *Gannett vs. DePasquale* last July, the *Capital Newspaper* had its second fair trial-free press encounter with a local court when a reporter for the *Knickerbocker News* was ordered by Judge Harris to leave a pre-trial suppression hearing. Other spectators were allowed to remain in the courtroom but told not to talk to the press about the case.

Judge Harris, in excluding the reporter, refused to grant a brief adjournment so the newspaper's attorney could argue against the closure motion. The *Knickerbocker News* appealed.

One month later, an Appellate Division justice ordered Harris not to resume the suppression hearing—which had since been adjourned for other reasons—until the newspaper had been given the opportunity to argue its case in a preliminary hearing.

The reporter was ultimately barred again from the suppression hearing, but *Capital Newspapers'* attorney Peter Danziger, of the Albany firm of O'Connell and Aronowitz, said the case set an important procedural precedent.

Despite that ruling, however, reporters from both the *Times-Union* and the *Knickerbocker News* were denied an opportunity to call their attorney before a Saratoga County judge closed another suppression hearing in November.

The hearing had been convened during the murder and robbery trial of an 18 year old woman. A jury had already been seated and admonished to avoid news accounts of the trial, and the first witness

had already testified in open court.

But Judge Loren Brown said it would be "naive" for him to believe his instructions to the jury would ensure a fair trial for the defendant, who was subsequently acquitted of murder but convicted of robbery.

Within two weeks of the verdict, *Capital Newspapers* had asked the Appellate Division to overturn Judge Brown's action as illegal and unconstitutional.

In his petition to the appeals court, Danziger asked that Brown be enjoined from closing any court proceedings in the future unless he had first granted a hearing to anyone opposing closure.

That case was expected to be argued in the Appellate Division sometime early in 1980.

## Advertising

# Computer to rate media strengths for newspaper rep

A portable software system for unbiased media evaluation has been ordered by Sawyer-Ferguson-Walker for all its offices and for the newspapers represented by the company.

The system is Telmar and DM Systems' media calculator which evaluates newspaper, broadcast and media mix schedules, with a TI-59 Programmable Calculator and Printer. It estimates reach, frequency, gross impressions and GRP's as well as costs-per-thousand and per point.

"Sawyer-Ferguson-Walker took this unprecedented step," said C. Richard Splittorf, chairman and president of the company, "because we are convinced that The Media Calculator is a selling tool which can help newspapers increase their share of market against other media."

The Media Calculator should be especially helpful at the local level where broadcast sales people are using similar tools," Splittorf said.

"The difference between these proprietary broadcast and newspaper systems and The Media Calculator is that Telmar supports the Media Calculator."

"This means that the system will have the third party credibility of a media systems company with over 300 agency and advertiser clients."

"Sawyer-Ferguson-Walker and the newspapers it represents will be the first in the newspaper industry to have The Media Calculator, though other agencies and their clients from coast to coast have ordered the system," he said.

## Leeds promoted

Candace Leeds has been named a senior vicepresident at Grey & Davis Inc., the public relations subsidiary of Grey Advertising Inc.



# Morning becomes elective in circulation switches

Good morning.

The number of switches into the morning cycle and additions to the list of Saturday and Sunday a.m. editions in 1979 indicate a growing trend away from afternoon newspapers in one-paper cities and in several metropolitan areas.

Hardly a sensational development—there have been inklings of it for several years—nevertheless the changes this past year appear to have prompted many publishers to consider the benefits (and/or disadvantages) of revising their circulation goals in 1980.

The 1979 record shows the following: Ten afternoon dailies shifted to the morning;

Six a.m.-p.m. combinations went "all day" with emphasis on morning.

Three p.m. papers added a.m. editions for special circulation zones.

Three a.m.-p.m. combinations abandoned the evening field.

Nine papers added Sunday morning editions.

Seven papers moved from afternoon to morning publication of Saturday editions, or added Saturday a.m.

At least three newcomers to the daily field elected to serve their markets in the morning.

These newspapers changed from afternoon to morning: *Clearwater* (Fla.) *Sun*, following the recent changeover by two other Florida dailies, in Gainesville and Tallahassee. *Lakeland* (Fla.) *Ledger*. *Sioux Falls* (S.D.) *Argus Leader*. *Ottawa Journal*. *New Ulm* (Minn.) *Journal*. *Bakersfield Californian*. *North Platte* (Nebr.) *Telegraph*. *Colby* (Kans.) *Free Press*. *Pittsfield* (Mass.) *Berkshire Eagle*. *Lake Charles* (La.) *American Press*.

Owners of those papers had a variety of reasons for making the change and all said they had made intensive studies of the factors experienced in other shifts. Energy savings were cited by some.

"The simple truth," said Tim J. McGuire of Lakeland, "is that in today's newspapering world the better planned, better coordinated newspapers are the morning newspapers. In the afternoon we have not been able to produce as fresh a product as we'd like."

Ronald H. Brown, editor-publisher of the one-year-old Colby Free Press, said a morning edition was more suitable to mail delivery schedules.

After 90 years in the afternoon field, the *Sioux Falls Argus-Leader* became a

morning paper because, according to publisher Larry Fuller, "there was just no way we could grow outside the Sioux Falls area with an evening paper. It was impossible to get the regional spread, especially with mail delivered papers."

"Readers didn't want a day-old newspaper," he added.

"To remain competitive" was also a reason given by Walter E. Hussman for starting a morning edition of the *Arkansas Democrat*. "Transportation problems are hurting afternoon newspapers all over the country. The morning edition will get the freshest, latest news to our subscribers out in the state. We will not start printing the Democrat until hours after the competition has gone to press with its out-state edition."

Moving toward more direct competition with the *Washington Post*, the *Washington Star* inaugurated a street sale edition with a 3:30 a.m. press start. "Many people have told us they would like to start their day with our kind of newspaper," said Star publisher George W. Hoyt.

Closing of the *Huntington* (W. Va.) *Advertiser*, an afternoon paper since 1889, was "a sign of the times, of economic conditions," remarked Harold E. Burdick, publisher of the Gannett-owned *Advertiser* and morning *Herald-Dispatch*. West Virginia now has 17 p.m. and 9 a.m. dailies.

Gannett also closed the afternoon *Rockford* (Ill.) *Register-Star* which had suffered declining circulation while the morning edition gained.

An eight-month shutdown in a labor dispute was fatal to Montreal's only afternoon English-language newspaper, the *Star*, which once held the No. 1 spot in circulation lists. The morning *Gazette*, which was founded by Benjamin Franklin in 1778, remains the sole English-language daily in Canada's second largest city.

Boston lost its last evening paper when the *Globe* decided to be an all-day paper with afternoon newsstand sales. The *Evening Globe* subscribers now receive the morning Boston *Globe*.

Two big Texas p.m. dailies—the *Houston Chronicle* and the *Dallas Times Herald*—adopted the all-day schedule which Times Herald publisher Lee J. Guittar termed as "a more realistic way to describe our functions to both reader and advertisers." This statement acknowledged the change in rules of the

Audit Bureau of Circulations which no longer require separate totals for a.m. and p.m. circulation. With this revision, the *Detroit News* christened its early edition with the morning designation.

The Times Herald broke into the morning field in the fall of 1977 with a Texas edition, with home delivery outside of Dallas County. The *Houston Chronicle* is offering its new morning edition on newsstands in Harris County.

On February 1, 1980, the *Seattle* (Wash.) *Times* is scheduled to become an all-day entry with newsstand sales and home delivery outside of the metropolitan zone.

To combat circulation moves in the capital city by Montreal and Toronto dailies, the *Ottawa Journal* switched to a.m. and asked the city council to authorize an increase in sidewalk boxes from 150 to 400.

New dailies entering the morning picture include:

*Vero Beach* (Fla.) *Press Journal*, formerly weekly.

*Auburn* (Calif.) *Journal*, thrice-weekly for 100 years.

*Amherst* (Mass.) *Morning Record*, with Sunday edition; previously on a twice-weekly schedule.

*Duncan* (Okla.) *Morning Eagle*, a weekly for 95 years.

*Sylacauga* (Ala.) *Advance*, a combination of three non-dailies, with a Sunday edition.

A morning paper called *East Bay Today* was introduced by Gannett Company as a companion of the *Oakland* (Calif.) *Tribune*. It will have street sale only at 10¢ a copy.

Washington Post Company's *Trenton* (N.J.) *Times* started a morning edition on sale at 6 a.m. An evening paper, the *Times* has published Saturday and Sunday mornings.

Adding Saturday a.m. editions were: *Tifton* (Ga.) *Gazette*, *Port Clinton* (O.) *News Herald*, and *Alexandria* (Va.) *Gazette*.

Evening papers that launched Sunday morning editions were: *Camden* (N.J.) *Courier-Post*, *Easton* (Pa.) *Express*, *Stroudsburg* (Pa.) *Pocono Record*, *Sandusky* (O.) *Register*, *Cookeville* (Tenn.) *Herald-Citizen*, *Lebanon* (Pa.) *Daily News*, *Vancouver* (B.C.) *Province*, *Grand Island* (Nebr.) *Independent*, *Martins Ferry* (O.) *Times Leader*, and *Nanaimo* (B.C.) *Daily Free Press*, which will emphasize "good news" and entertainment.

The \$50 million transaction which would make CBS Inc. the publisher of *Family Weekly*, the newspaper supplement, underlined the importance of the Sunday and weekend circulation. John R. Purcell, the former Gannett Company executive who is CBS executive vice-president, said, "We are pleased to be aligned with the growing Sunday news-

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paper publishing field."

With 358 distributing newspapers, six having been added in 1979, *Family Weekly* raised its circulation rate base to 12.2 million copies and hiked ad rates to \$66,555 for a black-and-white page and \$75,800 for a four-color inside page.

## If it please the Court . . .

*The Burger Court surpassed itself  
And reached the heights of follies.*

*The Court they should have closed was  
theirs instead of DePasquale's.*

New Orleans lawyer-publisher Ashton Phelps, in this Ode to the Gannett decision, expressed succinctly the reaction of the Press to the Supreme Court's 5-4 ruling that judges may conduct pre-trial hearings behind closed doors.

"Outrage" is the term used by one of the dissenters, Justice Harry Blackmun, to characterize the decision which left the understanding with many federal judges that they could bar the press and public also from trials.

Chief Justice Warren Burger scolded the judiciary for over-reacting to the situation because they were reading press criticism rather than the court's prevailing opinion which Justice Potter Stewart wrote.

In another public speech, Associate Justice William J. Brennan tried to soften condemnation of his colleagues with an explanation that the First Amendment philosophy of press freedom is two-faced—the absolute protection of expression and the qualified responsibility of the press to adjust to societal interests.

The Court bypassed any First Amendment issue in deciding *Gannett Co. v. Daniel A. DePasquale* (the latter being a federal judge who closed pre-trial proceedings to reporters from the Rochester newspapers).

Under the Sixth Amendment, Justice Stewart held, the defendant in a criminal case is guaranteed the right to a public trial but there is no guaranteed right to compel a private trial. The issue, he wrote, is whether members of the public have an enforceable right to a public trial that can be asserted independently of the parties in the litigation.

What set off the "over-reaction" of the press was the commentary by Justice Lewis Powell in a concurring opinion that "the right of access to courtroom proceedings is not absolute. It is limited," he stated, "both by the constitutional right of defendants to a fair trial and to preserve the confidentiality of sensitive information and the identity of informants." It thus became, in his view, the prerogative of the trial judge to exclude the press and public.

The murder case which gave birth to the DePasquale Case concluded in late 1976 when the two defendants pleaded

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guilty, but the Rochester newspapers persisted in challenging the closure rule and the Supreme Court decision came down in July 1979. Meanwhile, the Gannett newspapers won the first Edward Willis Scripps Award for their vigorous defense of First Amendment principles.

The New York Court of Appeals, which unanimously supported Judge DePasquale's order, took the pains to say in another case, "We did not mean to suggest that closure would be necessary or even appropriate in all pretrial proceedings."

And early in 1980 the Supreme Court will, in effect, give a day in court to the dissenters who argued that the DePasquale ruling went too far. Now it will direct its attention to the First Amendment aspects of the question whether judges may exclude the public and the press from criminal trials. This case comes to the highest court from Virginia where two reporters for the *Richmond Times Dispatch* and *News Leader* were ejected from a county court murder trial. The Virginia Supreme Court cited the DePasquale Decision, as well as state law, to uphold the trial judge's action.

Equally disturbing to the Press in 1979 was the Supreme Court ruling that gave former Army Lt. Col. Anthony Herbert the right to probe the "beliefs, intent and conclusions" of journalists in a libel suit against CBS' "60 Minutes." It was a 6-3 decision and Justice Byron White wrote for the majority: "According an absolute privilege to the editorial process of a media defendant in a libel case is not required, authorized or presaged by our previous libel cases." As a public figure, White noted, Herbert has to prove actual malice or knowing falsehood to collect damages. The broadcast program, he alleged, depicted him as a liar.

In two 8-to-1 decisions, the Supreme Court added to the difficulties of libel defense. U.S. Senator William Proxmire was held liable for a "Golden Fleece Award" that ridiculed a scientist because the constitutional privilege for members of Congress does not extend to news releases and statements away from the House and Senate.

At the same time the Court ruled that a Soviet-born naturalized American citizen, Ilya Wolston, was not a public figure since he had not "voluntarily thrust" himself into the controversy surrounding the investigation of espionage in the United States. He is suing *Reader's Digest* over a 1974 article.

A West Virginia law barring the publication of the names of juvenile offenders was struck down by the Supreme Court. It applied only to newspapers. At issue, Chief Justice Burger wrote, was simply the power of the state to punish the truthful publication of an alleged juvenile delinquent's name lawfully obtained by a newspaper. In that case, he concluded, the constitutional right of the press

"must prevail" over the interest of the state in trying to help in the rehabilitation of a minor.

Refusing to review an appeal from a New Mexico court order compelling the *Albuquerque Journal* to identify confidential news sources in libel litigation, the Supreme Court left this question open for possible later consideration depending on the outcome of the trial.

The Court also declined to hear arguments on a lower court ruling that a telephone company need not notify reporters in advance of turning over records of their long-distance calls to government investigators.

A case that might have required the Court to pass on the constitutionality of the secrecy provisions of the Atomic Energy Act, as applied to the press, was stymied by the surrender of the Department of Justice in prosecution of the *Progressive Magazine* for publication of an article telling how to construct a hydrogen bomb. The prior restraint case fell apart when other periodicals printed similar information from classified and unclassified sources.

In Canada, a provincial judge dismissed charges against the *Toronto Sun* for breach of the Official Secrets Act. He said the government could not make a document secret simply by stamping "top secret" on it. The Sun had published an article based on a confidential police document dealing with Soviet espionage operations.

A British Columbia judge fined the *Victoria Times* \$3,500 for a Robert Bierman cartoon that caricatured a government minister, depicting him gleefully pulling the wings from flies with a tag on his chest reading "human resources." The flies represented the Indians.

The ruling, some commentators said, could wipe out political cartooning in Canada.

## Diversification

Deprived of revenues from cigaret and liquor advertising on radio and television, CBS Inc. turned its diversification eyes toward the newspaper business and agreed to pay \$50 million for *Family Weekly* which runs in 353 Sunday and weekend papers.

Only a few years ago a consortium of newspaper publishers retrieved the supplement from ownership by an oil conglomerate which had ties to the Shah of Iran.

Broader business interests also marked the acquisition programs of various newspaper publishing companies.

Knight-Ridder Newspapers Inc. bought HPBooks, a Tucson firm, for \$5 million plus a one-half share in the operation's profit for five years.

Washington Post Co. added *Vision*, the European business magazine, to *Newsweek's* responsibilities.

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Conde Nast, a Newhouse concern, picked up *Gentleman's Quarterly* magazine for \$9.2 million cash.

Times Mirror Co. said it increased its stake in Tejon Ranch Co. (oil, cattle and farming) to 25 percent.

Philip Merrill (*Annapolis Capital*) paid \$3.6 million for *Washingtonian* magazine.

Torstar Corp. (*Toronto Star*) boosted its interest in Harlequin Enterprises (romantic novels) to 59 percent with purchase of 482,478 shares for \$6.3 million.

Multimedia Inc. acquired a cable tv system serving 36,000 homes in Kansas for about \$11 million.

Gannett Company's Combined Communications division bought United Advertising Corp., a New Jersey sign and billboard manufacturing concern.

Cox Enterprises subsidiary paid \$4.5 million for Schulke Radio Productions, which builds "Beautiful Music" programs for 66 stations.

Times Mirror Co. entered the programming end of pay tv for service via satellite to its 470,000 cable subscribers.

Phoenix Newspapers Inc. made a deal to participate with Storer Broadcasting Co. in CATV in its market.

Dispatch Printing Co. (*Columbus Dispatch*) bought *Ohio Magazine* from Larry Flynt interests.

Donald W. Reynolds (Donrey Media Group) said his company had purchased North Kona Shopping Center in Hawaii.

Harte-Hanks Communications Inc., computer information service.

Harte-Hanks also bought CBA California Inc., with saturation distribution systems in California and Nevada.

Gannett Company bought the *Virgin Islander* magazine founded four years ago by movie queen Maureen O'Hara.

Hearst Corporation expanded its interest in Southwest Forest Industries to 17 percent and also acquired Eastern News Distributors, which handle 138 magazines and books.

Thomson Family concerns won the Hudson's Bay Company in a bidding contest with a price of more than \$700 million. Hudson's Bay has interests in food products, oil, gas, real estate, and retailing (35 percent of Simpsons-Sears Ltd.).

News Ltd (Rupert Murdoch) gained control of Ansett Transport Industries Ltd. Australian airline company with a tv station in Melbourne.

## Plant Modernization

Speaking of plant modernization, the 20,000 periwinkle bushes around the home of the *Potomac News* in Woodbridge, Va. may be symbolical of the newspaper industry's efforts to conserve energy, reduce production expense and provide greater service to their communities—regardless of the cost.

Not too many years ago ANPA member papers reported annual outlays of between \$100 and \$200 million for buildings and equipment. For 1979 capital spending was estimated at \$321 million in the U.S.

But that figure is dwarfed by the announced projects, some of which have been completed, some beginning, and a few on the drawing boards. For example:

*Detroit Free Press*, in a \$50 million plant two years after ground-breaking ceremonies.

*Detroit News*, a satellite plant near Lansing that cost \$12 million, and an equal amount for improvement of main facilities.

*Washington Post*, \$60 million earmarked for an auxiliary plant in Virginia.

*San Jose (Calif.) Mercury and News*, \$19 million for plant enlargement.

*Lexington (Ky.) Herald Leader*, \$20 million for modern printing facilities and offices.

*Sacramento (Calif.) Bee*, \$37 million for plant addition and new presses.

Paddock Newspapers, \$17 million for building and production equipment in Arlington Heights, Ill.

*Newark (N.J.) Star-Ledger*, multi-million dollar satellite plant in suburbs.

*San Francisco Examiner*, multi-million dollar expansion.

*Orlando (Fla.) Sentinel Star*, \$39 million for production building.

*Newsday*, Long Island, in \$40 million plant at Melville, N.Y.

*Norfolk (Va.) Virginian-Pilot and Ledger-Star*, \$32 million for offset production plant.

*Port Huron (Mich.) Times Herald*, \$4.5 million plant which will share downtown site with a bank.

And topping all of these:

*Chicago Tribune*, \$150 million project to be ready for production in 1982.

## Newcomers 11, Suspensions 11

The number of new daily newspapers equalled the number of dailies that were folded in 1979. The 12 newcomers were mostly non-dailies that stepped up their publishing schedules. The 11 suspended dailies were mostly oldtimers and a few of their illustrious names survived in all-day newspapers.

In Canada, the list of dailies remained balanced when the *Bedford-Sackville* (Nova Scotia) *News* took the place of the venerable *Montreal Star*.

For the United States, the total number of dailies at year's end stood at 1,756, as listed in the EDITOR & PUBLISHER INTERNATIONAL YEAR BOOK. That figure has been fairly constant for a decade.

Here are the new dailies:

*Renton (Wash.) Record Chronicle*.

*Kent (Wash.) News Journal*.

*Auburn (Wash.) Globe*.

(The three grew out of weeklies in the Fournier group).

*Broken Arrow (Okla.) Ledger*. (Previ-

ously twice-weekly).

*Guam Tribune*.

*Seguin (Tex.) Gazette-Enterprise*. (Merger of weeklies).

*Vero Beach (Fla.) Press Journal*. (From 3 to 5 days).

*Amherst (Mass.) Record*. (135-year-old twice-weekly).

*Duncan (Okla.) Eagle* (a weekly for 95 years).

*Sylacauga (Ala.) Advance* (four weeklies combined).

*East Bay (Calif.) Today* (Oakland Tribune companion).

*Castle Rock (Colo.) News Press*. (Three weeklies merged).

On the list of suspensions are:

*Redwood City (Calif.) Tribune* (merged with the *Palo Alto Times*).

*Huntington (W. Va.) Advertiser* (consolidated with the *Huntington Herald Dispatch*).

*Boston Evening Globe* (consolidated with the *Boston Globe*).

*Rockford (Ill.) Register-Star* (evening edition).

*Bartlesville (Okla.) American* (converted to weekly after one year).

*Yuba City (Calif.) Herald* (established in 1973).

*Beaver Falls (Pa.) News-Tribune* (combined with *Beaver County Times*).

*East St. Louis (Ill.) Metro East Journal*.

*Champaign-Urbana (Ill.) Courier*.

*Mansfield (O.) Ohio Observer* (back to weekly after six months).

*Homestead (Pa.) Messenger* (back to weekly after 80 years). Suspended indefinitely.

Promised for 1980 startup are dailies in Hartford, Conn. and New York City.

## Carrier Relations

Improving the lot of the newspaper carrier received some special attention last year; such as the following:

Charles Hoskins, *Terre Haute (Ind.) Tribune Star*, had a bill introduced in the state legislature that would exempt carriers under the age of 18 from paying a \$10 filing fee for small claims when they try to collect delinquent accounts.

The *Bloomington (Ill.) Pantagraph* gave all of a subscription rate increase (7½¢ per week) to the carriers.

In a recruitment program the *Oklahama City (Okla.) Oklahoman* and *Times* laid aside \$5 each month from a carrier's earnings to pay for a bicycle. If the carrier serves a route for one year he receives the \$60 in his account and the bike.

Dave Fluker, circulation director, arranged for *St. Petersburg (Fla.) Times* and *Evening Independent* staff carriers to receive reimbursement each month for route mileage at the rate of 2¢ per mile, plus 20% for collection mileage.

*Des Moines (Ia.) Register and Tribune* carriers are given ID cards entitling them (Continued on page 17)



to cash discounts at participating stores. Members of their families may use them too.

Other developments affecting the distribution systems included:

**Festus** (Mo.) *Daily News-Democrat* disbanded its "Little Merchant" program and switched all of its 6,000 copies to the Postal Service.

A 25¢ per copy price went into effect in numerous cities. Not only the *Boston Globe* but suburban papers in the area jumped from 20¢ to 25¢, and in Fort Lauderdale, Fla. the increase was from 15¢ to 25¢ for the *News* and *Sun-Sentinel*. Single copy price for the *Oklahoman* and *Times* in Oklahoma City was boosted from 10¢ to 20¢. It had been 15¢ in 1975 and 1976. The *New York News* went from 20¢ to 25¢ weekdays and held at 50¢ on Sunday. The *New York Times* raised the suggested newsstand price of the Sunday edition from \$1 to \$1.10 outside a 50-mile radius of Manhattan. In Los Angeles a copy of the weekday *Times* went to 25¢ and the Sunday price went from 60¢ to 75¢.

An 11-year-old carrier organized 18 colleagues into a bargaining position with management that resulted, under threat of a strike, in a \$1 holiday bonus, a pay hike and earlier delivery hours for the *Clinton* (La.) *Herald*.

## Perils of Reporters

The job of a reporter was perilous, both physically and financially, yet journalism schools of the U.S. had record enrollments (more than 70,000 in all) with a large portion of students aiming toward careers on the news side of the business. And women represented 53 percent of the classes.

On the firing line, Joe Alex Morris Jr., *Los Angeles Times*, was killed while covering a clash of military factions in Iran.

On the legal front, two reporters for the *San Francisco Examiner*—Raoul Ramirez and Lowell Bergman—were slapped with libel judgments of \$780,000 each as part of a total verdict of \$4,560,000 which is being appealed.

Other highlights pertaining to reporters included:

The Massachusetts Legislature rejected a bill that would have required investigative reporters to register as private detectives and be subject to regulation of their activities.

Numerous newspapers imposed a rule on their sports writers forbidding them to serve as paid official scorers at major league baseball games.

Congress considered a revision of the charter of the Federal Bureau of Investigation that contained a provision to allow the FBI to employ newsmen as informants.

The New Jersey Supreme Court upheld the conviction of Harvey Lashinsky, *Newark Star Ledger* photographer, for interfering with a police officer at the scene of an automobile accident. The court said "the prerogatives of the press must yield, under appropriate circumstances, to other important and legitimate government interests."

California Governor Edmund Brown Jr. expanded the state's shield law to protect reporters from libel suits when they accurately quote testimony at disciplinary proceedings involving doctors and other professionals.

Two felony counts and three misdemeanor charges against *Memphis Commercial Appeal* reporter Joseph Shapiro were quashed after he and the newspaper agreed not to press any charges against the City of Tupelo, Miss. The reporter had been arrested and charged with inciting a riot at a Ku Klux Klan rally.

*Norfolk* (Va.) *Ledger-Star* reporter David Chandler, a Pulitzer Prize team member in 1961, was released from a jail sentence and \$100 a day fine for refusing to identify his news sources. The court ruled the information could be obtained from other witnesses.

In San Diego, a judge said a tv photographer had a right to remain at the scene of an aviation disaster because "it was important for people to know the facts."

## Under new flags

Two famous suppliers to newspaper publishing moved into new sections of the industrial directory.

Eltra Corporation, created in 1963 from the merger of Mergenthaler Linotype Company with Electric Auto Lite Company, became a wholly owned subsidiary of Allied Chemical Corporation.

Over the years the firm that began with Ottmar Mergenthaler's invention absorbed telephone and electronic equipment concerns, footwear (Converse and Goodrich) manufacturers and a leasing operation. Annual sales of Eltra companies exceeded one billion dollars.

The takeover by Allied Chemical Corp. was sealed in July when American Manufacturing Company sold its 3.2 million shares of Eltra.

Early in 1979 Wood Industries Inc., originally the Wood Newspaper Machinery Corp., was acquired by Maschinenfabrik Augsburg-Nuernberg of West Germany (M.A.N.) which is a unit of Guetehoffnungshuette Aktienverein. M.A.N. also purchased control of White Motor Corp.

Under the combined name of M.A.N.-Wood, the company is producing printing presses for the U.S. and foreign markets. Several years ago Wood obtained the R. Hoe & Co. press patents. Earlier Wood absorbed the Walter Scott printing press company.

## Costly strikes

"A great cheer went up," London

newspapers reported when 452,000 copies of the *Times* rolled off the presses on the night of November 13. It had been almost a year to the day that "The Thunderer" of British journalism had remained silent.

There was some question whether the trades unions or the Thomson Organisation had made enough concessions and/or gains to improve productivity with modern technology. Some rival publishers claimed the terms of the settlement would be very expensive to all.

All during the long strike and shutdown, Lord Thomson of Fleet insisted the *Times* and its companion, *Sunday Times*, were not up for sale, though he said the suspension was costing his company several millions of dollars per month.

The *Montreal Star* resumed publishing after an eight-month shutdown. New contracts provided substantial increases for all employees. By January 1981 the top bracket reporters and photographers would receive \$512 a week.

But it wasn't many weeks before the *Star* folded, leaving only French-language papers in the afternoon field.

In the U.S. there were fewer strikes than usual against newspapers and most were shortlived. One exception was the pressmen's strike that closed the *St. Louis Post-Dispatch* and *St. Louis Globe-Democrat* for 54 days in 1978-79. Manning tables, not wages, were the crucial issue. The *Globe* later renewed a Guild contract that boosts reporter pay to \$465.96 per week.

The *Elizabeth* (N.J.) *Daily Journal* continued to publish, after a brief suspension due to the walkout of editorial and business office staffs—the first strike in its 200-year history.

## Syndicates

While new comic strips introduced by the syndicates in the closing year of the 70s decade are swinging into the 80s with the most contemporary of lifestyle themes, two venerable strips managed to celebrate a half century and more of comics pages lives and a couple of oldies got themselves revived.

"Buck Rogers" came back for more space adventures; "Popeye" turned 50 years old, and the folks of "Gasoline Alley" celebrated a 60th anniversary. "Little Orphan Annie" got reborn into a contemporary life adventure in an oil-rich sheikdom.

In the lifestyles, a 32-year-old woman cartoonist who lives in Manitobas Lynn Lake, Manitoba, found success with Universal Press Syndicate for her view of contemporary family life, "For Better or Worse."

And a 28-year-old St. Paul, Minnesota, artist, James Schumeister came up with a rookie policewoman, Annie Levy as the title character in the station house setting for "Levy's Law" with Newspaper En-



(Continued from page 17)

terprise Association.

And the two-income family segment of the population gets some space with "Koky", the title character for Richard O'Brien and Mort Gerberg's strip with the Chicago Tribune/New York News Syndicate. "Koky" has found a job as a humor columnist and appears as a working wife with husband and three offsprings.

Then in "Splitville", the creation of Frank Baginski and Reynolds Dodson, the sly fun revolves around divorce-related themes. The Los Angeles Times strip was set for a book collection after it had been running only six months in the year.

Then there is another success story in the debut of "Drabble", an added young fellow, whose creator Kevin Fagan was all of 22 years old when he sent the samples off to United Features Service, which promptly signed him up.

The lighter side of the law came in for comics treatment under the punny title of "Copp's & Roberts" by Rick Kirkman and Jerry Scott for Southwestern Feature out in Phoenix.

The Los Angeles Times Syndicate began distribution of "Star Wars" adventure strip based on the movie, with cartoonist Russ Manning, later adding writers Steve Gerber and Roy Thomas.

Also by year's end, the LAT syndicate was launching the comic strip version of "Star Trek", the motion picture/television adventure-action hit. The strip is drawn and written by Thomas Warkentin, a science fiction artist-author.

The zany side of the world of television provided grist for two new strips, "Prime Time" by those fellows who do "Motley's Crew" and "Sporting Life"—Tom Forman and Ben Templeton—and "John Darling" by Tom Armstrong and Tom Batiuk.

In early spring of 1979, King Features introduced its first new pantomime strip in 45 years since "The Little King" and "Henry" both appeared on the comics page. It is the creation of Vahan Shirvanyan, with the title quite naturally "No Comment."

The Washington Post introduced its answer to "Doonesbury", which moved to the *Washington Star*, in a topical strip "Dupont Circle." It was launched in the newspaper as of September, with syndication from the Washington Post Writers Group at year's end. Henry Allen and Hatley Norton Mason III are the writer-cartoonist team. Executive editor Ben Bradlee is editing "Dupont Circle."

Yvonne Young Tarr, author of 17 cookbooks, borrowed comic strip format for two self-syndicated features, "The Quick Gourmet" and "Diet Gourmet". The West Coast Syndicate took on cartoonist Larry Gonick's "The Cartoon Kitchen", which had been running for a year in the *San Francisco Bay Guardian*.

Energy headlines provided the material for a new Sunday comics feature "Energy Wise" from the Register and Tribune Syndicate.

Field Newspaper Syndicated introduced a new western strip "Latigo" by Stan Lynde and "Albert Herbert Hawkins—the naughtiest boy in the world" by Frank Dickens.

In the re-launching department, "Buck Rogers" came back into the newspaper world from New York Times Sales Corporations's Special Features. The new version is written by James Duncan Lawrence and illustrated by Gray Morrow.

Meantime, more and more cartoonists are out there dreaming of making the big time just as Kevin Fagan proved could be done. United Features, Newspaper Enterprise Association, and King Features, have a form explaining how to go about submitting a feature.

But, as Bill Yates, King's comics editor, told a Spring seminar given by the Newspaper Comics Council: Don't send in one or two drawings. Submit a sustained sampling of work, usually two or three weeks of dailies and Sunday.

## Ad sales efforts

Newspaper advertising executives will probably remember 1979 as the year the industry got up off its duff and made a serious attempt at regaining its once dominant share of national advertising.

Newsplan was probably the biggest news in newspaper advertising in 1979—it represented the industry's first real attempt at diffusing advertising agencies major complaint with newspapers—the steep rate differential between retail and national advertising. Newsplan, with the recent addition of the Ottaway Newspaper Group, now lists over 950 participating newspapers, according to the Newspaper Advertising Bureau's year-end projections.

Overall, newspaper advertising revenues held close to last year's projections, with the total of all national, retail and classified up 13% over 1978 to \$14.4 billion, according to NAB year-end projections. National (\$2.1 billion) rose 16% over 1978, as did classified (\$4.6 billion). Retail was "stronger than expected," according to the Ad Bureau; it rose 11% to \$7.7 billion.

The bureau itself, after instituting several new projects and services and expanding others, rose up and partially out of its 8th floor quarters at 485 Lexington Ave. in New York City. Cramped for space, the bureau moved its Nabscon division to the 28th floor at the same address in June and is currently moving retail sales uptown to 575 Lexington Ave.

Nabscon was linked with scores of new, scanner equipped supermarkets. There are now 200 stores feeding scanner

data into Nabscon from 20 firms in 36 markets.

Cando, the bureaus Computer Analyzed Newspaper Data On Line system, was wired up and programmed in 1979. It offered a service to advertisers never before available from the industry, but it has yet to generate widespread agency requests for information. Ad Bureau execs have been meeting with agency people throughout the country in the past few months in an attempt to persuade agencies to use the service, which was developed as a toll to facilitate multi-market newspaper buys in conjunction with Newsplan.

Later in the year, the bureau introduced One Order/One Bill, a computerized billing system which allows an advertiser to buy insert space for multi-newspaper advertising schedules with one check. The service has been extended to several top advertising accounts, but the bureau hasn't disclosed who the accounts are or why those accounts are afforded the service. The advertiser pays a fee to the bureau for the service.

The bureau's president, Jack Kauffman, did disclose his intentions to retire from his post in June of 1982. The disclosure came on the heels of an E&P October report that Kauffman was involved in an executive manhunt for a successor.

Another bureau exec, Walter Bills, vicepresident/retail for the Eastern Region, defected to the Television Bureau of Advertising in late summer.

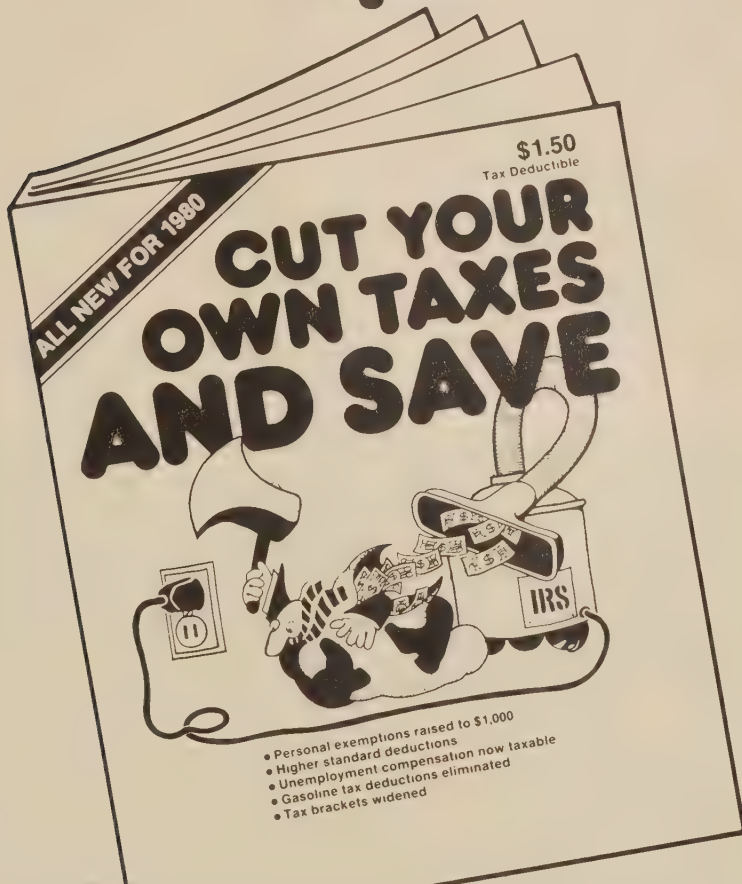
Elsewhere in newspaper advertising, 1979 brought a U.S. District Court ruling that the *Providence (R.I.) Journal* had the right to refuse advertising space to apartment referral services. The *Village Voice* in New York refused to run ads for the services. A Manhattan weekly newspaper called *Our Town* conducted an investigation into referral services and later in the year reported on the arrest of several referral service entrepreneurs.

The *Los Angeles Times* saw the court case stemming from the Federal Trade Commission's challenge of its policy of offering volume discounts to advertisers get postponed, rescheduled and finally postponed indefinitely. The FTC also hammered out an agreement with several land sales firms by which the firms would pay some \$14 million in refunds to victims of allegedly deceptive land advertisements. The agency, which at year's end was visibly shaken by congressional efforts to tie its regulatory hands, sat on its 1979 report to Congress on the cigarette industry. That report, obtained by a reporter for the *Winston-Salem (N.C.) Journal*, reportedly calls for a federally-funded anti-cigarette all-media advertising campaign. And the FTC, in a report issued near year's end, disclosed that for the first time in industry history, over half the cigarette brands now on sale are of the low-tar variety.

(Continued on page 20)

EDITOR & PUBLISHER for January 5, 1980

# There's still time to sign up for the 1980 **CUT YOUR OWN TAXES AND SAVE** Program!



\* 14-part series can start in your newspaper immediately

\* 80-page book costs your readers \$1.50 (plus 50 cents postage and handling)

\* Series available by scanner or wire by special request

\* Written by veteran tax expert Ray De Crane

**Call JEAN MOONEY collect to start the program or for more information!**  
**(212) 557-9655**



## Enterprise Publications

A division of Newspaper Enterprise Association 200 Park Avenue New York, NY 10017



## Year-end review

(Continued from page 18)

In the liquor industry, Seagrams Distillers announced plans to return to newspaper rop advertising. And Publicker Distillers Products announced that a significant portion of their ad budget was to be shifted from magazines to newspapers.

In an unusual promotion effort, the *Galveston* (Tex.) *Daily News* gave away free ad space to several ad agencies with major airline accounts to try and convince the agencies that the suburban newspaper could compete with Houston dailies in advertising pull.

Advertisers began calling on newspapers to provide readership data based on circulation by zip code. As explained by a J.C. Penney exec, zip code data is essential to an advertiser who wants to target a specific geographic area around a store or chain of stores.

Advertising agencies continued to sharply criticize newspapers for making it difficult to plan and place schedules. Tom Reddy, vicepresident for newspaper planning for Willim Esty, Thurmond Pierce, vicepresident and print media manager for J. Walter Thompson and Jack Cohen, vicepresident/director of outdoor and print media buying for Doyle Dane Bernbach all attacked varied newspaper formats, which they contend have led to production problems serious enough to cost newspapers advertising dollars. Cohen, chairman of the 4A's Newspaper Committee, also had harsh words for papers which have all but abandoned the practice of giving 60 days notice of lineage rate hikes in favor of 30 days notice or no notice at all. He also expressed fears that the 2% cash discount was again in jeopardy, an anxiety that was partially justified by the announcement that several newspapers, including many Knight-Ridder properties, were dropping the incentive for prompt payment.

Special sections and supplements became widely used advertising sales tools. Food and Real Estate sections sprang up in dailies all over the country. The *Amarillo* (Tex.) *Globe* ran a special section on horses that brought in 1,000 lines of advertising in one day. Fashions of the Times, the *New York Times* annual fashion section, ran 216 pages, 161 of them containing advertising. It generated \$1.6 million in revenues. Champion's once-yearly car care supplement ran in 550 newspapers and reached 31 million homes. Travel Illustrated, a slick magazine aimed at upscale readers, sold its first ads for its first edition, scheduled for late winter. Along with a *Sports Illustrated* project, the new magazine represented what may become a trend in home delivery of magazines through newspapers.

The *Chicago Tribune* began targeting advertising to upscale readers in its Sunday Magazine.

Dentyne chewing gum arrived on 354,000 doorsteps inside the *Indianapolis Star*. DuPont advertised its paint by guaranteeing the paint, the painter and the job.

The Oklahoma Advertising Bureau found in its third annual statewide survey that ad readership was at a record high and that more shoppers were relying on newspapers for shopping information.

Some 35 newspapers in Canada put 2/3 of the nation's national advertising in the hands of a new advertising bureau, replacing both the Advertising Bureau of Canadian Daily Newspapers and Metromarket Newspapers Limited.

The *St. Petersburg* (Fla.) *Times* set a record in color—the newspaper carried 365 consecutive editions containing paid color advertising in the classified pages.

The California Newspaper Advertising Executives Association and the California Newspaper Publishers Association agreed to develop a standardized rate card for participating newspapers.

The *St. Louis* dailies, the *Post Dispatch* and the *Globe Democrat*, saw substantial portions of their supermarket advertising revenues go to a free-circulation weekly group called the Suburban Newspapers of Greater St. Louis.

The Audit Bureau of Circulations tabled for a year a proposal to audit circulations of pennysavers and free-circulation publications with minimal debate.

The NAB sharply criticized newspaper sales staffs for allowing eager television sales people to wean American Motors Dealers advertising away from newspapers. It accused newspaper sales representatives of not selling the medium to local dealers.

Dolph Tiltolton, publisher of the *Oskaloosa* (Ia.) *Herald* told colleagues to divide total lineage by the number of accounts serviced. He said if the average tallies more than 35 column inches, it can be assumed that the newspaper needs an overhaul of rate and fee schedules to reduce average ad size and get more business from small accounts.

Herb Maneloveg, senior vicepresident at Della Femina Travisano & Partners apologized to the Advertising Club of New York for his role in developing the computer as a research tool. "We use our numbers like a drunk uses a lamp-post," he said, "for support rather than for illuminations." He called on advertisers and agencies to rely less on numbers and more on gut feelings and one on one contacts. He called research "a shambles."

Magazine research was a shambles—literally. The use of two different techniques in measuring audience data for magazines this year led to widely varying figures for magazine circula-

tions. At this point, advertisers are ignoring both sets of figures.

The battle to recruit newspapers for the first industrywide national newspaper audience study was won by Three Sigma Research and Scarborough Research.

The NAB, with a next-day ad in the *New York Times* featuring Bill Rodgers, winner of the New York City Marathon, kicked off a marathon campaign designed to get newspapers throughout the country into similar efforts with local marathons.

Couponing continued to grow, with some 80 billion free-standing coupons expected to have run by Dec. 31 in newspapers. But the 20% of those 80 billion expected to be fraudulently redeemed, coupon industry experts began warning newspapers that couponing in a particular market may fall victim to unusually high ripoff rates. The ABC studied the possibility of establishing a coupon distribution verification service.

Media Corporation of America, a media buying service, collapsed before the eyes of incredulous creditors who had run ads for Lorillard and Singer Co. products but had never been paid. The company was cringing under a \$10 million debt when Lorillard, which had already paid for the ad space, offered a \$6 million settlement and the Singer Co., which had also paid for the space contracted for, offered 28¢ on each dollar owned for Singer ads.

Merger fever swept the agencies in 1979, with large agencies like Young & Rubicam and J. Walter Thompson gobbling up smaller and mid sized shops and expanding overseas operations.

### From Washington . . .

Poet Robert Frost once observed, "Isn't it funny that anything the Supreme Court says is right?"

In the year 1979, however, the nation's journalists have loudly disagreed, especially after the Supreme Court on July 2 handed down its court lockout decision in the Gannett Co. case, the year's biggest press story from Washington.

By a 5-4 vote, it will be recalled, the justices decided neither press nor public had a constitutional right to attend a criminal trial if a judge thought it might infringe on a fair trial for the defendant. Or was it only a pre-trial hearing the high court sought to protect from public knowledge?

The justices themselves couldn't agree. Chief Justice Warren E. Burger said the decision applied only to pre-trial proceedings. Justice Harry A. Blackmun said, no, it applied to actual trials. Justice Lewis F. Powell, Jr. said it was premature to say what it applied to and Justice John Paul Stevens, in more philosophic mood, tried to quiet media criticism by outlining the court's views on access as opposed to right to publish.

(Continued on page 49)

# Look inside Linotron 202. You'll love what you don't see.

When's the last time you saw the *inside* of a typesetter in an ad? We can't remember, either. The fact is, most manufacturers would rather not display the jumble of circuit boards, lenses, and font grids in their typesetters – hundreds of parts to break down or wear out.

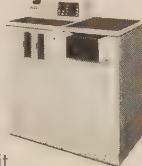
But we're proud of our new Linotron 202 digital CRT typesetter – inside *and* out. It has no expensive disk drive. No lenses. No mirrors. No moving parts in its entire character generator.

It has no font grids, either. You store and copy typefaces as digital data on floppy disks. So you spend less time

changing font grids and more time setting type.

## **High performance. Lowest price.**

Fewer parts mean reliability. And that's not all. The 202 reaches setting speeds up to 450 lines per minute. It mixes 136 point sizes and over 60 typefaces at computer speeds. And it creates all sizes plus hundreds of special typographic effects from



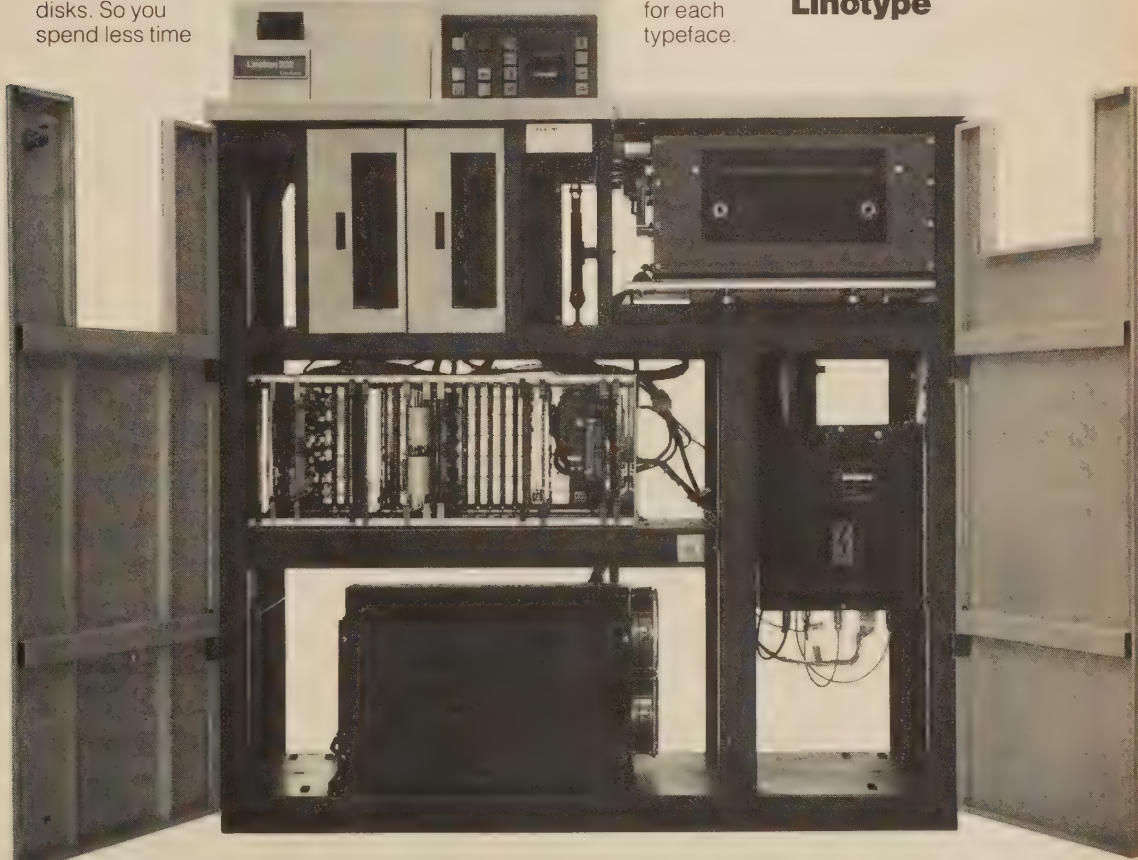
one master  
for each  
typeface.

And here's the best part. Linotron 202 is – by far – the lowest priced digital CRT available anywhere.

## **Look into it.**

All typesetters look good from the outside. So before you invest your money, we suggest you do a little undercover investigating. You'll uncover the best buy in photo-composition today. Linotron 202 from Mergenthaler Linotype, 201 Old Country Rd., Melville, NY 11747. Phone (516) 673-4197.

## **Mergenthaler Linotype**



☐ I love what I see. Send a copy of  
*An Inside Look at Linotron 202.*

Address \_\_\_\_\_

Name \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Company \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_



# Reedy: Put partisan politics back on the editorial page

Believing that America's newspapers are suffering from a loss of "clout" with the public, a Nieman professor of journalism in a recent address called on the newspaper industry "to dedicate itself to a restoration of partisan voices."

"Centralization (of the newspaper industry) has been accompanied by an abandonment of the contentious politicking that characterized American journalism from its very beginnings until recent times," contended George Reedy, Nieman professor of journalism at Marquette University, who was press secretary to President Lyndon Johnson. "The American newspaper today does very little to exert political leadership in our society. Journalism has developed into a service profession. It seeks to provide its readers with unexceptional information."

The result of this lack of political leadership on the part of the press, according to Reedy, is that the increasing concentration of ownership in the industry has not produced an increase in the power of newspapers.

"The newspaper of today," he maintained "does not carry the clout that

characterized the newspaper of forty years ago."

He asserted that a centralized newspaper "cannot resist the standardization that goes with concentration . . . because mass technology demands redundancy for its effectiveness."

Noting that in the past an editorial by William Randolph Hearst was enough to "send hundreds or even thousands into the streets" to picket a clinic accused of practicing vivisection, Reedy wondered, "will the good burghers of Milwaukee take to the streets and march on city hall because of an editorial in the Journal?"

After he recalled that the *Chicago Tribune* used to label all Democrats as "radicals" and Republicans as "American," Reedy asked, "Can the Tribune launch the formation of committees to 'oust King George' from the Chicago public school system? The Chicago Tribune of today is indistinguishable from any other middle of the road newspaper."

The disappearance of partisanship lies at the root of the rise in public criticism of the press, he believes and stated, "Partisans no longer have what they re-

gard as an 'objective' voice for their concerns. A few decades ago when newspapers were openly partisan and had influence, they (the readers) could always find at least one newspaper which in their view was objective."

To solve the problem, Reedy advocated that the newspaper industry "concentrate on the development of alternative media to fill the need for partisan voices" and commit "its resources to such project."

He argues that "the economic realities which inhibit the competitive possibilities of large-scale papers" prevents the metro dailies from returning to partisan roles.

Cable television and community magazines and newspapers offer two possible avenues of partisan expression, Reedy suggested. He asked the newspaper industry to establish a foundation to encourage partisan journalism and to form a legal defense fund to aid the partisan press in libel suits. He also said the industry should determine if there are any "restrictive practices in newsprint and other technical facilities which work against the little man."

## Reporter wins right to protect source

Reporters may not be required to disclose their news sources to federal civil cases unless the information is essential and cannot be obtained elsewhere, a federal appeals court ruled (December 19) in Philadelphia.

The U.S. Third Circuit Court of Appeals ruled that U.S. District Judge Alfred L. Luongo erred in August when he jailed *Delaware County Daily Times* reporter Geraldine Oliver on civil contempt charges.

Ms. Oliver was held in federal custody for about seven hours before being released.

She was held in contempt of court Oct. 29 by U.S. District Court Judge Alfred Luongo for refusing to reveal the identity of her source or sources for an Aug. 22 news story about Riley's record on the police force.

The story and an accompanying article under Ms. Oliver's byline detailed several unfavorable encounters between Riley and his superiors.

In its opinion, the appeals court Judge, Dolores Sloviter concluded:

"Of most significance, the information sought to be disclosed appears to have only marginal relevance to the plaintiff's (Riley's) case.

"The suit charges that defendants, in order to hinder and impede plaintiff's efforts to conduct his election campaign, harassed plaintiff by keeping him under surveillance and conducting repeated in-

vestigations into his job performance.

"The news story referred to investigations completed long before the election campaign began.

"This is simply a situation where a journalist has been called as a witness to a civil suit in which neither she nor her employer has any personal interest."

The ruling marked the first time that the Third Circuit, which handles federal appeals in Pennsylvania, New Jersey, Delaware and the Virgin Islands, has recognized such a privilege for reporters, according to Sam Klein, an attorney who intervened in the case on behalf of the First Amendment Coalition. The coalition represents more than 60 newspapers, radio and TV stations.

Judge Sloviter ruled, however, that the privilege must be determined on a case-by-case basis.

## Ad exec to run KOA campground

Formerly executive vicepresident of Ketchum, MacLeod & Grove, Inc., advertising agency in Pittsburgh and other cities, Roy Wilson is transferring business interest to a campground he is building in Fort Stockton, Texas. Wilson will operate the business as a unit of Kampgrounds of America, commonly known as "KOA." The trailer park/campground will be one of only three such facilities of the nationally known organization on the 743-mile highway stretch between San Antonio/Houston and El Paso.

## Foundation doubles scholarship grants

Oregon Newspapers Foundation in 1980 will double the number of grants it awards to college journalism students and increase the amount of each grant by 75% from last year.

The Foundation, a sister corporation of Oregon Newspaper Publishers Association, will award up to eight \$500 scholarships in 1980. Applications were distributed to the state's colleges, universities and community colleges this month.

ONF was founded in 1978 to further the education of journalism students, and to help finance journalism educational programs.

Its board of directors also voted to continue to cosponsor a matching grant with ONPA to Newspapers In Education. The \$1,000 total gift from the two organizations was awarded to the Oregon Department of Education this month.

## Sponsors Yule show

WNCN, FM radio station in New York, programmed 24 hours of Christmas music, without commercial interruption, starting at 7 p.m. on December 24. The special Christmas programming was sponsored by the *New York Daily News*. The News personalized the program with on-air holiday messages from its staff members and columnists.



DON MARSH, EDITOR  
THE CHARLESTON GAZETTE

If you'd like to read and compare these facts, just call or write. They, and UPI, are well worth a special look these days.

UPI The News Company

**The Charleston Gazette**  
The State Newspaper—Our 107th Year  
15 cents  
Sheriff V  
per C

# Charleston

The State Newspaper—Our 107th Year

15 cents

MOUNTAIN EDIT

**Sheriff Vows  
Proper Care  
For Juvenile**

By Rob M. Moore

[illegible]

ston, West Virginia, Thursday Morning, October 18, 1970



# Editor-reporter team unearths medical scandal

An Arkansas editor working with a reporter from another newspaper recently uncovered one of the most astounding medical scandals in the state's history, according to the Arkansas Department of Public Safety Director who called the exposé "Arkansas' Watergate."

The story began when a bereaved mother from Beebe, Ark., called Mike Masterson, executive editor of the *Hot Springs Sentinel-Record* to explain continuing concerns about the death of her daughter a year earlier.

Millicent Lynn, 30, had in May, 1978 apparently driven 120 miles from Beebe to a lake near Hot Springs and jumped in the water to commit suicide. She had been missing five days when her body floated to the surface of Lake Ouachita and was discovered.

The state's former medical examiner, Dr. Stephen Marx, performed an autopsy in Little Rock that same afternoon. He ruled the woman died of "suicide by drowning" and he described a gaping hole in the crown of her head as being "post mortem, probably caused by a boat propeller."

The body was buried and the case was forgotten by everyone except the parents, who continued to pester authorities with their belief that the daughter had been murdered.

Masterson agreed to check as far as he could for the family and soon he had uncovered many unresolved questions about the woman's sudden death. "I knew after two weeks that the ramifications of the girl's death could have far reaching effects for the entire state," he said. "I also knew I couldn't properly do what needed to be done out of Hot Springs by myself, so I called the *Arkansas Democrat* in Little Rock and asked if they could assign a reporter to work with me."

Clay Bailey, a police reporter who had come to the *Democrat* from the Jackson (Miss.) *Daily News* a few months earlier, took the assignment.

In the course of their joint investigation during the next two weeks, the two reporters discovered several shocking facts:

- That former medical examiners had been burning the internal organs of those they autopsied without informing relatives.

- That two assistants who were not doctors and who had no formal education in medicine (a former air conditioning repairman and former radio dispatcher) had ruled in more than 150 homicides in 18 months and had even signed death certificates.

- That virtually no tissue samples had

been retained in many homicide and accidental death cases examined by the office for more than a decade.

But the most significant facts came to light after the continuing series of articles about the woman's drowning prompted state authorities to exhume Millicent Lynn's body. The Memphis medical examiner working alongside Dr. F.A. Malak, Arkansas' new medical examiner, discovered the woman had been shot through the head and the questionable hole in her crown was actually the exit wound for a large-caliber bullet.

As they continued to probe, Masterson and Bailey managed to obtain conclusive information which proved that the sudden death of a Cummins State Prison inmate nine months earlier also had been misruled by the former medical examiner.

In a copyrighted story, Masterson and Bailey wrote that the exhumation of inmate Thomas Richard Fuller's body and a reexamination by impartial doctors would show that the inmate had not died of "natural causes attributed to myocarditis" (heart infection) as Dr. Marx had earlier ruled. Other stories followed.

When a prosecutor living near the prison balked at exhuming the inmate's body for a second look the Governor of Arkansas ordered that job done and organized a task force to probe the past practices of the medical examiner office.

Dr. Robert Stein, chief medical examiner in Chicago, assisted Dr. Fahmy Malak in the second examination of Fuller's body. They documented specifically what the reporters had reported: the inmate had died a violent death of "manual strangulation in association with fractured cervical vertebrae."

A prison guard had been linked directly to a "friendly" scuffle with the dead inmate when Fuller collapsed and died (at 1:30 a.m. outside of his barracks).

A subsequent grand jury was empaneled by the prison-area prosecutor and he presided over a five-day hearing which failed to indict the guard on a felony or a misdemeanor. The Governor had already publicly called for the immediate termination of the guard in question and the prison board had unexplainedly refused to oblige.

On the second day of grand jury proceedings, hurried subpoenas were drawn up by the prosecutor and served on Masterson and Bailey as they covered the hearings. Masterson was the only one called into chambers. "They kept me in there 40 minutes and gained absolutely nothing," he said. "It was obviously a crude and obvious attempt to chill our coverage of the event and to repay us in kind."

The next day, the reporters discovered and reported that among the grand jurors was an aunt of one Cummins prison guard who had already been disciplined for brutalizing inmates. It was also learned a second male juror had a son

serving on the jury who worked at the prison.

In all, Masterson and Bailey wrote more than 150 stories and editorials in connection with the Lynn and Fuller deaths. Two other bodies also were exhumed and those too, were shown to have been victims of faulty original cause-of-death rulings by former medical examiner personnel.

A significant number of changes in the state prison system have since been implemented by gubernatorial order and there have been numerous changes in the operation and staff of the Arkansas Medical Examiner's office.

"The ordeal has lasted five months," Masterson said, "but the frustration level remains high. When you have to depend on the state investigating itself in a thoroughly political environment, it's a steep hill with no end in sight."

## Series shows abuses in retirement system

A five-part investigative series in the *San Francisco Examiner* has resulted in a number of efforts to reform the city's troubled retirement system for municipal employees.

The series, the product of five months' of reporting by staff writer James A. Finefrock, reported that abuse of the disability provisions of the system cost an estimated \$2 million a year and that spiralling costs of the entire system threatened to force San Francisco into bankruptcy. Many former policemen and firemen receive lucrative disability pensions while holding down well-paying jobs, the newspaper reported.

Following publication of the series, Mayor Dianne Feinstein ordered retirement system officials to investigate all cases of apparent abuse cited by the *Examiner* and to review all disability claims on a regular basis.

In addition, Daniel Matroce, general manager of the retirement system, announced that pension payments would be withheld from former cops and firemen who did not submit to medical re-examination. A ballot proposition also was proposed to lessen the influence of employee members of the Retirement Board, which passes on disability applications.

Saying he had been "energized" by the *Examiner* series, Police Chief Charles Gain announced formation of a "benefits abuse unit" to "make sure people in the department aren't abusing the disability system."

## Saturday edition

The adding of a Saturday edition at the *Texas City Daily Sun* gives the paper a seven-day publishing schedule. Harvey Prichard is publisher of the newspaper in the City on the Gulf Coast.

EDITOR & PUBLISHER for January 5, 1980



# Number One



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# Wood-Hoe: Our basic

From 50 feet, a press is a press.  
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And see what makes a great one.

## Wood-Hoe offset . . . its edge is basic

Take a careful look at the Lithomatic® II, our quiet-running, 70,000 pph web offset for today's metropolitan daily. Or examine the Lithoflex®, its dependable 55,000 pph counterpart for the mid-size newspaper.

From 25 feet, the discerning eye begins to see design superiority. Obvious durability. Eminently practical structural features. A marriage of mass and precision.

Now stand next to it. And look very closely. Here's where we really invite comparison. Because you needn't be an engineer or press operator to appreciate basic excellence.

Note the gear train that operates as a precision partner with the cylinder bearers, assuring printing of undeviating

quality and longevity of operating life.

And observe how down-to-earth design offers ready access to all parts of the press.

## A matter of attitude

Why strive for perfection? It's a matter of attitude. And experience. No one knows better than Wood-Hoe that buying a press is a long-term commitment. We know the pressures in the pressroom. And the demands of the boardroom.

So we design and build according to a single, overriding criterion: What's the best way? Not the

easiest for us, nor the least expensive, but the uncompromising best way to do the job?

The result, for you, is quality printing. Color capability. Lower production costs. Ease of operation. And utter dependability, edition after edition, day after day, year after year.

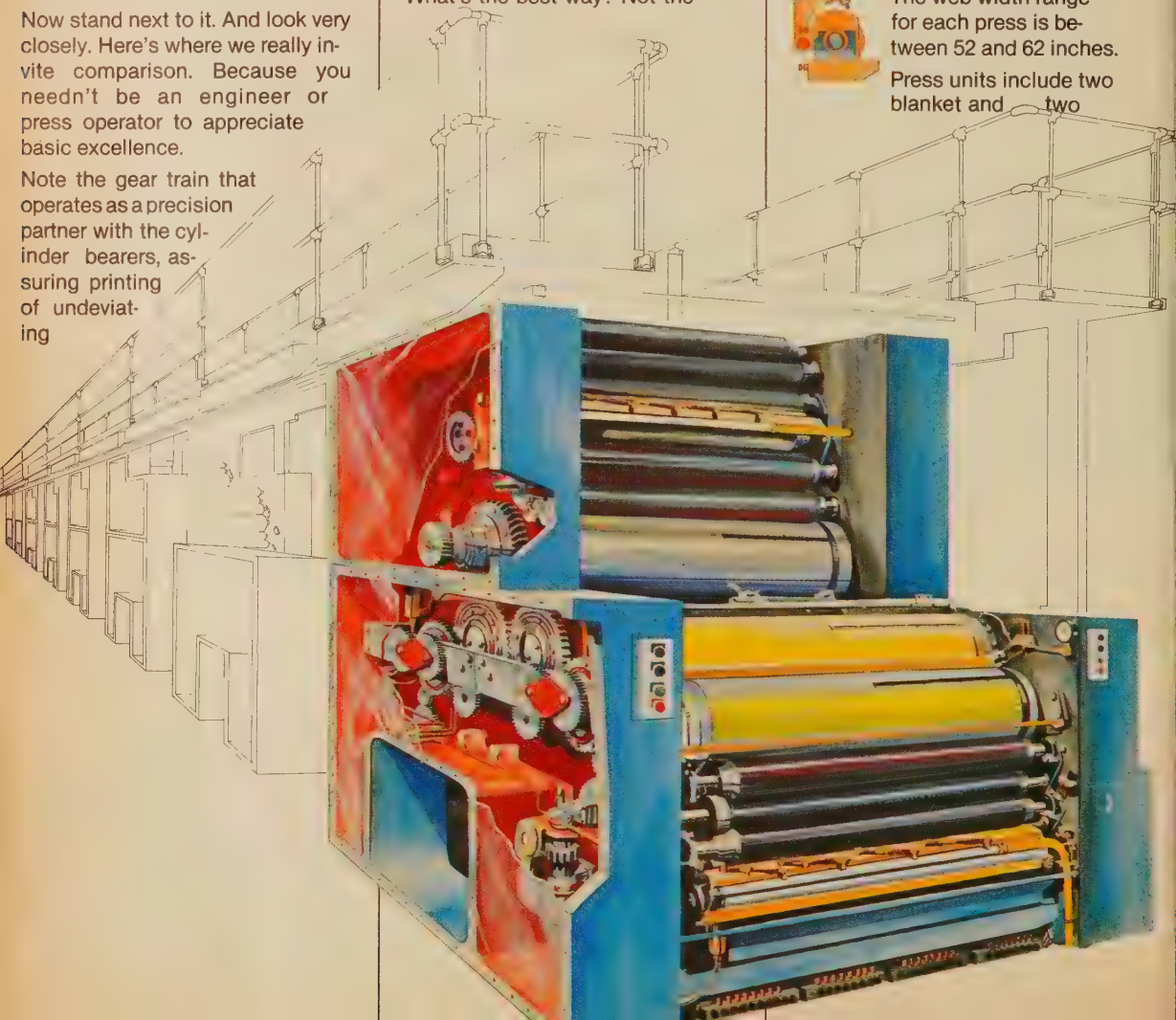
## Fundamental features

Lithomatic II and Lithoflex are double-width, semi-cylindrical web offset units. The former offers a choice of four cutoffs; the latter is available with a standard 22 3/4" cutoff.



The web width range for each press is between 52 and 62 inches.

Press units include two blanket and two



# Edge is basic design

plate cylinders, corrosion-resistant, in an arch configuration. Adjustable plate lock-ups accommodate plates one or two pages wide.

## Cost cutting made easy

Right from the start, these excep-



tional presses save you money. In the critical matter of color, for example, they offer the ultimate in flexibility . . . color cylinders on the Lithoflex, and a choice of unit-mounted color couples or color cylinders on the Lithomatic II. So you don't have to buy extra printing units to gain extra color.

Our Jet Air™ dampening system, in the aisle for instant access, reduces contamination and makes start-ups quicker. And Jet Air's faster start-ups cut paper waste. And costs!

Both presses also feature sub-floor individual unit-drive motors that deliver peak efficiency with less horsepower than you'd suppose. So energy costs drop. And individual unit-drive also means it is not necessary to buy extra drive capacity to provide for expansion.

The presses are also offered with remote control of operating press functions. And Lithomatic II is engineered to accept Wood-Hoe's Programmed Press Control, a highly efficient computerized command system. Immediately. Or later. Whenever it's installed you'll find PPC introduces new levels of speed, accuracy and cost savings to your operation.

And, if you're considering conversion from letterpress, Lithomatic II is designed to replace Colormatic units — and others —

with minimal disruption to your operation.

## A company and presses you can rely on

Engineering excellence invites your confidence in Wood-Hoe offset. It's tangible proof of our constant emphasis on practicality. The Lithomatic II, the Lithoflex . . . and maintaining the tradition of leadership in design, the new, single-width, two-around UNIMAN . . . are achievements in metal that demonstrate our dedication to your success.



And behind them, inviting further confidence, stand the technological and financial resources of our new parent company, M·A·N, and the technical expertise of their press division, M·A·N-Roland, a world-wide leader in the design and manufacture of web- and sheet-fed presses.



## WOOD-HOE OFFSET: When you know how it's built, the choice becomes obvious

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# Groups gain 48 in sales of 53 dailies in '79

To comply with a court decision, William H. Rudolph and his family had a choice—a daily newspaper or a radio station license. They elected to keep the station WKAI and sell the *Macomb* (Ill.) *Journal* (circulation 11,700) to Park Newspapers.

A short time later, the Federal Communications Commission extended the time for five other "egregious" cross-owners to make a similar decision. They all own radio or tv stations in the same market with their newspapers—Anniston, Ala.; Albany, Ga.; Mascon City, Ia.; Watertown, N.Y., and Owosso, Mich. They have until June 1, 1980 to sell one or the other property.

The *Macomb Journal* was one of the 53 daily newspapers whose ownership changed in 1979, and 48 of them went into groups. Park Newspapers, based at Ithaca, N.Y. made four acquisitions. Gannett Company added three, with a fourth sale pending consummation. Hearst Corp. picked up three dailies from Lee Enterprises which had purchased them and two others from the Lindsay-Schaub group. Multimedia and Nixon groups also added three units.

Two groups were dissolved—Lindsay-Schaub, which sold five papers and folded two others; and Carter Glass Newspapers which moved into the Worrell group.

*Fargo Forum* became a new member of the group list which includes common ownership of two or more dailies in different markets. The Forum bought the *West Central Tribune* at Willmar, Minn.

Following are the transactions involving daily newspapers reported to E&P:

## ALASKA

### Anchorage Daily News

*Morning 12,500 Mon.-Fri.*  
Katherine Fanning  
to McClatchy Newspapers (80%)

## ARIZONA

### Tempe Daily News

*Evening, 12,000*  
Mrs. Irma L. Connolly  
to Cox Enterprises

## CALIFORNIA

### Pittsburg Post-Dispatch

*Evening 8,600 Mon.-Fri*  
Worrell Newspapers  
to Dean Leshner

### Lompoc Record

*Evening 9,000 Mon.-Fri.*

Mrs. A. James McCollum  
to Donrey Media Group

### San Rafael Independent-Journal

*Evening 46,000*  
Wishard A. Brown and others  
to Gannett Company  
Price: About \$35 million

## COLORADO

### Grand Junction Daily Sentinel

*Evening 27,000; Sunday 30,000*  
Kenneth E. Johnson  
to Cox Enterprises

## CONNECTICUT

### Hartford Courant

*Morning 215,000; Sunday 285,000*  
Hartford Courant Co.  
to Times Mirror Co.  
Price: \$105,600,000

## FLORIDA

### Winter Haven News Chief

*Evening 15,500; Sunday 16,600*  
Rynerson family  
to Multimedia Corp.  
Price: \$18,600,000 (includes *Moultrie Observer*)

(Continued on page 36)

# COLA BEARS? Of course not.

Some people pronounce the name that way. But these aren't cola bears. Every writer, who's ever done a piece on Australia, read the *National Geographic*, or watched a Qantas commercial, knows they're koalas. Not even true bears.

We are interested in accuracy, too, whether it's a reference to koalas or to us. You see, we make a line of construction machinery that includes excavators, wheel tractor-scrappers, track-type tractors, wheel and track-type loaders, off-highway trucks and motor graders. We make pipelayers, compactors, skidders, lift trucks and diesel engines, too.

Some other companies make products similar to ours. Some are painted yellow also. But they don't carry the CATERPILLAR name. CATERPILLAR and CAT are



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So when you use our name, thanks for making sure you're writing about the products we make.

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# YOUR NEXT GENERATION ARRIVE ON TIME ... And

Everyone has something for the 18-34 group. But—they grow older each year. Teens . . . 13-17—your future 18-34's—are not reading you. They don't know you and they're not interested. Aside from readership—and the public service you're not delivering for their benefit—you're also cut out of their 28-billion dollar market.

This group is not interested in your "bubble gum" games and puzzles. Those features won't make permanent readers of the 9-12's, either. It does please the parents, however—if that's what you're after.

Don't believe the fallacy that teens don't read. Beside broadcast—they have their own magazines and school newspapers. And—in spite of "Johnny can't read" studys, our teens today are more literate than any preceding generation.

*Youth Beat*, our weekly teen-oriented syndicated supplement can satisfy Editorial, Circulation and Advertising—all the justification you need to run extra newsprint today. Plus—you will have brought young people—our next generation of responsible citizens—into the important and healthy newspaper reading habit.

## Editorial

Letters. Thousands of letters, from teens and parents. We got them—and the newspapers participating with us last year—when we published 1.5 million copies weekly—got them.

Why? Because our format—and our features—attract the teens. We talk about their problems: drug abuse, early sex, teen pregnancy, alcoholism. We wrap it in their music—their idols—sports, career and college information.

Bob Estes publisher of the Marmation (Kansas) Sun, said it all: "I've run a lot of different features and special material and only found out if the reader liked it by asking or running a survey. *Youth Beat* is completely different. People came up to

me, and wrote, always favorably. Several youngsters mentioned the fact that it wasn't 'written down,' but the most interesting comment came from a man here. 'I first started reading it to see what kind of thing my granddaughter was reading. Then I found that I really enjoyed reading the articles and it gave me something to talk about with the grandchildren. It gave us a subject of discussion about things we were both interested in.'"

There are hundreds of letters from parents reiterating this phenomenon.

Let us send you samples. You know your community. Try *Youth Beat* on your kids. We're right—and absolutely on target! And . . . we are the only complete feature in the industry directed to teens!

## Circulation

Yes—using *Youth Beat* will increase circulation. You're bringing into the newspaper reading habit a generation of concerned young people. The family newspaper still enjoys the highest believability—and today's troubled youngsters need answers. We cover their contemporary interests, and offer advice and solutions. They trust us—and they are extraordinary loyalists.

They won't buy you. But—they will ask their parents to buy you from the kid on the route. This was the experience of the papers carrying us last year, when we published 1.5 million copies weekly for 3½ months.

*Youth Beat* is more effective as a circulation builder than all your broadcast promotions. And—not only is your cost less—but we represent a potential new revenue source to Advertising.



# Great American Communications, inc.

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# OF READERS WILL NOT

## Your 18-34 Readers Grow Older

### Advertising

*Youth Beat* is an 8-page syndicated tab for teens, supplied in repro form. It offers you instant access to that elusive and enormous teen market. As you reach to your local retailer, and tie down teen-oriented products, you can add pages. You can add color.

Consider what the men who hold the purse-strings say: "Newspapers are going to have to be more attentive to the younger segment of the market," quotes a recent *Ad Age*, of Howard Nass, vice-president, media at Cunningham and

Walsh. "They're going to have to be more contemporary and more attentive to the issues that interest young people unless they want to lose a large part of an entire generation to broadcasting." And the same *Ad Age* further quotes Joseph Newman, vice-president media director at Marsteller: "Newspaper's failure to capture the youth market is very serious. . . . We know the high schoolers aren't reading much and we know the young working adults aren't reading as much as they used to—they're more radio and TV oriented."

*Youth Beat* gives you entree into the 28-billion dollar teen-plus market—of

almost 100% disposable income (those words should be set to music).

In addition, we can help with co-op. We have compiled an extraordinary list of teen product manufacturers who have co-op programs. This "Co-op Assistance Program" kit is available to all newspapers carrying *Youth Beat*, at no cost. We make no commission on it—seek no compensation. We want to help you make *Youth Beat* pay it's way—another justification for carrying us. The kit will be constantly updated. It represents several billion advertising dollars not found on your main pages. Now, with *Youth Beat*, you have an equal, if not superior footing, with broadcast.

### Public Service

"When I was your age . . ." Famous words. Of course, you didn't have your kids—and your community's kids—problems. We weren't exposed to the thunder of information that descends on

today's kids—every day.

The family newspaper still has higher credibility than all other media—but ignores its capabilities to reach out and direct, assist and counsel today's hassled teens. Teens are your next generation of readers—our next full-fledged, voting,

activist citizens. Instead of relegating this responsibility to the new person in the city room, with a token school program, or column, or endless study—use us to bring these kids into the newspaper reading habit. Fulltime. This is not only a local public service commitment—it will benefit the national community.

## YOUTH BEAT

### Some Statistics

60% of the mothers of teen girls work. Teens do the family food shopping—including coupon redemption—and the cooking. 99% of teen girls use fragrance—and 4 out of 5 give it as gifts. These "kids" spent about six billion dollars on clothes, footwear and accessories; 4 billion on "outerwear"; almost a "billion on innerwear."

66% have part time jobs—almost all have no rent to pay—no major living expenses—and free groceries. Seventeen's July 1979 Market Fact Sheet quotes these figures for girls 13-19: estimated annual income from earnings and allowance: \$14,932,000; teen girls account for 35.7% of all food dollars spent by their families; 51.2% have personal store charge accounts or use of one; 90% have a personal bank account.

*Youth Beat* is an 8-page black and white syndicated feature section designed for young people—ages 13-18. It is supplied weekly. You can add local editorial and ad pages. You can use less than the 8 supplied pages, weekly, or spread a page or so daily, or save and use 2 issues twice monthly, or anyway you feel it would work.

It's been tested in small communities, large cities, and has four years of seasoning behind it. And—it is the only newspaper supplement specifically designed for today's young people—your next generation of readers.

Cost? \$50 weekly, regardless of your circulation, on 1 year renewable contract with 60 day cancellation privilege. Call us. Ask for samples. Test us on your kids. Try the first 4 issues at our expense.





# 160 take part in forum on DePasquale rule

Since the Supreme Court's *Gannett v. De Pasquale* decision, about 100 motions to close pre-trial proceedings have been introduced around the country and about half of them have been granted, a University of Hawaii law professor noted at a Honolulu conference on the controversial issue.

The speaker, Jon Van Dyke, said that only one instance exists where the U.S. Supreme Court reversed a conviction simply on the presumption of prejudice arising from pre-trial publicity of a criminal case—*Rideau v. Louisiana* in 1963.

Van Dyke was one of 160 participants in the December 1 forum which brought together judges, editors, reporters, attorneys, prosecutors, administrators and faculty and students from the University of Hawaii School of Law. More than forty judges, including Hawaii Supreme Court Chief Justice William S. Richardson, took part in the session.

The forum was sponsored by the Hawaii Committee for the Humanities and several news organizations, chief among them the Gannett Pacific Corporation, publishers of the *Honolulu Star-Bulletin*; Hawaii Newspaper Agency and its HNA Charities program. HNA provides production, business, advertising and circulation services for the *Star-Bulletin* and *Honolulu Advertiser*.

Van Dyke said an ominous cloud has hung over public trials as a result of the De Pasquale ruling but he saw a ray of light in a November decision by the New York State Court of Appeals which unanimously reversed a trial judge's ruling to bar all reporters and spectators from the courtroom in a 1978 pretrial hearing on a rape charge.

The U.S. Supreme Court upheld a New York Court of Appeals ruling that the press and public should be excluded from the pre-trial hearing in the De Pasquale case.

Van Dyke, who teaches constitutional law and is the author of the book "Jury Selection Procedures", said that actions such as sequestering the jury, careful voir doir, change of venue, trial delay and careful instructions to jurors should be taken by judges before moving to methods that threaten First Amendment values. Chief Justice Richardson observed that the 5-4 De Pasquale decision by the Supreme Court has spawned divergent interpretations and reactions.

One reaction has been that judges across the country, relying on De Pasquale, have begun increasingly to close to the press and public pretrial hearings and entire trials as well. Richardson added that the conflict doesn't lend itself to an easy, clear-cut resolution because it in-

volves balancing of two important but competing constitutional claims—the criminal defendant's Sixth Amendment rights to a trial by an impartial jury and the First Amendment guarantee of a Free Press.

Other speakers noted that no convictions delivered by Hawaii juries have ever been reversed on the basis of prejudicial pretrial publicity.

Richard H. Schmidt, Jr. of Washington DC, general counsel for the American Society of Newspaper Editors, praised the news media, lawyers and judges for arranging the seminar. He urged Hawaii to join other states in establishing joint press-bar committees to deal with such issues as open courtroom proceedings. He noted that such a committee in Washington State effectively operates as a fire brigade to handle such conflicts.

Also participating in the forum were Hawaii's three commercial stations, its all-news radio station, wire service representatives, neighboring island newspapers, the Honolulu Media Counsel, the University of Hawaii Journalism Programme, the American Civil Liberties Union and number of smaller special interest publications. KGMB filmed the proceedings for a record which will be available as a teaching aid.

The event featured two scenarios in which law school students argued for and against closing courtroom proceedings in hypothetical cases involving the drunk driving arrest of a prominent citizen (whose passenger was a stripper) and a young robbery suspect who confessed to police minutes after his arrest.

Christopher S. Dix, general counsel for the Hawaii Newspaper Agency, headed the committee that organized the forum.

## FCC ruling allows new daily paper

A ruling by the Federal Communications Commission cleared the way for a new daily newspaper in the San Francisco Bay area.

The decision allows Thomas L. Berkley, owner of four weeklies—the *Oakland Post*, *Berkeley Post*, *Richmond Post* and *San Francisco Post*—to convert the *Oakland Post* to a daily. The four weeklies have a combined circulation of 94,000.

FCC approval was required because Berkley owns a 10% interest in a radio station with no voting rights or management responsibilities. This arrangement, the FCC ruled, would not violate the crossownership regulation which bars common ownership of a broadcasting station and a daily newspaper in the same market.

The FCC policy does not apply to newspapers that publish three days or less a week.

# Photog's libel award set aside by Calif. judge

A \$401,000 damage suit won by a photographer against her former employer, the *Stockholm* (Calif) *Record* (E&P, December 1) has been set aside by a Superior Court judge.

In a 49-page decision December 17, Judge Chris Papas declared that Elizabeth Sunflower's claim that she had suffered "severe emotional and mental stress" intentionally inflicted by another photographer and two editors was unsupported by the evidence.

Papas also overturned the jury's finding that Sunflower had been slandered by then city editor Richard Rasmussen who, she claimed, called her a "liar."

The jury had awarded the woman \$200,000 punitive damages against the *Record*; David Evans, another staff photographer; Rasmussen and retired managing editor N. S. Demotte for intentional harassment, and \$50,000 punitive damages against the company and Rasmussen on the slander charge.

The total award also included \$125,000 compensatory damages on the harassment charge and \$1,000 nominal damages and \$25,000 compensatory damages on the slander accusation.

Judge Papas described the punitive damages as excessive, adding, "In the court's judgment, these damages were awarded because of passion and prejudice and are unsupported by the preponderance of evidence."

He granted all the defendants a new trial.

Sunflower, who was fired by the paper in June, 1974, can appeal the judge's overthrowing of the verdict, second largest ever returned in a San Joaquin County civil case.

Judge Papas said the jury apparently did not understand the evidence presented at the four-week trial or his legal instructions in which he pointed out that the statute involving damages for emotional distress states that awards can be made only for "outrageous" behavior.

The judge also admitted that he himself erred in not reporting during the trial that the workman's compensation appeals board has exclusive jurisdiction over Sunflower's battery claim against Evans.

## Taking to the air

Stop-N-Shop, a Cleveland-based, 34-store food chain has retained Kinsey, Furnas & French, Inc. to coordinate all broadcast advertising.

"As our market share continues upward, our broadcast media commitment must also grow," George Caster, executive director, Stop-N-Shop, said.

EDITOR & PUBLISHER for January 5, 1980

# What's our digital microwave system doing at The New York Times?

## Making news.

*The New York Times* wanted to transmit images of newspaper pages from the composing room at their main office to their new satellite plant in New Jersey. They wanted it done in the fastest, most economical way possible — and we proposed to do it with an all-digital microwave system.

Specifically, we transmitted a 12-GHz microwave signal from a 6-foot parabolic antenna atop the Times Building to an 8-foot by 10-foot passive reflector atop the Paramount Building, and on across a 6.2-mile path to a 10-foot receiving antenna in Carlstadt, N.J.

We used our MDR-12 Digital Radio and DMX-13 Muldem equipment, which is capable of transmitting high speed data from up to seven separate laser plate-making readers simultaneously.

The technology that's now making news at *The New York Times* is no news to us. We've been making and installing microwave systems for over 25 years. We were among the first to offer the advantages of digital technology. Our customers include telephone companies, pipeline companies, railroads, U.S. government agencies and governments abroad.

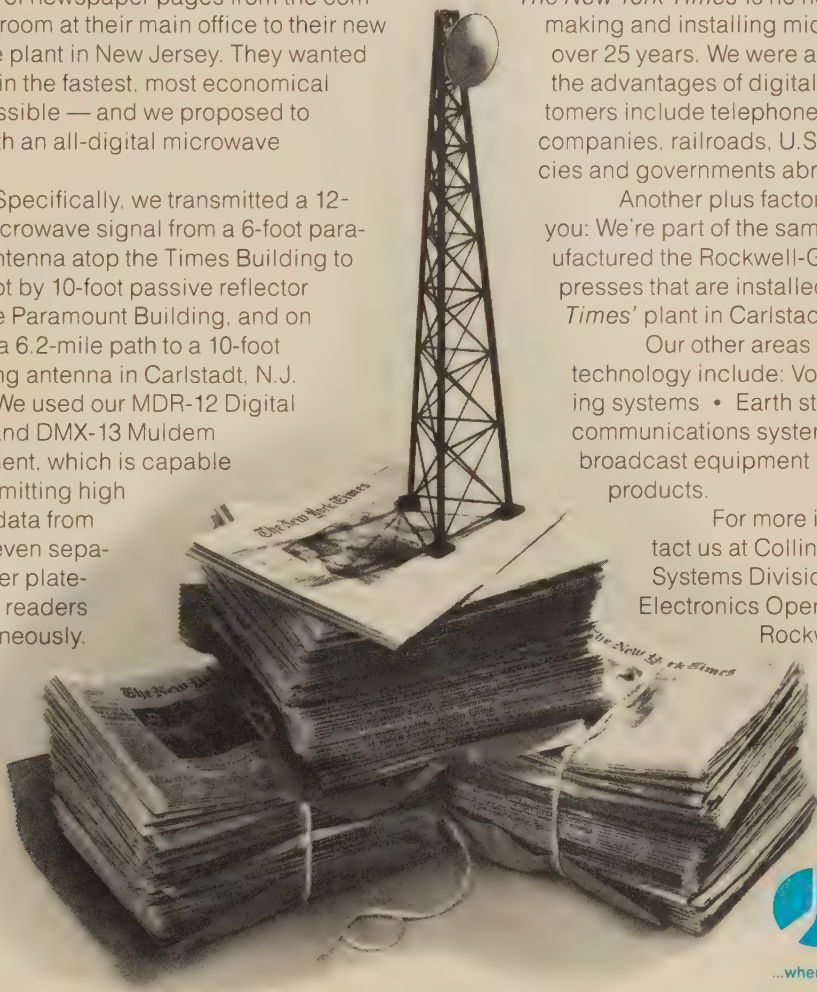
Another plus factor that may be news to you: We're part of the same company that manufactured the Rockwell-Goss Metroliner presses that are installed in *The New York Times'* plant in Carlstadt, N.J.

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# Newspeople in the news

EARL HOLBROOK, formerly acting news editor of the *Los Angeles Herald-Examiner*, news editor of *Daily Variety* and women's editor of the *Los Angeles Times*, is the new managing editor of *Texas Girl* magazine.

\* \* \*

IRVING J. LEVINE, who worked as night city editor of the *New York World Telegram & Sun* and later as business editor and a managing editor of the Westchester-Rockland (N.Y.) Newspapers, has been appointed director, communication services, for Con Edison.

Levine has been assistant director, public information since joining Con Edison in 1973.

\* \* \*

ARTHUR CARLSON, former national ad manager for the *Green Bay (Wisc.) Press-Gazette* and ELLEN ZETTEL, former reporter for the same paper, have joined the staff of the *Green Bay News Chronicle*. Carlson will be national ad manager and Zettel will be a reporter.

\* \* \*

JAMES URICE has been named vice-president and midwest sales manager at Parade Publications, Inc. Urice served as midwest sales manager for Redbook for 13 years prior to his appointment at Parade.

## Ideas!

From the best sources around - other newspapers.

We do the reading, you get the news, graphics, feature and photo ideas.

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Meisner

MARY JO MEISNER has been named the first woman city editor in the history of the *Philadelphia Daily News*. Meisner joined the Daily News, a Knight-Ridder Newspaper, in January of 1979 as a labor and general assignment reporter. Her husband, MARTY GRADEL, is assistant sports editor of the *Philadelphia Inquirer* and her father-in-law, JOE GRADEL, has been a member of the Inquirer's library staff for 42 years.

\* \* \*

SONJA CRAIG will join the *Billings (Mont.) Gazette* as general manager effective March 1. She has been personnel manager of Madison Newspapers, Inc. in Madison, Wisconsin since 1972.

\* \* \*

WALLY TATE was appointed to head the newly created marketing department of the *Torrance (Calif.) Daily Breeze*. Tate, who has been an ad salesman for 13½ years, will be in charge of developing specialized media and demographic information.

HOWARD PACKER will replace Tate as manager for financial and cooperative advertising. He joined the Daily Breeze 3½ years ago as an ad salesman.

\* \* \*

DOROTHY RODERICK, who has worked for Guy Gannett for 43 years, plans to retire. She is currently national ad director for Guy Gannett's Portland newspapers.

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NAME .....

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JOAN TARRANT, business manager of Gulf Publishing Co., Biloxi, Mississippi, was recently promoted to director of finance and operations. Her new duties will include directing activities in accounting, data processing, building, maintenance and four production departments. She has worked for the company for 26 years.

\* \* \*

BERNARD CAMPANELLA was appointed manager of newsroom administration of the *Watertown (N.Y.) Daily Times*. He joined the Times staff in June as a copy editor. In his new post, he will be responsible for the daily assignments of reporters and coordination of the activities of all of the news bureaus of the Times.

## Fields to head-up Allbritton's papers

Gene Fields has been named president and chief executive officer of the newspaper division of Allbritton Communications Company, it was announced last week by Joe L. Allbritton, president and chairman of the company.

Fields, who is 41, began his duties January 2, succeeding W. Dean Singleton, who was recently named executive vice president of Allbritton Communications, headquartered in Washington, D.C. Fields will have his headquarters in Paterson, N.J., where two of the five Allbritton newspapers are located—the *Morning and Evening News*.

The other Allbritton dailies are the *Hudson Dispatch* in Union City, N.J.; the *Westfield (Mass.) Evening News*; and the *Amherst (Mass.) Morning Record*.

Fields, formerly general manager of the *Texarkana, Texas Newspapers, Inc.*, began his 20-year newspaper career with the Donrey Media Group in 1959.

## Kamm named editor of Cleveland Press

Herb Kamm has succeeded Tom Boardman as editor of the *Cleveland Press*.

Boardman retired December 31 after more than 40 years with Scripps-Howard Newspapers, including 14 years as editor of the *Cleveland Press*.

"We regret losing Tom Boardman, but he has chosen to take early retirement so we wish him well," said Gordon Hanna, vicepresident and general editorial manager of Scripps-Howard Newspapers.

Kamm joined the *Cleveland Press* staff 11 years ago as an associate editor. He wrote a daily and weekly column and conducts interview programs on local tv.

Kamm came to Cleveland from New York, where he was managing editor of the *World-Telegram* and executive editor of the *World Journal Tribune*. He has also worked as news editor of the Newark (N.J.) bureau of the Associated Press.

TOM BROWN, general manager of the *Missoula* (Mont.) *Missoulian* since 1976, was named publisher. Brown, 32, succeeds JOHN TALBOT, who had been publisher since 1970. Talbot has resumed his duties as operations manager of Lee's Western Newspaper Group following an 8 month sabbatical leave.

\* \* \*

WILLIAM STUBBLEFIELD, Denver manager for Branham for the past 11 years, was elected a vicepresident of Branham and assistant Western regional manager. He will move to Branham's Los Angeles office this month.

\* \* \*

DOROTHY L. FISHER, formerly Disneyland public relations director, and of the staffs of newspapers in Texas, California and New Orleans—named city editor of the *Henderson* (Tex.) *News* city editor.

\* \* \*

GARY J. AUGSBURGER, formerly of the *Casper* (Wyo.) *Star Tribune*—named circulation manager of the *Orange* (Tex.) *Leader*.

## Victor H. Hanson II succeeds his father

Victor H. Hanson II is the new president of the Birmingham News Co., publisher of the *Birmingham* (Ala.) *News*, the *Huntsville* (Ala.) *Times* and the *Huntsville News* and agent for the *Birmingham Post-Herald*.

Hanson, 49, succeeds his father, Clarence B. Hanson Jr., who assumed the title of chairman of the board. The younger Hanson will continue in his post as general manager of the company.



Victor Hanson

The younger Hanson is the third member of the family to hold the title of president of the company.

Clarence B. Hanson's uncle, Victor H. Hanson, became president of the firm in 1910.

Victor Hanson had served as vicepresident and general manager of the Birmingham News Co since 1961. He has also been a director of the company during that period.

EDITOR & PUBLISHER for January 5, 1980

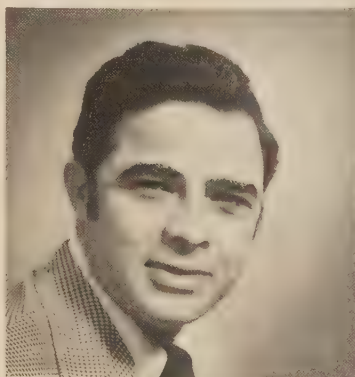
## Trenton Times realigns execs

Edward Padilla, who joined the Washington Post Company in January 1978 as vicepresident of the newspaper division, has been named president and publisher of the *Trenton* (N.J.) *Times*, which is owned by the Post Co.

At the same time, there has been a realignment of management at the Trenton Times, with three vicepresidents being appointed.

The new vicepresidents include Robert Bentley, Times' editor; James Bennett, operations director; and Angus Twombly, marketing director.

Padilla said the trio were named vicepresidents to "properly reflect their increasing roles in the future of the Trenton Times."



Edward Padilla

Padilla will continue in his post of corporate vicepresident and head of the newspaper division. In this role, he has corporate responsibility for the Trenton Times and the *Everett* (Wash.) *Herald*, for all newsprint purchasing of the company, for Robinson Terminal Warehouse Corporation, Alexandria, Va., and for the company's affiliation with Bowater Mersey Paper Co., Ltd., and Bear Island Paper Co.

Previously he had been president and general manager of the *Sacramento* (Calif.) *Union* and had worked for the *Miami Herald*.

Bentley is in charge of all news and editorial matters. Bennett's assignments have included all manufacturing and maintenance operations and are being expanded to include all data processing systems. Twombly has been responsible for circulation promotion and in addition will be responsible for all advertising departments.

\* \* \*

JACK KENNY was appointed co-publisher of the Napa Valley (Calif.) *Weekly Calistogan*. Prior to joining the *Calistogan* in 1974, Kenny owned and operated his own public relations firm and ad agency in San Francisco.



Longley

MARJORIE LONGLEY, circulation sales manager for the *New York Times*, has been promoted to circulation sales director. Her new position carries expanded responsibilities for developing home delivery systems in the New York metro and Northeast regions, similar to the service she is directing in the Boston area.

AUSBORN BRUCE WILLIAMS, who supervised sales contractors in the Boston project, will become Northeast regional home delivery manager and RALPH JOHNSON, the Times' home delivery manager, was given new responsibility for an expanded department that will increase home delivery circulation in the metro area.

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## Groups gain

(Continued from page 28)

### GEORGIA

#### Moutrie Observer

Evening 8,000; Mon.-Sat.  
Mr. and Mrs. Max Nussbaum  
to Multimedia Corp.

### ILLINOIS

#### Carbondale Southern Illinoisan

Evening 32,000; Sunday 36,400

Lindsay-Schaub Newspapers  
to Lee Enterprises  
Price: \$60,400,000 (includes four other  
dailies)

Consultant: Vincent J. Manno

#### Decatur Herald & Review

Morning-Evening 65,000; Sunday  
62,000

Lindsay-Schaub Newspapers  
to Lee Enterprises  
Price: Part of \$60.4 million package.  
Consultant: Vincent J. Manno.

#### Edwardsville Intelligencer

Evening 7,800

Lindsay-Schaub Newspapers  
to Lee Enterprises

Price: Part of \$60.4 million package.  
Consultant: Vincent J. Manno.

#### Flora Daily News Record

Evening 3,200; Mon.-Fri.  
Hammell Newspapers  
to Rose Gill and Jack Thatcher

#### Hoopeston Chronicle Herald

Evening 2,500; Mon.-Fri.  
Thomas E. Mills  
to Nixon Newspapers

#### Macomb Daily Journal

Evening 11,700  
Rudolph family  
to Park Newspapers

#### Watseka Times Republic

Evening 3,400; Mon.-Fri.  
Iroquois Newspapers  
to Nixon Newspapers

### INDIANA

#### Attica Ledger Tribune

Evening 2,000; Mon.-Fri.  
Fountain-Warren Publishers  
to Nixon Newspapers

#### Mount Vernon Democrat

Evening 4,200  
Garth and Martha Whipple  
to Landmark Communications

#### Princeton Daily Clarion

Evening 7,000; Mon.-Fri.  
Cochran Newspapers  
to W.J. McGiffin Newspaper Co.  
Broker: John A. Park Jr.

#### Rensselaer Republican

Evening 3,700  
Keith B. Robinson  
to Dear Publication & Radio

### IOWA

#### Oelwein Daily Register

Evening 7,500  
Lew Warren, Mike Mahoney et al  
to Thomson Newspapers

### KANSAS

#### Atchison Daily Globe

Evening 6,700; Sunday 7,000  
Paul Allingham  
to Thomson Newspapers

#### Colby Free Press

Morning 4,300  
Ronald H. Brown  
to Seaton Group  
Broker: Marion R. Krehbiel

(Continued on page 37)

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MEMPHIS: 52 South Second Street, 38103; Phone 901/526-3281  
SAN FRANCISCO: 1453 Mission Street, 94103; Phone 415/552-6000

(Continued from page 36)

## KENTUCKY

### Ashland Independent

Evening 26,000; Sunday 27,300  
J.T. Norris et al  
to Ottaway Newspapers (Dow Jones & Co.)  
Consultants: Gray and Maurice Henry

## MASSACHUSETTS

### North Adams Transcript

Evening 13,000  
Affiliated Publications  
to Ingersoll Publications  
Price: \$5,000,000.

### Waltham Tribune

Evening 13,600  
Skakle family  
to Post Corporation

## MICHIGAN

### Bad Axe Huron Tribune

Evening 9,000; Mon.-Fri.  
Lindsay-Schaub Inc.  
to Lee Enterprises  
Price: Part of \$60.4 million package.  
Consultant: Vincent J. Manno.

### Midland News

Evening 16,800  
Lindsay-Schaub Inc.  
to Lee Enterprises  
Price: Part of \$60.4 million package.  
Consultant: Vincent J. Manno.

### Midland News

Lee Enterprises  
to Hearst Corporation  
Price: Part of \$16 million package.  
Consultant: Vincent J. Manno.

### Sturgis Journal

Evening, 10,504  
Green Bay Newspaper Co.  
to Gannett Co. Inc.

## MINNESOTA

### Willmar West Central Tribune

Evening 19,000  
O.B. Auguston  
to Fargo Forum Publishing Co.  
Broker: Joseph N. Wells Co.

### Bemedji Pioneer

Evening and Sunday 7,000  
J.G. Scripps and Nicholas Ifft  
to Pioneer Newspapers

## NEW MEXICO

### Los Alamos Monitor

Evening 4,400; Sunday 4,500  
EDITOR & PUBLISHER for January 5, 1980

Mr. and Mrs. H. Markley McMahon  
to Landmark Communications  
Consultant: Robert T. Houk (Dean Sellers)

### Portales News Tribune

Evening 3,900; Sunday 4,100  
Marshall Stinnett  
to Carmage Walls Group

## NEW YORK

### Buffalo Courier Express

Morning 127,000; Sunday 257,000  
Conners family  
to Minneapolis Star & Tribune Co.

## NORTH CAROLINA

### Newton Observer-News-Enterprise

Evening 4,800; Mon.-Fri.  
Mebane family  
to Park Newspapers  
Broker: John A. Park, Jr. and Associates

### Statesville Record & Landmark

Evening 17,000  
Huskins and Middlesworth  
to Park Newspapers

## OHIO

### Ironton Tribune

Evening 9,000; Sunday 10,000  
Syd S. Gould et al  
to Boone Newspapers

## OKLAHOMA

### Duncan Banner

Evening 11,000; Sunday 12,000  
Jim Morris  
to Robert O. Morton

### Oklahoma (City) Journal

Morning 41,000; Sunday 41,000  
Oklahoma Journal Inc.  
to Early California Industries, Portland, Ore.

### Sapulpa Daily Herald

Evening 8,500; Sunday 8,700  
E.K. and Melba Livermore  
to Park Newspapers

## PENNSYLVANIA

### Beaver Falls-New Brighton News Tribune

Evening 18,500  
William and John Northrup  
to Calkins Newspapers

### Lebanon News

Evening 29,000  
Sansone and Wilder families  
to Richard M. Scaife

### State College-Bellefonte Centre Daily Times

Evening 21,000  
Charles T. Aikens II et al  
to Knight-Ridder Publications  
Price: \$14,500,000

## TENNESSEE

### Nashville Banner

Evening 83,000  
Gannett Company  
to Brownlee O. Currey Jr, Irby Simpkins Jr and John Jay Hooker Jr  
Price \$25,000,000

(Continued on page 38)

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(Continued from page 37)

### **Nashville Tennessean**

Morning 130,000; Sunday 230,000  
Evans family  
to Gannett Company  
Price: \$50,000,000

### **TEXAS**

#### **Kilgore News Herald**

Evening 6,000; Sunday 7,000  
Charles K. Devall  
to Donrey Media Group

### **VIRGINIA**

#### **Alexandria Gazette**

Evening 16,000  
State-Record Co.  
to Edward Neilan et al  
Broker: W.B. Grimes & Co.

#### **Culpeper Star-Exponent**

Morning 7,300  
Carter Glass & Sons  
to Worrell Newspapers

#### **Lynchburg News and Advance**

Morning, Evening, Sunday 21,000  
Carter Glass & Sons  
to Worrell Newspapers

#### **Staunton Leader and News-Leader**

Morning 17,000; Sunday 20,000  
Opie family  
to Multimedia Corp.

### **WASHINGTON**

#### **Pasco-Kennewick-Richland Tri-City Herald**

Evening 37,000; Sunday 39,000  
Glenn C. Lee and Robert F. Philip  
to McClatchy Newspapers

### **WISCONSIN**

#### **Green Bay Press-Gazette**

Evening, 56,461; Sunday, 69,120

#### **Wausau Daily Herald**

Evening 28,844  
Green Bay Newspaper Co.  
to Gannett Co. Inc.

## **130 paid, 63 free papers involved in weekly sales**

A total of 130 paid circulation weeklies and 63 free circulation papers (shoppers, etc) were involved in non-daily newspaper sales in 1979, as reported to E&P.

Many of the "paid" weeklies and semi-weeklies have a portion of free circulation but in most of these cases it is minimal.

Publishers of daily newspapers figured in 77 of the transactions, with notable acquisitions of large shoppers and shopping paper groups. Panax Corp. of Michigan disposed of its three groups in Florida, Virginia and Texas, and Rupert Murdoch (*New York Post*, etc.) purchased two major shoppers that blanket the Houston area.

As an offshoot of the breakup of the Lindsay-Schaub group, Byron C. Veder, a former executive, paid \$1 million for two L-S weeklies in Florida.

Following are the sales reported in 1979:

### **ALABAMA**

#### **Atmore Advance**

Thursday 4,500 paid  
E.R. Morrisette Jr  
to Morris Newspaper Corp.

#### **Brewton Standard**

Thursday 5,300 paid  
Tom Gardner  
to Morris Newspaper Corp.

### **ARIZONA**

#### **Central Phoenix Arizona Sun**

22,000 free  
Robert A. Mason and Jack Williams  
to Independent Newspapers Inc.  
(Joe Smyth)

### **Page Paragraph**

Gary and Kass Roe  
to Jim Stubbs  
Consultant: Robert T. Houk

### **Sun City Citizen**

Wednesday 8,000 paid  
Jack Pryor and Bob Heiberg  
to Independent Newspapers  
(Joe Smyth)

### **Youngstown Record**

Wednesday 1,500 paid  
Jack Pryor and Bob Heiberg  
to Independent Newspapers  
(Joe Smyth)

### **CALIFORNIA**

#### **Campbell Potpourri**

200,000 free  
ADZ Inc  
to Harte-Hanks Communications  
Broker: J.N. Wells & Co.

#### **Clovis Independent and Journal**

Wed.-Sat. 2,000 paid; 14,000 free  
McClatchy Newspapers  
to El Dorado Newspapers (Hussman)

#### **Culver City**

##### **Crenshaw News**

Thursday 1,500 free, 36,200 free  
Edwin W. Dean Jr and Ruth D. Dean  
to Coast Media (Bronner & Payson)  
Broker: Mel Hodell

#### **Cotati-Rhonert Park Times**

Wishard A. Brown and others  
to Gannett Company

#### **East Los Angeles**

##### **Brooklyn Comet**

58,000 free  
Kovner family  
to Dolores Sanchez and others  
Price: \$500,000

#### **Redondo Beach**

##### **Community News**

Joan and Robert Haugh  
to Coast Media Inc.

#### **Hawthorne Press-Tribune**

Thursday 1,000 paid, 14,100 free  
Dean Newspapers  
to Coast Media (Bronner and Payson)  
Broker: Mel Hodell

#### **Lawndale**

##### **Community News**

Joan and Robert Haugh  
to Coast Media Inc.

#### **Inglewood News**

Thursday 7,000 paid, 32,650 free  
Dean Newspapers  
to Coast Media (Bronner and Payson)  
Broker: Mel Hodell

(Continued on page 39)

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**Torrance Tribune**  
Joan and Robert Haugh  
to Coast Media Inc.

**Lawndale Tribune**  
*Thursday 11,000 free*  
Dean Newspapers  
to Coast Media (Bronner and Payson)  
Broker: Mel Hodell

**Lenox Citizen**  
Dean Newspapers  
to Coast Media (Bronner and Payson)  
Broker: Mel Hodell

**Los Angeles Eastside Sun**  
*12,400 free*  
Kovner Estate  
to Dolores Sanchez and others

**Los Angeles Terrace Comet**  
Kovner Estate  
to Dolores Sanchez and others

**Los Angeles**  
**Mexican-American Sun**  
*8,000 free*  
Kovner Estate  
to Dolores Sanchez and others

**Mar Vista News**  
Dean Newspapers  
to Coast Media  
Broker: Mel Hodell

**Montebello Comet**  
*10,000 free*  
Kovner Estate  
to Dolores Sanchez and others

**Monterey Park Comet**  
*10,000 free*  
Kovner Estate  
to Dolores Sanchez and others

**Napa Advertiser**  
*105,000 free*  
to Felker Communications

**Westchester News**  
*Thursday 3,600 paid, 15,400 free*  
Dean Newspapers  
to Coast Media  
Broker: Mel Hodell

**Wynverwood Chronicle**  
*10,000 free*  
Kovner Estate  
to Dolores Sanchez and others

## COLORADO

**Broomfield Enterprise**  
*12,000 free*  
Mr. and Mrs. Albert Martin  
to Minneapolis Star & Tribune Co.  
EDITOR & PUBLISHER for January 5, 1980

**Delta County Independent**  
*Monday-Thursday 5,000 paid*  
Ken Johnson  
to Cox Enterprises

**Grand Junction**  
**Clifton County Citizen**  
Jay and Sharon Brodell  
to Jeffrey Weber and David Barta

## CONNECTICUT

**Milford Reporter**  
*34,000 free*  
Edward Smith  
to Ingersoll Publications

## FLORIDA

**Auburndale Star**  
*3,000 paid*  
J.W. Rynerson  
to Multimedia

**Brandon Shopper**  
William and Frances Johnson  
to Jefferson-Pilot Publications

**Coral Springs Courier**  
*17,700 free*  
Panax Corp.  
to J.T. Publishing Corp.

**Davie Western News**  
*38,000 free*  
Panax Corp.  
to J.T. Publishing Corp.

**Gainesville**  
**Town & Country Shopper**  
*40,000 free*  
Jeffrey and Sue Martin  
to Sentinel Star Co. (Orlando)

**Miami Beach**  
**Sun Reporter**  
*Thrice-weekly 9,000*  
Panax Corp.  
to J.T. Publishing Co.  
(Mark Hauser and J.L. Weiner)

**Miami Beach**  
**Suburban Sun Reporter**  
*63,000 free*  
Panax Corp.  
to J.T. Publishing Co.

**Miami Beach**  
**Sunny Shopper**  
*27,000 free*  
Panax Corp.  
to J.T. Publishing Co.

**Miramar Mirror**  
*26,300 free*  
Panax Corp.  
to J.T. Publishing Co.

(Continued on page 40)

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Rensselaer (Ind.) REPUBLICAN

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Calhoun (Ky.) McLEAN COUNTY NEWS

Franklin (Ky.) FAVORITE

Franklin (Ky.) WFKN

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Portland (Tenn.) PORTLAND LEADER

Washington (D.C.) NEWS BUREAU

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(Continued from page 39)

### **New Port Richey Press**

*Monday-Thursday 3,000 paid*  
Lindsay-Schaub Newspapers  
to Lee Enterprises  
to Byron Vedder  
Consultant: Vincent J. Manno

### **Plant City Shopper**

William and Frances Johnson  
to Jefferson-Pilot Publications

### **Punta Gorda Shopping Guide**

*26,500 free*  
to Sentinel Star (Orlando)

### **St. Petersburg**

#### **Southcoaster and Northsider**

*70,000 free*  
Robert J. Woodruff Jr.  
to Jefferson-Pilot Publications

### **St. Petersburg**

#### **Seminole Courier**

*Thursday 4,700 paid*  
Howard French  
to Bar Association

### **Seminole Co. Citizen News**

*26,000 free*  
Schnelker family  
to Gannett Company  
Price: \$200,000

### **Venice**

#### **Sun Coast Gondolier**

*Monday-Thursday 8,000 paid*  
Lindsay-Schaub  
to Lee Enterprises  
to Byron Vedder  
Consultant: Vincent J. Manno  
Price: \$1,000,000 with New Port Richey  
Press

### **Winter Garden**

#### **West Orange Shopper**

*22,000 free*  
Mrs. Aline Arney  
to Multimedia

### **Winter Park Sun Herald**

*Thursday 3,200 paid*  
Allen and Nancy Long  
to Herman Gross  
Broker: Marion R. Krehbiel

## **GEORGIA**

### **Bremen Gateway**

*Thursday 3,000 paid*  
Stanley Parkman  
to Harte-Hanks

### **Buchanan**

#### **Haralson County Tribune**

*Thursday 1,200 paid*  
Stanley Parkman  
to Harte Hanks

### **Carrollton Times-Free Press**

*Semi-weekly 12,000 paid*  
Stanley Parkman  
to Harte Hanks

### **Carrollton**

#### **Carroll County Georgian**

*Tues., Thurs., Sat 12,000 paid*  
Stanley Parkman  
to Harte Hanks

### **Douglasville**

#### **Douglas County Sentinel**

*Tues., Thursday 8,000 paid*  
Stanley Parkman  
to Harte Hanks

### **Tallapoosa Journal Beacon**

*Wednesday 2,500 paid*  
Stanley Parkman  
to Harte-Hanks

## **HAWAII**

### **Maui Sun**

Don Graydon  
to Kirk Munroe

## **IDAHO**

### **McCall**

#### **Central Idaho Star-News**

*Thursday 3,500 paid*  
Mike and Debra Parfit  
to A.L. Alford Jr and William Briggs  
(Lewiston Tribune)

## **ILLINOIS**

### **Atwood Herald**

Dick Shelefontiuk  
to Don Weaver  
Broker: Robert N. Bolitho

### **Bethalto American**

*Wednesday 2,000 paid*  
Ronald Snyder and Bill Cole  
to Alton (Ill.) Citizen

### **Chicago**

#### **Pickwick Press (10 weeklies)**

Carroll family  
to Pioneer Press (Time Inc.)

### **Chicago**

#### **Lerner Newspapers**

*53 with 400,000 circ.*  
Deane Lerner and Est. of Leo Lerner  
to Louis A. Lerner and trustees

### **Sullivan Progress**

*Thursday 2,100 paid*  
Byron and Alta Brandenburger  
to Moultrie County News

### **Vandalia Leader-Union**

*Tues., Thursday 7,000 paid*  
Charles and Jane Mills  
to Landmark Communications  
Broker: Marion R. Krehbiel

### **West Chicago Press**

*Thursday 4,700 paid*  
H.W. Treudt  
to Wayne G. Woltman

### **Wood River Journal**

*Wednesday 3,500 paid, 36,500 free*  
Wilson family  
to Alton (Ill.) Citizen

### **Worth-Palos Reporter**

*Thursday 24,000 paid*  
Mrs. Mary Roelofs  
to Meredith and Lora Nicholson  
Broker: Marion R. Krehbiel

## **INDIANA**

### **Covington Friend**

*Wednesday 1,200 paid*  
Ed Farrar  
to Nixon Newspapers

### **Demotte**

#### **Kankakee Valley Post-News**

*Thursday 2,800 paid*  
Keith B. Robinson  
to Dear Publications

### **Morocco Courier**

*Thursday 1,400 paid*  
Keith B. Robinson  
to Deal Publications

### **Kentland**

#### **Newton County Enterprise**

*Wednesday 2,300 paid*  
William E. Harper  
to Nixon Newspapers

### **Oakland City Journal**

*Thursday 1,700 paid*  
Also two shoppers  
Edward C. and Ned Cochran  
to W.J. McGiffin Newspaper Co.  
Broker: John A. Park Jr

### **Rockport Journal**

*Thursday 2,300 paid*  
Garth and Martha Whipple  
to Landmark Communications

### **Tell City Cannellton News**

*Mon., Wed., Friday 7,500 paid*  
Garth and Martha Whipple  
to Landmark Communications

### **Williamsport**

#### **Warren County Messenger**

Ed Farrar  
to Nixon Newspapers

## **IOWA**

### **Glenwood Opinion-Tribune**

*Wed., Friday 3,500 paid*  
Dean and Daryl DeVries  
to Landmark Communications  
Broker: Robert N. Bolitho  
(Continued on page 41)

EDITOR & PUBLISHER for January 5, 1980

**Pella Chronicle**

*Wednesday 3,900 paid*  
Richard D. Barton  
to Boone Newspapers

**Pocahontas Record Democrat**

*Thursday 2,700 paid*  
Lew Warren  
to Walter and Irene Swartz

**Red Oak Express**

*Mon., Thursday 4,500 paid*  
Dean and Daryl DeVries  
to Landmark Communications  
Broker: Robert N. Bolitho

**KANSAS****Bonner Springs-Edwardsville  
Chieftain and Basehor Sentinel**

Elton and John Carter  
to Clausie and Jean Smith  
Broker: Robert N. Bolitho

**Colby Prairie Drummer**

*Saturday 4,600 paid*  
R.D. Hansen  
to Seaton group.  
Broker: Marion R. Krehbiel

**Neodesha Sun and Register**

*Twice-weekly 1,800 paid*  
Larry and Shari Tucker  
to Chuck Walton  
Broker: Marion R. Krehbiel

**KENTUCKY****St. Matthews  
Jefferson Publishing Co.**

*Four shoppers 55,000*  
to E.W. Scripps Co.

**Sturgis News**

*Wednesday 3,000 paid*  
E.C. Calman  
to Mr. and Mrs. John Pesta

**Bardstown**

**Kentucky Standard**  
*Thursday 9,200 paid*  
Alfred S. Wathen and others  
to Scripps-Howard Newspapers

**MARYLAND****Catonsville Times**

*Wednesday 9,000 paid*  
Also two weeklies and two monthlies

**Minneapolis Star & Tribune Co.**

to Whitney Communications

**LaPlata Times-Crescent**

*Wednesday 8,400 paid; 600 free*  
Orville W. Davis and James Mitchell  
to Ernie and Peg Lotito  
Broker: W.B. Grimes & Co.

EDITOR & PUBLISHER for January 5, 1980

**Prince Frederick  
Calvert Independent**

*Wednesday 6,000*  
Estate of Edward T. Hall  
to Ernie and Peg Lotito  
Broker: W.B. Grimes & Co.

**MASSACHUSETTS****Amesbury Messenger**

and two other weeklies  
Castle Publications  
to Exeter News-Letter

**Marblehead Reporter**

*Thursday 425 paid, 7,900 free*  
R.C. Triplett  
to North Shore Weeklies

**Plymouth Memorial Press**

*Four weeklies 13,000 paid*  
Bittinger family  
to Prescott Publishing Co. (Quincy  
Patriot-Ledger)

**Swampscott Reporter**

*Thursday 2,600 paid*  
R.C. Triplett  
to North Shore Weeklies

**MISSISSIPPI****New Albany Gazette**

*Thurs., Saturday 7,000 paid*  
Rutledge family  
to Landmark Communications  
Broker: J.W.R. White

**MISSOURI****California Democrat**

*Wednesday 4,500 paid*  
to Sedalia Democrat Co. (Dear Publica-  
tions)

**Platte City Landmark**

Lucile Jones  
to Dwayne Foley  
Broker: Robert N. Bolitho

**DeSoto Press  
and Jefferson Republic**

Wade Roop  
to Dean DeVries  
Broker: Robert N. Bolitho

**MONTANA****Belt Valley Times**

*Thursday 450 paid*  
Sam Butler Sr  
to Dean and Janell Brown  
Broker: John N. Jepson

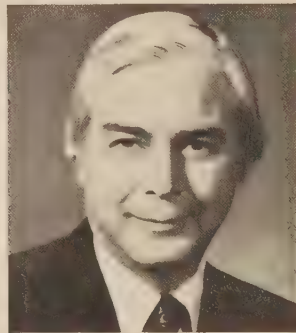
**Bigfork Eagle**

Dale and Joan Singer  
to Terry and Sandy Licence  
Broker: John N. Jepson

(Continued on page 42)

**KREHBIEL-BOLITHO**

Marion R. Krehbiel



Robert N. Bolitho

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**Fairfield Tribune**

*Thursday 1,500 paid*  
John Kavanaugh  
to Jim and Joan Anderson  
Broker: John N. Jepson

**Libby Western News**

*Thursday 5,000 paid*  
Paul and Elaine Verdon  
to W.C. King  
Broker: John N. Jepson

**Stanford**

**Judith Basin News**  
*Wednesday 900 paid*  
Sam Butler Sr  
to Jean and Janell Brown  
Broker: John N. Jepson

**NEBRASKA****Hartington Cedar Co. News**

*Wednesday 2,750 paid*  
Don and Pearl Johnson  
to James and Tim Kelly  
Broker: Marion R. Krehbiel

**NEW HAMPSHIRE****Hampstead News**

and four other weeklies  
Castle Publications  
to *Exeter News-Letter* (Thayer family)

**NEW JERSEY****Cranbury Press**

*Friday 2,000 paid*  
T.C. Brown  
to *Princeton Packet*

**Point Pleasant Beach  
Ocean County Leader**

*Thursday 6,000 paid*  
Donald and Barry Shanahan  
to Ingersoll Newspapers  
Broker: W.B. Grimes Co.

**Penns Grove Record**

*Wednesday 3,780 paid*  
William O. Frey  
to Sunbeam Publishing Co.  
Broker: W.B. Grimes & Co.

**NEW MEXICO****Tucumcari**

**Quay County Sun**  
Marshall Stinnett  
to Carmage Walls group

**NEW YORK****Ellenville Journal**

*Thursday 4,200 paid*  
Ray and Ann Dulye and Frank Miller Jr  
42

to Ingersoll Publications  
Broker: W.B. Grimes & Co.

**New Paltz  
Huguenot Herald**

*Wednesday 2,000 paid*  
Ray and Ann Dulye  
to Ingersoll Publications  
Broker: W.B. Grimes & Co.

**Stewart Citizen**

Ray and Ann Dulye  
to Ingersoll Publications  
Broker: W.B. Grimes & Co.

**Walden Citizen Herald**

*Wednesday 5,000 paid*  
Ray and Ann Dulye  
to Ingersoll Publications  
Broker: W.B. Grimes & Co.

**NORTH CAROLINA****Canton Enterprise**

*Thursday 4,000 paid*  
C. Russ  
to *Raleigh News & Observer*

**Newberry Observer**

*Semi-weekly 6,500 paid*  
J.W. Earhardt  
to *Columbia State-Record*

**Marshall News Record**

*Thursday 2,000 paid*  
Curtiss Russ  
to *Raleigh News & Observer*

**Waynesville Mountaineer**

*Mon.-Wed.-Fri. 12,300 paid*  
Russ and Bridges  
to *Raleigh News & Observer*

**OHIO****Amhearst News-Times**

Hull Wilson  
to Thomas and Judith Oley  
Broker: Robert N. Bolitho

**Bainbridge  
Town & Country Trader**

*56,000 free*  
Community Journals Inc.  
to Post Corporation

**Euclid News Journal**

*Thursday 10,000 paid, 9,000 free*  
and three shoppers  
Community Journals Inc.  
to Post Corporation

**Grove City Record-Observer**

*Thursday 5,200 paid*  
Walter R. Bentley  
to Dean Henricksen  
Broker: Marion R. Krehbiel

**OKLAHOMA****Bixby Bulletin**

*Thursday 2,250 paid*  
Mr. and Mrs. Charles McWilliams  
to Park Newspapers

**Blair Enterprise**

*Thursday 1,055 paid*  
Roland Landford  
to Altus Newspapers (Jefferson-Pilot Corp.)

**Broken Arrow Ledger**

*Mon., Thursday 5,400 paid*  
Mr. and Mrs. Charles McWilliams  
to Park Newspapers

**Duke Times**

*Thursday 630 paid*  
E.P. Thomas  
to Altus Newspapers

**Granite Enterprise**

*Thursday 960 paid*  
W.H. Wingo  
to Altus Newspapers

**Jenks Journal**

*Thursday 1,600 paid*  
Mr. and Mrs. Charles McWilliams  
to Park Newspapers

**Kingfisher Free Press**

*Monday 3,800 paid*  
Jack and Beverly Hubbard  
to Ken Reid, *Weatherford Daily Times*

**Poteau News**

*Thursday 5,500 paid*  
Bob Lee Kidd  
to Enterprise group, Ruston, La.

**Poteau**

**LeFlore County Sun**  
*Sunday 5,500 paid*  
Bob Lee Kidd  
to Enterprise Group, Ruston, La.

**Snyder**

**Kiowa County Democrat**  
*Thursday 1,900 paid*  
E.D. Goforth  
to Altus Newspapers

**Tulsa Southside Times**

*Wednesday 6,600 paid*  
Mr. and Mrs. Charles McWilliams  
to Park Newspapers

**OREGON****Junction City Times**

*Thursday 1,400 paid*  
Carmi and Norma McKinley  
to Fred Crow and Rick Beasley  
Broker: John N. Jepson

**PENNSYLVANIA****Elizabethtown Chronicle**

*Thursday 5,240 paid*  
Sansone Group  
to Richard M. Scaife

(Continued on page 43)

EDITOR & PUBLISHER for January 5, 1980

(Continued from page 42)

### **Palmyra Palm Press**

shopper  
Sansone Group  
to Richard M. Scaife

## **TEXAS**

### **Stratford Star**

Thursday 1,500 paid  
Dave McReynolds  
to Al Wilcox  
Broker: Marion R. Krehbiel

### **Bangs**

#### **Brown County Gazette**

Wednesday 985 paid  
Lenora and W.T. Hays  
to Woodson Newspapers

### **Hemphill**

#### **Sabine County Reporter**

Thursday 2,600 paid  
Mr. and Mrs. Lawrence Coker  
to Mr. and Mrs. Ron Beeler

### **Houston Area**

#### **Suburban Reporter Group**

14 shoppers 200,000 circ.  
Panax Corporation  
to Rupert Murdoch

### **Humble Echo and affiliated papers**

Benson Printing Co.  
to Rupert Murdoch

### **Santa Anna News**

Thursday 1,200 paid  
Lenora and W.T. Hays  
to Woodson Newspapers

### **Seguin Gazette**

Thursday 8,000 paid  
to Taylor Communications

### **Van Alstyne Leader**

David S. Holden  
to Mr. & Mrs. Jim D'Avignon

## **VIRGINIA**

### **Burke Herald**

Mrs. Betsy Hinkle  
to Alexandria Gazette (Neilan)  
Broker: W.B. Grimes & Co.

### **Fairfax**

#### **Globe Newspapers**

five shoppers 25,300  
Panax Corporation  
to Journal Newspapers

### **Richlands News Press**

Wednesday 7,400 paid  
Carter Glass & Sons  
to Worrell Newspapers

### **Springfield Independent**

Thursday 6,000 paid  
Mrs. Betsy Hinkle  
to Alexandria Gazette (Neilan)  
Broker: W.B. Grimes & Co.

### **Tazewell**

#### **Clinch Valley News**

Wednesday 4,600 paid  
Carter Glass & Sons  
to Worrell Newspapers

## **WISCONSIN**

### **Brookfield News**

and 10 affiliated papers  
Shinners Publications  
to Community Newspapers,  
Oak Creek, Wis.

### **Lancaster**

#### **Herald Independent**

Wednesday 5,200 paid  
Cal and Wanda Lambert  
to Mark Fuglie  
Broker: Marion R. Krehbiel

## **WYOMING**

### **Lingle Guernsey Gazette**

Thursday 500 paid  
Joe Acklin  
to Mike and Pat Lindsey

### **Lingle Guide**

Thursday 1,000 paid  
Joe Acklin  
to Mike and Pat Lindsey

# **Publishers buy 50 radio and 13 video stations**

Newspaper publishing interests bought 50 radio stations and 13 television stations in 1979, according to records in the Federal Communications Commission.

The total value of the radio outlets was given as \$94 million, while \$124 million was invested in tv with prices ranging from \$1.5 million to \$31 million in a multiple-station deal.

In a few instances newspaper owners either swapped stations or sold a station in one market and bought one in another market so as not to conflict with the rule against crossownership in any market.

Following is a list of transactions which have received approval of license transfers or are being processed at FCC:

## **ALABAMA**

### **WHNT-tv Huntsville CBS**

North Alabama Broadcasters  
to New York Times Co.  
Price: About \$14 million.

## **ARIZONA**

### **KOOL-am Phoenix**

Gene Autry and others  
to Stauffer Communications  
Price: \$2 million.

### **KTAR-am and KBBC-fm Phoenix**

Combined Communications Corp.  
(Continued on page 44)

# **LeROY KELLER**

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to Pulitzer Publishing Co.  
Price: Exchange for KSD-am St. Louis

### **KMEO-am-fm Phoenix**

B&D Broadcasting Inc.  
to Scripps-Howard Broadcasting Co.  
Price: \$4 million.

## **ARKANSAS**

### **KFSM-tv Fort Smith NBC**

Buford brothers  
to New York Times Company  
Price: \$17.5 million  
Broker: Dan Hayslett and Associates

## **CALIFORNIA**

### **KJAZ-fm Alameda**

Patrick Henry  
to Dr. Leonilo L. Malabed and others  
(Dr. Malabed owns a newspaper)

### **KMJ-tv Fresno**

McClatchy Newspapers  
to San Joaquin Communications Corp.  
(R.W. Millard and others)  
Price: \$13.5 million

### **KHTZ-fm Los Angeles**

Storer Broadcasting Co.  
to Greater Media Inc. whose principals  
own the East Brunswick (N.J.)  
Sentinel-Spokesman.  
Price: \$4 million

### **KOVR-tv Sacramento ABC**

McClatchy Newspapers  
to Outlet Company  
Price: \$65 million

### **KSLY-am and KUNA-fm San Luis Obispo**

Sunbelt Communications Ltd  
to Dudley A. White and family  
Price: \$1.6 million.  
Broker: Chapman Associates

### **KVML-am and KROG-fm Sonora**

Herold Broadcasting Co.  
to Portuguese American Commu-  
nications Corp. (Principals own the Portu-  
guese News at San Leandro, Calif.)  
at San Leandro, Calif.)  
Price: \$750,000

## **COLORADO**

### **KBP-fm Denver**

Progressive Broadcasters Inc. (Myriad  
Industries)  
to Sandusky Newspapers Inc. (Dudley  
White and family)  
Price: \$6.7 million  
Broker: Chapman Associates

### **KLAK-am and KPPL-fm Lakewood**

McCoy Broadcasting Co.  
to Des Moines Register & Tribune Co.  
Price: \$27.7 million (includes four other  
stations)

## **CONNECTICUT**

### **WSUB-am-fm Groton**

Jean Crawford and Lucille Noonan  
to Lightfoot Broadcasting Corp.  
(Shoreline Times Co.)  
Price: \$737,000

## **FLORIDA**

### **WGBS-am and WLYF-fm Miami**

Storer Broadcasting Co.  
to Jefferson-Pilot Corp.  
Price: \$12.5 million  
Broker: Ted Hepburn Co.

### **WJYW-fm Tampa**

R.W. Rounsaville and others  
to Combined Communications Corp.  
(Gannett Co.)  
Price: \$4 million  
Broker: R.C. Crisler & Co.

## **HAWAII**

### **KHON-tv Honolulu, KHAU-tv Hilo and KAIL-tv Wailuku**

McCoy Broadcasting Co.  
to Des Moines Register & Tribune Co.  
Price: \$27.7 million (includes other sta-  
tions)

### **KGU-am Honolulu**

The Copley Press Trust  
to Wilson Broadcasting Co.  
Price: \$650,000  
Broker: Richter-Kalil Co.

## **IDAHO**

### **KVNI-am Coeur d'Alene**

Scripps League Newspapers (68%)  
to Duane B. Hagadone

## **ILLINOIS**

### **WXLP-fm Moline**

Frederick Epstein  
to Guy Gannett Publishing Co.  
Price: \$2.3 million (includes KSTT  
Davenport.)

## **INDIANA**

### **WLFI-tv Lafayette CBS**

Richard and Harold Shively  
to Toledo Blade Company  
Price: \$3.1 million

## **IOWA**

### **KSTT-am Davenport**

Frederick Epstein  
to Guy Gannett Publishing Co.  
Price: \$2.3 million (includes WXLP-fm  
Moline, Ill.)

### **KDUB-tv Dubuque**

Lloyd Hearing Aid Co.  
to Birney Innes Jr and family  
(Columbus Miss. Commercial Dis-  
patch)  
Price: \$1.5 million  
Broker: Blackburn & Co.

### **KMCD-am and KBCT-fm Fairfield**

Ray L. Sherwood  
to Lester T. Pritchard and Galesburg, Ill.  
Register Mail Co.  
Price: \$370,000

## **KANSAS**

### **KAKE-am-tv Wichita ABC**

Sherrill Corwin  
to San Francisco Chronicle Publishing  
Co.  
Price: \$27 million (includes KUPK-tv  
Garden City)  
Broker: Howard E. Stark

### **KUPK-tv Garden City**

Sherrill Corwin  
to San Francisco Chronicle Publishing  
Co.  
Price: \$27 million (includes KAKE sta-  
tions, Wichita)  
Broker: Howard E. Stark

### **KSOK-am Arkansas City**

Stauffer Communications  
to Mr. and Mrs. Richard Wartell

## **KENTUCKY**

### **WFKY-am and WKYW-fm Frank- fort**

Raymond Q. Armington et al  
50% to Rowley family (*Painesville*  
(O.) *Telegraph*)  
Price: \$400,000

### **WVEZ-fm Louisville**

Stoner Broadcasting Co.  
to Multimedia Corp.  
Price: \$1.5 million

## **MARYLAND**

### **WITH-am-fm Baltimore**

Reeves Telecom Corp.  
to Scripps-Howard Broadcasting Co.  
Price: \$3.9 million

## **MASSACHUSETTS**

### **WHYN-am-fm Springfield**

Guy Gannett Publishing Co.  
(Continued on page 45)

EDITOR & PUBLISHER for January 5, 1980

(Continued from page 44)

to Affiliated Publications (Boston Globe)  
Price: \$5.1 million

## MINNESOTA

**KDAL-tv Duluth CBS**  
Tribune Company, Chicago  
to Daniel D. Palmer Trust  
Price: \$7.2 million

## MISSISSIPPI

**WAPT-tv Jackson**  
Louis C. Hopper et al  
to Lyell B. Clay and family  
(West Virginia newspapers)  
Price: \$8 million

**WELO-am-fm Tupelo**  
Birney Imes Jr., newspaper owner  
to Edward O. Fritts Jr. et al  
Price: \$945,000

## MISSOURI

**KCFM-fm St. Louis**  
Harry Eidelman and John E. Dwyer  
to Combined Communications (Gannett)  
Price: \$3.2 million

**KSD-am St. Louis**  
Pulitzer Publishing Co.  
to KTAR Broadcasting Co.  
Price: Exchange for Phoenix stations and  
\$2 million

## NEBRASKA

**KFMQ-fm Lincoln**  
Steve Agnew  
to Telegraph-Herald Inc., Dubuque, Ia.  
Price: \$1.8 million.

**KNEB-am-fm Scottsbluff**  
George H. Haskell et al  
to Seaton family, newspaper publishers  
Price: \$750,000

## NEVADA

**KSHO-tv**  
Arthur P. Williams and family  
to Journal Company, Milwaukee  
Price: \$13.5 million  
Broker: Blackburn & Co.

## NEW MEXICO

**KRKE-am-fm Albuquerque**  
Oklahoma Publishing Co. (Gaylord)  
to Journal Star Co., Peoria, Ill.  
Price: \$5 million

EDITOR & PUBLISHER for January 5, 1980

## NEW YORK

**WEVD-am New York City**  
Jewish Daily Forward  
to Stuart Epperson et al  
Price: \$1.1 million  
Broker: Blackburn & Co.

**WHEC-tv Rochester**  
Gannett Company  
to Broadcast Enterprises Network Inc.  
Price: \$27 million  
Broker: Ted Hepburn Company

## OHIO

**WBRJ-am Marietta**  
Gannett Company  
to Employee Owned Broadcasting Co.  
Price: \$550,000

## OKLAHOMA

**KOFM-fm Oklahoma City**  
Robert Freeman et al  
to Guy Gannett Publishing Co.  
Price: \$3.9 million

**KBEZ-fm Tulsa**  
Mark-Way Inc.  
to Mid-America Media, Kankakee, Ill.  
Price: \$3 million

## OREGON

**KMJK-fm Lake Oswego (Portland)**  
Frederic W. Constant et al  
to Harte-Hanks Communications Inc.  
Price: \$1.3 million

**KYXI-am Oregon City**  
McCoy Broadcasting Co.  
to Des Moines Register and Tribune Co.  
Price: \$27.7 million includes 5 other stations

**KGON-fm Portland**  
McCoy Broadcasting Co.  
to Des Moines Register and Tribune Co.  
Price: Part of \$27.7 million package

## RHODE ISLAND

**WWON-am-fm Woonsocket**  
Buell W. Hudson Trust et al  
to Hudson and Palmer families  
Woonsocket Evening Call

## TENNESSEE

**WBIR-am-fm Knoxville**  
Multimedia Corp.  
to Stoner Broadcasting Co.

## TEXAS

**KFYO-am Lubbock**  
S.B. Whittenburg family  
to Seaton family, newspaper publishers  
Price: \$1.3 million

**KOZA-am Odessa**  
Cecil Trigg  
to Harris Enterprises, Garden City,  
Kans.  
Price: \$610,000

## VIRGINIA

**WHSV-tv Harrisonburg**  
T. Eugene Worrell  
to Worrell sons  
Price: \$215,465

**WVEC-tv Norfolk ABC**  
Thomas P. Chisman et al  
Dun & Bradstreet Co. (Whitney)  
Price: \$31 million includes 6 cable systems

## WEST VIRGINIA

**WHIS-tv Bluefield NBC**  
Hugh I. Shott family  
Bluefield Daily Telegraph  
to Thomas A. Oakley family  
Quincy, Ill. *Herald Whig*  
Price: \$8 million  
Broker: Blackburn & Co.

**WKEE-am-fm Huntington**  
Reeves Telecom Co.  
to A.J. Fletcher et al  
*North Carolina Leader*  
Price: \$1.9 million

## WISCONSIN

**WJMC-am-fm Rice Lake**  
Russell J. Brown  
to Robert Bliss family  
*Janesville Gazette*  
Price: \$1 million  
Broker: Richard A. Shaheen Inc

## Lee sells tv station to Shott's Co.

Lee Enterprises has sold tv station KIMT, serving Mason City, Ia., Austin and Rochester, Minn. to the Daily Telegraph Printing Co., Bluefield, W. Va. for \$9.5 million in cash.

The January 2 sale, which is subject to approval by the FCC, was required under the consent decree agreed to by Lee Enterprises.

The Daily Telegraph Printing Co. is run by the Shott family. The company publishes the Bluefield Daily Telegraph.

Howard E. Stark served as broker in the transaction.



# Inland opens cost study to all dailies

This year, for the first time, the Inland Daily Press Association is offering every daily newspaper in the U.S. the opportunity to participate in its Annual Cost and Revenue Study—the only study of its kind in the U.S.

Completed report forms for the 60th Annual Study must be at the Inland office by no later than March 10, 1980.

The first Inland Study was completed in 1919, and since then has helped daily newspaper executives compare their costs and revenues with those of other dailies across the country. More than 350 dailies, with circulation ranging from 3,100 to more than 500,000 and revenues from \$315,000 to more than \$133,000,000, participated in the 1978 study. (Data covers the participant's last financial year, or his/her adjustment to the calendar year just ended. Therefore, the Cost Study produced in 1980 will contain 1979 financial figures.)

"With today's uncertain economic situation, it's of even greater importance to keep abreast of what's happening," says Tom Reeves, vice president and treasurer of the *Longmont* (Colo.) *Times-Call* and chairman of Inland's Management and Costs Committee. "The Inland Cost Study is the only outside source newspaper management can rely upon for objective data. The only way you'll have access to this information is to participate. The larger the number of participants, the more valuable the data will be."

The Study is not an accountant's tool. It's a management tool that gives newspaper executives a look at not just what they did last year, but what other papers in their circulation and revenue groups across the country did. It shows how you might do the job and how others do it.

Absolute confidentiality of participating newspapers' and their figures is strictly maintained. Individual newspaper identities are protected by key numbers assigned to each participant by the Inland office. Participants may request an exchange of identities among themselves, via the Inland office, if they find an individual participant of particular interest to them.

Cost for participating in the 1979 Cost and Revenue Study is \$60.00 for Inland members before the February 11 discount deadline and \$75.00 after the deadline. Cost to non-Inland members is \$100.00 before the discount deadline and \$115.00 after February 11.

Forms for participation in the Cost Study have been mailed to all U.S. dailies. Further information can be obtained by writing the Inland Daily Press Association, 100 W. Monroe, Chicago, IL 60603, or phone 312/782-0513.

# Revisions are made in pension plan

The *Chicago Tribune* has revised its pension plan, effective January 1, 1980, to increase substantially the early retirement benefits the company will provide to its employees.

The revised plan lowers the retirement age at which Tribune employees may be eligible for full pension benefits earned up to that time. The new plan offers full accrued benefits to employees at the age of 62 years, if they are eligible at that time for early retirement. Under the old plan, full benefits were available only to eligible retirees who had reached the age of 65 years.

The revised plan also provides that employees who choose to retire before the age of 62 will receive a larger percentage of their full pension benefits. Employees retiring at the age of 60, for example, may receive 92% of their full pensions, rather than 75%, if they are covered by the plan.

Tribune employees who have already retired will also benefit. Their pension payments will increase depending on their year of retirement.

"The *Chicago Tribune* intends to be responsive to changing times and the changing needs of our employees," said Clayton Kirkpatrick, president and chief executive officer. "The pension plan changes follow many months of study. They are designed to offset the past few years' inflation and make it easier for employees to make their retirement plans."

# Bill would end utility ads in Okla.

Public service company advertising in Oklahoma will be a thing of the past if legislation pre-filed for the next session of the legislature is favored by the lawmakers.

The Oklahoma Press Association said: "the bill prohibits any and all communications with the public to be expensed in the rate base."

"Not one penny for bill stuffers, broadcasting or print ads could be included as allowed expense for ratemaking purposes. Gas, electric and telephone company stockholders could be charged the expense. But where does that leave telephone or electric cooperatives and municipal-owned utilities?"

"HB 1585 leaves those systems totally and completely gagged. They may not even issue publications or other messages to member customers."

OPA said it recognizes the energy shortage and that no promotion urging increased consumption is justified. However, it voices the opinion that "some types of utility advertising are justified to be in the rate base."

# ANPA to hold workshop on 1980 census

Four workshops on "Using Census Data in the Newsroom" will be held in four different regions of the country to orient journalists and other newspaper staff and executives to the 1980 census.

Sponsored by the American Newspaper Publishers Association News Research Center and the U.S. Bureau of the Census, these one-day workshops lasting from 9:30 a.m. to 4 p.m. will consist of four working sessions and a luncheon. The two morning sessions, presented by Census Bureau staffers, will detail how the 1980 Census will be conducted, the schedule of government publications to follow, and how material can be accessed from sources other than the regular printed reports.

The first afternoon session will feature journalists who have used Census data for major stories on trends in their cities and neighborhoods. The final session staffed by newspaper researchers will discuss the use of the Census to track changes in newspaper audiences—both in their changing geographic location and social characteristics.

The dates, location, and local sponsoring institution for the workshops are:

Northeast: January 18, hosted by Syracuse University

Southeast: February 1, hosted by Memphis State University

Midwest: February 29, hosted by the *Chicago Sun-Times*

Far West: March 21, hosted by the Independent Press-Telegram (Long Beach, California)

The registration fee for each workshop is \$15.00 which includes all the materials to be distributed and the luncheon. Late registration fee is \$20. Anyone interested in participating may send their names, addresses and their check (payable to the "ANPA News Research Center") no later than the Monday preceding the workshop they plan to attend to: Maxwell McCombs, ANPA News Research Center, School of Public Communications, Syracuse University, Syracuse, New York 13210. For more information on these workshops, call (315) 423-3363.

# Market study to boost Phoenix

*Arizona Republic* and *Phoenix Gazette* will invest about \$250,000 for a market study by Scarborough Research Corp., Scarborough, N.Y.

The study which will be conducted every other year will replace the Consumer Survey compiled by the newspapers for the past 26 years.

The data from the Scarborough study will be used to produce a nationwide ad presentation, which will premiere on March 18 in Phoenix.

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## Harte-Hanks ups dividend to 17¢

The management of Harte-Hanks Communications, Inc. has recommended that its Board of Directors increase the quarterly dividend by 21%. It was recommended that the quarterly dividend rate be increased from 14¢ a share to 17¢ a share. The new rate would become effective with the first 1980 dividend payment to shareholders. The next regularly scheduled meeting of the board of directors, at which management's recommendation will be considered, is January 25.

\* \* \*

The board of directors of Knight-Ridder Newspapers, Inc. declared a dividend on outstanding common stock of 17½ cents per share, payable January 11, to shareholders of record at the close of business December 26.

The board also declared a dividend of \$2.04 per share of Series One Preference Stock payable Jan. 2, on shareholders of record on Dec. 31, 1979.

The board set April 15, 1980 as the date of the annual meeting to be held in Miami.

## Weekly paper sold

Publisher of the *Hollis* (Okla.) *News*, Gary Reid, has sold the weekly paper to Altus Newspapers, Inc., which publishes seven newspapers in Oklahoma. Reid recently bought the *Kingfisher* (Okla.) *Times* and *Free Press* from Jack and Beverly Hubbard.

Reid and his wife assumed publishing responsibilities at *Kingfisher*.

A minority interest in the papers purchased is owned by Reid's brother, Ken, publisher of the *Weatherford* (Okla.) *Daily News*, who is Oklahoma Press Association president. Ken Reid has interests in several other Oklahoma newspapers.

Bob Gilmore is president of the Altus corporation. Judy Webb, *Hollis News* editor for seven and one-half years, will continue as editor, and Mrs. Sonya Cummins, with paper for the same time, will remain as business manager.

## Acquires printer

Post Corporation, Appleton, Wisc. and Winnebago Corporation announced they have signed a letter of intent looking toward acquisition of Winnebago by Post. The letter calls for the deal to be completed by March 14, 1980. Price and terms were not revealed. Winnebago, located in nearby Menasha, Wisc., is a commercial printing company specializing in high quality, four-color process printing. Post is an Appleton-headquartered newspaper, broadcasting and printing firm. The company has annual sales of about \$4 million.

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## Energy section

Stamps-Conhaim is offering newspaper subscribers a special supplement entitled "Energy", it was announced by Hugh J. Rawdon, Creative Director for SCW, Inc.

The tabloid-sized supplements, featuring 2-color cover art, provides articles, photographs and illustrations related to the energy crisis. How to save energy around the home, how to get better mileage from your car, and how industry is responding to the energy crisis—these are topics of vital interest to readers, covered in Stamps-Conhaim's "Energy" supplement.

Rawdon points out that "Energy", now shipping with the March Service and due to arrive at newspapers the first week in February, can form the basis for new sections that are sure to attract many advertisers.

## Wins geology prize

Walter Sullivan, *New York Times* science editor, was named the 1980 recipient of the American Association of Petroleum Geologists' Journalism Award for his notable achievement in communications contributing to public understanding of geology and science.

The AAPG Journalism Award is issued annually to communicators in both broadcast and print media in recognition of journalistic contributions toward public understanding of geology, energy resources, or the technology of oil and gas exploration. Sullivan has been the science editor of the *Times* since 1966.

## Harte-Hanks buys

The sale of the *Lamar County* (Tex.) *Echo* at Paris by Mr. and Mrs. Thomas Steely to North Texas Publishing Co., a Harte-Hanks division, has been announced.

The Steelys have owned the *Echo* 26 years. He has been active in press association activities and also in university and hospital organizations in the East Texas city.

George Kimbrough will be *Echo* editor/manager. He formerly was a regional editor of the *Paris News*, the H-H daily unit in the city.

## Minorities' groups picket newspapers

Groups representing various minorities picketed the *Arizona Republic* and *Phoenix Gazette* on December 15.

About 24 persons took part in the demonstration. The picketing was sponsored by Citizens Organized for an Unbiased Press, the Black Media Coalition, Phoenix Indian Coalition and other groups in protest of what they say is unfair treatment in the newspapers.

## Business called 'unduly sensitive'

T. Mitchell Ford, chairman, Emhart Corp., Hartford, Conn., said business leaders are "unduly sensitive to the needles and barbs" of the media.

In remarks made at the Connecticut Business Journalism awards ceremonies (December 11), Ford said "business must recognize that the First Amendment does not guarantee a fair and accurate press, the guarantee is only for a free press."

Ford, who is chairman of the Greater Hartford Chamber of Commerce, which sponsors the annual contest for business writing, said business executives must become better communicators.

## 800 forced out by pressroom fire

Fire broke out December 19 in the *San Jose* (Calif.) *News'* pressroom, forcing the evacuation of 800 employees and cutting short a press run.

A News spokesperson said the damage would run into "six figures." None of the employees was injured, although two firemen were hospitalized for smoke inhalation.

Fire halted the News' press run, leaving newsracks around the city short of about 4,000 papers, spokesperson said. The presses were back to normal the following day and circulation was fully restored.

The blaze of unknown origin started in the press room's ventilating ducts but did not damage the presses.

Spokesperson said the fire did not hold progress on the \$18.8 million expansion currently underway at the Mercury and News plant.

## Flap over bill

*Bisbee* (Ariz.) *Review* refuses to pay the city \$600 for heat supplied by a furnace in the adjacent city library. The newspaper uses the same furnace under an agreement signed by former *Review* managing editor Howard Fischer and former public works director. The *Review* does not recognize the agreement. The City Council will be asked to turn off the heat to the newspaper office if the bill is not paid.

## Reporter barred

In Oregon, Mo. (pop. 789) a reporter was barred from a courtroom, along with all others, during a pre-trial hearing in a capital murder trial. The judge's order to clear the courtroom was in response to a defense attorney's request. The attorney asserted that "pre-trial publicity would circulate rapidly" for the reason that the county (Holt) is small. It has 6,654 people



# Beck Award fete honors 9 for work

On-the-spot reports on the crisis in Iran and a series of significant disclosures of long-standing dangers to the United States from nuclear weapons testing and the disposal of nuclear wastes have won the *Chicago Tribune's* two 1979 Edward Scott Beck awards for outstanding reporting.

The 1979 Beck Award for outstanding photography was presented to Bob Fila for a full-page color photo of Pope John Paul II enthroned in Holy Name Cathedral beside Cardinal Cody during the Pope's historic visit to Chicago.

Ray Moseley, a Tribune correspondent, won the award for distinguished foreign news reporting for his coverage of the revolution in Iran.

James Coates, a member of the Tribune's Washington Bureau, won the award for outstanding domestic reporting for his initiative in disclosing dangers of the nuclear age. Three major series of articles explored the many aspects of the problem.

The Beck Awards honor the memory of Edward Scott Beck, managing editor of the Tribune for 27 years. They were first presented in 1943 through the Edward Scott Beck Foundation, established by Beck's widow, the late Mrs. Clare B. Beck, to recognize outstanding performances by Tribune editorial employees.

Following the presentation of the Beck Awards, six members of the Tribune's editorial staff were honored for outstanding performances in two categories—special awards for excellence in writing and editing established in 1974 and the Johnrae Earl award for general excellence in editing, established last year.

A special copy editing award cited LeAnn Spencer, a member of the feature department copy desk, for competence, versatility, and sense of responsibility in dealing with writers and their stories.

Special writing awards went to Michael Hirsley, a general assignment reporter on the city staff, and to Skip Myslenski, a member of the sports staff. Both were cited for general excellence in writing.

A special award for outstanding professional performance went to Sheila Wolfe, city editor, for her direction of metropolitan reporters and for organizing an intern program that provides on-the-job training at the Tribune for journalism students.

Two editors shared the Johnrae Earl award, which was established in the memory of the Tribune's senior copy desk slotman, restaurant critic, and food columnist, who died at the age of 59 on Jan. 10, 1978.

Terry Dvorak, an editor in the Tribune's news and news features planning group, was cited for creative editing, particularly in the production of special sections.

Randy Curwen, assistant editor of the Tempo section, shared the Johnrae Earl award. He was cited for skillful handling of copy and careful attention to writing talents of others.

The awards were presented by William H. Jones, managing editor, at the Tribune's annual editorial department dinner. Moseley, the Tribune's Africa correspondent, has spent long periods in Iran under strained conditions. He was singled out for special praise for a story that carried the headline, "I watched Joe die." It was an eyewitness account of how Iranian gunfire killed his friend, Joe Alex Morris Jr., a reporter for the Los Angeles Times.

It was the second Beck Award for Moseley, who shared an award in 1977 for domestic reporting.

Moseley, 47, a graduate of North Texas State University, joined the Tribune in 1977 after serving as a bureau manager for United Press International in Moscow, Rome, Belgrade, and Cairo, and as UPI news editor for Europe, the Middle East, and Africa.

Coates traveled the nation extensively to gather information on the continuing fallout danger from nuclear tests undertaken years ago and the current problems of nuclear waste disposal.

Coates, 36, joined the Tribune in 1967, the year he was graduated from the University of Wyoming. He was a reporter on the city staff, an Action Line editor, and a rewrite man before he moved to the Washington Bureau in 1972.

Fila, 29, was a copy boy at *Chicago's American* which later became *Chicago Today*. He joined the Today photography department in 1969, and in 1973 he became a photographer for the *Chicago Sun-Times*. Two years later he joined the Tribune. Fila has received more than 25 awards for his photography.

Spencer, 28, was graduated from Indiana University and worked for the *Binghamton* (N.Y.) *Evening Press* and *Chicago Today* before joining the Tribune in 1974, when Today ceased publication.

Hirsley, 37, a graduate of the University of Wisconsin, was a reporter for *Chicago Today* before joining the Tribune in 1974. He has been a rewrite man reporter, and writer of special columns at the Tribune.

Myslenski, 34, joined the Tribune sports staff in Oct., 1978, after working for the *Rochester* (N.Y.) *Times-Union*,

*Sports Illustrated*, and the *Philadelphia Inquirer*. He is a graduate of the University of Notre Dame and has a master's degree in journalism from Northwestern University.

Wolfe, 49, was named city editor of the Tribune on Oct. 13. She joined the Tribune in 1956 and worked as a general assignment reporter until 1973, when she was named an assistant city editor. She was day city editor before she became city editor.

She is a graduate of Drake University and worked for the *Chicago Southtown Economist* before joining the Tribune.

Dvorak, 33, a graduate of the University of Missouri, joined *Chicago Today* in 1969 and came to the Tribune in 1974.

Curwen, 33, also came to the Tribune from *Chicago Today* in 1974. He is a graduate of the University of Wisconsin and worked for the *Rockford Morning Star* for four years before joining Today in 1972.

## Conference scheduled on privacy and media

On January 17-18, SEARCH Group, Inc. will conduct a National Conference on News Media Access to Criminal Justice Information at the International Hotel in New Orleans, Louisiana.

The purpose of the Conference is to contribute to the understanding of the laws and regulations regarding news media access to criminal justice information; to clarify the issues and problems; to assist attendees in understanding the competing arguments and interests; and to provide attendees with an opportunity and atmosphere to interact with the persons directly involved in daily decisions regarding news media access to criminal justice information.

The main topics to be discussed at the Conference include a summary of the present status of the law regarding media access to criminal justice information; a discussion of the media's right of special access and an in-depth analysis of the definition of the media; how media access affects criminal justice information management as well as a discussion regarding how individual privacy rights are affected by the release of criminal justice information to the media. There will also be a lecture and a discussion panel on legislating media access to criminal justice information.

Each attendee will receive printed materials related to the issues involved in the conference including information regarding the most recent case and statutory law in this area. The Conference will convene at 9:00 a.m. on Thursday, January 17, and adjourn at 1:00 p.m. on Friday, January 18. There will be no tuition or registration fee. For further information regarding the Conference, contact: Gary Cooper, Assistant Director SEARCH Group, Inc., 1620 35th Avenue, Sacramento, CA 95822.

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# Year-end review

(Continued from page 20)

The media protest reaction was coast-to-coast and, when a case from Virginia embodying the core question was appealed to the Supreme Court in August, the justices agreed to have another go at the issue and in October accepted the case for review.

Before year's end, ten media organizations had filed friend-of-the-court briefs urging the high court to clarify itself insofar as 109 orders had been issued since July closing court proceedings, one of these being the Virginia case in question.

One brief was filed by the American Newspaper Publishers Association and the American Society of Newspaper Editors, the other by the Reporters Committee for Freedom of the Press, the AP Managing Editors Association, the National Newspaper Association, the National Press Club, Sigma Delta Chi, the Virginia Press Association, the National Association of Broadcasters and the Radio-Television News Directors Association.

Some other Supreme Court actions affecting the press during 1979:

- In June, the justices ruled that states may not punish a newspaper for accurately printing the name of a juvenile charged with a crime if the information was obtained legally.

- In the same month, the court turned down Pennsylvania's attempt to bar newspaper publication of "situation wanted" classified ads that refer to an advertiser's race, sex, age, religion or national origin.

- In April, the Supreme Court ruled that the First Amendment does not protect news reporters' thoughts, judgments and discussions from forced pre-trial disclosure in libel cases.

Meantime, the press was trying to recover from the May, 1978 Stanford Daily decision, which sanctioned police rummaging through a newspaper office for evidence against a third party.

In April, President Carter asked Congress for legislation to prevent such rummaging.

Even earlier, in January, Senator Mathias (R-Md.) had introduced legislation to the same effect. On the House side, hearings on a bill sponsored by Representative Kastenmeier (D-Wis) and Railsback (R-Ill) began, with press representatives testifying to the First Amendment violation in the Stanford Daily rummaging. At year's end, however, no actual legislation had been forthcoming.

Other press-related activity on Capitol Hill included:

- Continuing efforts on both the House and Senate sides to bring the criminal code up-to-date, with the media

opposing items believed to violate the First Amendment and make life more difficult for reporters.

- Beginning of hearings on a new FBI charter containing provisions for press cooperation being eyed carefully by the media.

- Continued efforts by Representative Morris K. Udall (D-Ariz) to curtail growth of newspaper groups by giving owners of independent newspapers estate tax benefits. So far, however, legislation to that effect has gotten no further than introduction on the floor.

In January, a committee of Capitol Hill reporters, announced that both Senate and House leaders opposed forcing the press to pay for such benefits as Capitol parking privileges, press gallery desk space and staff services. The report followed a study launched in March of 1978 after Representative Obey (D-Wis) had declared that the press has an obligation to report on its own perks when it is reporting perks provided members of Congress. The committee study said congressional leaders did not oppose newspapers paying for their perks if they wished. As a consequence a number of newspapers began sending checks to the U.S. Treasury.

In July, a House Foreign Affairs subcommittee considering a new world information order heard testimony showing how the U.S. government is trying to help thwart a continuing Third World movement for government control of news.

This did not prevent the U.S. playing host, however, at a closed-to-the-press State Department meeting November 6-9 to 30 nations preparing recommendations for UNESCO's intergovernmental conference on communication development in Paris next April 14-20.

The fact the press was barred from the meeting brought wide spread protest after E&P editorially sounded its own vigorous opposition.

After more than two years of developments following on filing of a request by the *Cincinnati Post* and *Cincinnati Enquirer* for a joint operating agreement because of the desperate financial condition of the Post, Attorney General Benjamin R. Civiletti on December 6 approved the merger.

On December 12, U.S. District Court Judge Gerhard Gesell ruled that publisher John P. McGoff has to obey a subpoena for testimony and documents sought by the Securities and Exchange Commission, which has been investigating McGoff's possible ties to South Africa. The SEC is trying to learn whether McGoff used South African money to buy U.S. newspapers and then failed to disclose the arrangement to stockholders as required by law.

Odds-and-ends of press news during 1979:

During the height of the gasoline shortage in June, the *Washington Post* and other newspapers ran classified ads free of charge to promote car pooling. . . . The *Carlisle* (Pa.) *Evening Sentinel* paid mileage charges to employees using bicycles for company business instead of gas-guzzling automobiles. . . . In January, an agreement was finally reached for an exchange of reporters between the U.S. and the Peoples Republic of China. . . . During 1979, Washington news correspondents reached the total of 2,814. . . . In October, the American Newspaper Publishers Association substituted a monthly magazine for their periodic news announcements, calling it *presstime*. . . . the American Press Institute announced an addition to its building at Reston, Va., making it possible to hold two seminars at the same time. . . . at the National Press Club in Washington, a veteran bartender announced the consumption of glasses of white wine is now greater than that of martinis.

## Jailed reporter released in Paraguay

Alcibiades Gonzalez Delvalle, a reporter for *ABC Color* in Asuncion, Paraguay, who was arrested November 5, was released in late December, according to Paraguay Watch, a Washington, D.C. newsletter.

George Neavoll, editor of the editorial page of the *Wichita Eagle and Beacon*, led a movement to get the reporter released from jail. Neavoll wrote an editorial in the December 11 edition and sent letters to the President of Paraguay.

In his December 8 letter to President Alfredo Stroessner, Neavoll noted that "Kansas has a special sister-state relationship" with Paraguay.

"The press independence that has occurred in Paraguay over the past two years has been encouraging to those Kansas journalists, who are watching developments in your country very closely," Neavoll wrote.

"I would like to tell our readers that Paraguay does have such freedoms; and therefore I make this personal and direct appeal to you, as chief-of-state, to let my friend and colleague go," Neavoll said.

The exact circumstances and provision of Delvalle's release were not disclosed.

Neavoll said the *Wichita* newspaper editorial he wrote was not the only help in his effort to use the sister relationship Kansas has with Paraguay. Neavoll succeeded in getting the Mayor of *Wichita* to write to Paraguay.

The local *Wichita* chapter of *Amnesty International* obtained at least 15 of its members to write letters to Paraguay.



# Syndicates

By Lenora Williamson

## Post group expands into non-opinion area

The Washington Post Writers Group, in further expansion into non-opinion feature areas, is beginning syndication of Kenneth R. Harney's weekly column "The Nation's Housing."

Harney's column has been appearing in the *Washington Post* for four years and is national in scope, focusing on trends and developments of concern to real estate buyers, sellers and investors, and renters.

Harney is co-founder and executive editor of an industry newsletter, *Housing and Development Reporter*, and the author of "Beating Inflation with Real Estate", published by Random House this year.

The columnist says that what people really want to read is hard news about national or regional trends in real estate, changes in laws or regulations affecting real estate values and financing.

Broadway columnist Earl Wilson has returned to his chores for Field Newspaper Syndicate, writing "It Happened Last Night." Earl, who took a leave of absence in mid-summer, came back with a note thanking readers for their "letters and get well cards" during his leave.

Wrote Earl, "It took a long time because I had an incurable ailment—I was lazy." He's doing three columns a week instead of the former 5-day stint.

The monthly foreign press digest, *World Press Review* (formerly *Atlas*), is offering two new weekly features for syndication.

"Global Beat" is an editorial or news page column of world affairs and human interest miscellany from the press around the world. The other new feature is "Global Business," a business-page roundup of world economy and business items from publications abroad. Both are available via AP Datafeature and by mail.

Linda Rogers, associate editor, is handling the syndication at the World Press Review, 230 Park Avenue, New York City.

The National News Bureau, a newly-formed newspaper syndication company, based at 1700 Walnut Street, Philadelphia, is serving college newspapers throughout the country.

Articles tailored to the 18-35 market are mailed weekly to the subscribing paper, with the stories supplied by NNB stringers, including Gael Greene, Suzy Chaffee, Bill Boggs (Metromedia TV, New York) talk show host.

Editors in charge of the new company are Andrea Lull Diehl, a former features writer/editor of the *Philadelphia Daily*

*News*, and Harry Jay Katz, a former columnist with *The Drummer*.

Keith Fuller, president and general manager of The Associated Press, has announced an agreement between AP-Dow Jones and Telekurs AG of Zurich for the Swiss company to market and distribute the AP-Dow Jones/Telerate Service in Switzerland.

Telerate Service is a computer-based, on-line financial information system specializing in foreign exchange, U.S. Government security and money market fields.

AP-Dow Jones, a joint venture, is the world-wide distributor for the New York based Telerate Systems, Inc. Telekurs is owned by the Swiss banking community, and among its other services markets Investdata, a securities quotation system.

The recently elected mayor of San Francisco, Dianne Feinstein, received special congratulations from the comic strip mayor of Hamford, U.S.A.—"Her Honor", who told Mayor Feinstein, "The best man for the job is a woman."



Mayoral congratulations

The Connecticut team of Michael Nargi and Fran Matera collaborated to create "Her Honor", syndicated by Trans-World News Service, when they saw more women taking leading roles in business and political worlds.

Matera says of the comic strip mayor who is shown in many roles of wife, mother, and mayor, "Humor is drawn from the everyday occurrences and frustrations we all encounter on the job, at home, and in our daily dealings with bureaucracy."

In the waning days of the 70s there occurred a special birthday anniversary of the first lady of the comics page whose measurements continue a celebrated 19-19-19.

The lady is Olive Oyl of the swan-like neck and the 14AAAAAA size shoes

and still madly in love with Popeye.

December 20, Olive became a 60-year veteran of the comics pages—a survivor of many trials since when she first appeared in the strip titled "Thimble Theater." It wasn't until 10 years later that Popeye joined the cast—an event that led to the strip being retitled in honor of his personal popularity.

Bud Sagendorf, who took over the strip following the death of creator Elzie Segar, says, "Olive has held firmly to her role of leading lady, and today her position is more secure than ever . . . Every day in these changing times we are confronted with something new or faced with the loss of something old. It is comforting to know that even though hemlines of women's skirts go up and down, Olive's always remain the same."

Sagendorf is the author of "Popeye, The First 50 Years", published by Workman Press/King Features Syndicate/New York.

(Continued on page 51)



Roger P. Parkinson

## Publisher named at Buffalo C-E

Roger P. Parkinson has been named president and publisher of the *Buffalo* (N.Y.) *Courier-Express*, effective February 11. The paper is owned by Minneapolis Star and Tribune Co.

Parkinson, 38, is currently vice-president-administration of the *Washington Post*. He joined the Post in 1975 as assistant to the general manager. Later, he served as manager of the Satellite Plant Project and director of administration before being named vicepresident in 1977.

He spent the previous six years with *Newsweek* magazine in various executive positions, including assistant director of manufacturing and director of special projects.

At the same time, Parkinson announced that James B. Shaffer, 34, senior vicepresident of the *Courier-Express* and acting publisher since August 1979, will be named associate publisher.

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# UFS/NEA executives are promoted

David Hendin has been named vice president and editorial director for United Feature Syndicate and Newspaper Enterprise Association. He will supervise the editorial product of all companies and divisions of UFS and NEA.

Also, in the announcement made by Robert Roy Metz, president and chief executive officer of the syndicates, Sid Goldberg was named vice president and executive editor of UFS and NEA, and Don Graff was named managing editor of both syndicates.

Since 1978 Hendin has been vice president and executive editor of NEA and also he became executive editor of UFS when the two syndicates consolidated operations that year. Hendin had joined NEA in 1970 after receiving his master's degree in journalism from the University of Missouri. He served in various posts including science editor, special projects editor, and deputy editorial director.

Hendin is the author of 10 books including the best-seller "Death As a Fact of Life" and wrote "The Medical Consumer" in syndication for 5 years. He is a trustee of The Scripps-Howard Foundation and has been an adjunct professor in journalism for his alma mater since 1971.

Goldberg joined UFS in 1972 when the



Hendin

syndicate purchased Bell-McClure Syndicate, publishers of North American Newspaper Alliance. He was executive editor of NANA and editor and executive editor of Women's News Service, becoming president of Bell-McClure in 1971.

When the syndicate was sold to UFS, Goldberg became managing editor of UFS and retained his positions as executive editor of NANA and WNS. Goldberg was named vice president of UFS in 1978 when the syndicate consolidated with NEA. Most recently he became director of UFS Spotlite Service.

Goldberg began his career at the *Washington Post* and later was foreign



Goldberg



Graff

editor of *World Week* magazine. He holds a master's and a bachelor's degree from the University of Michigan, Ann Arbor.

Graff has been NEA's managing editor since 1965 and chief editorial columnist for the daily service since 1977. Graff began with United Press International in 1954 and worked in Los Angeles, Pittsburgh and Newark bureaus. From 1957 to 1963 he was with Radio Free Europe as an editor in Munich headquarters and then as chief successively of Stockholm and Vienna bureaus. Graff holds a master's degree in history and political science and a bachelor's degree in journalism from the University of Montana and was a cryptographer in the Army Signal Corps.

# ACCURACY

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## TV DATA

Quaker Village, Glens Falls, New York 12801



## \$2 million remodeling project finished

Franklin (Ind.) *Daily Journal* doubled its floor space last October through an extensive \$2 million remodeling effort.

Every wall in the pre-existing plant built in 1963 was removed, the entire interior refurbished and a new Goss Community SSC press with a 32-page capacity and a speed of 25,000 papers an hour installed.

The new press boasts eight print units used primarily with black ink and two color units designed to over-print three multiple colors. The Goss Community with two quarter-folders can also run two different 16-page publications at the same time.

Once the *Daily Journal* rolls off the presses now, it drops from the folder onto belts where it's counted and stacked by a Baldwin Count-o-veyor. It's then transported to an EDS Idab Flite roller conveyor where it can be picked off by hand and sent to two Kansa model 320 inserting machines.

Once stuffed, the paper is set back on the flite roller and moved to a strapping machine where one or two straps can be applied.

As an alternative each bundle can be individually wrapped in plastic by means of a Comac plastic wrap station. This includes a "shrink tunnel" over heated to 150 degrees to seal the bundles and automatically cut the seal to proper lengths.

Again the paper is moved by a power driven conveyor which transports each sealed bundle to the outside where it is picked up for delivery.

In addition to the *Daily Journal*, the plant also regularly prints the *Greenfield* (Ind.) *Daily Reporter*, two semi-weekly, seven weekly, two monthly and numerous other publications.

Another highlight of the Journal building is the latest in office furniture systems furnished by Intecon Group Furniture Systems of Louisville, Ky.

The Steelcase 9000 series was used in editorial, business and advertising along with the unique "power panels" which will house all electronic systems. The Journal is the first newspaper in the United States to use the power panels. In 1963 it also became the first daily to build an offset plant from the ground up. Circulation is now more than 13,500.

The entire construction project was designed by architects Skidmore, Owings and Merrill of Chicago who designed the original journal building and the *Columbus* (Ind.) *Republic* building.

## ANPA/RI Conference shortened by 1-day

The ANPA board of directors has approved a recommendation by the production management committee to change the date for the association's 1980 Production Management Conference to June 7-11 from June 7-12.

The date change is the result of a new program format which shortens the Conference by one day and emphasizes increased participation through expanded workshop sessions which will be combined with the general sessions. Prospective dates for Conferences beyond 1980 have been similarly adjusted.

The traditional Thursday morning session devoted to previews of future newspaper technology will be eliminated. According to Walter E. Mattson, president of the *New York Times* and chairman of the ANPA production management committee, "The past Thursday sessions have pointed the way for advanced technology; we must now turn our attention to the practical development of systems to make that technology operational. Increasing the number of candid, substantive workshops at this year's Conference will help newspapers deal with the present and prepare for the future."

The 1980 Conference will be held at the Georgia World Congress Center in Atlanta, with the Atlanta Hilton and the Hyatt Regency Atlanta serving as co-headquarters hotels.

## Belo to acquire tv station for \$20 million

Fuqua Industries announced that it had agreed to sell its three television stations to separate buyers for a total of \$61 million.

It said its Evansville, Ind., station was being sold for \$21.5 million to Charles Woods of San Diego and its Chattanooga, Tenn., station would be sold to the Belo Broadcasting Corporation for \$20 million. The third station, in Columbus, Ga., is being purchased for \$19.5 million by the Western Broadcasting Company.

## N.Y. News picture editor retires

Robert Wahls, picture editor of the *New York Daily News*, retired at the end of 1979 after more than 40 years with the newspaper, having begun as a copy boy and moving up to caption writer. Wahls also wrote a drama column.

Wahls was successor to Howard Knapp, who held the picture editor post for many years at the News, retiring several years ago.

No new picture editor has been named as yet to succeed Wahls.



Dotty Griffith

**WINNERS**—Dotty Griffith, food editor of the *Dallas Morning News*, has won the 1979 Golden Carnation Award for excellence in nutrition writing.

Griffith was the first-place winner in the over 150,000 circulation category. Runners-up were Donna Lee of the *Boston Herald American* and Jeannette Branim of the *San Diego Union*.

Ginnie Mulkey of the *Evansville* (Ind.) *Courier* received top honors in the 25,000 to 150,000 circulation category. Runners-up were Nancy Siracusa of the *Union City* (N.J.) *Dispatch* and Mary Ann Farrell of the *Palm Beach* (Fla.) *Times*.

For nine years, the Carnation Company has sponsored this forum recognizing newspaper food editors for their efforts in nutrition writing.

Griffith was selected for monthly awards for stories on fiber in the diet and nutrition for athletes. She will receive \$500, an engraved marble medallion and a crystal piece at a special luncheon held in her honor this month in Dallas.

## Landau selected for Zenger Award

A Washington-based newsman whose basement served as the operational birthplace of a major press committee has been named winner of the 1979 John Peter Zenger award given by the University of Arizona.

Jack C. Landau was selected through ballots sent to 325 news persons throughout the United States, said Donald W. Carson, head of the UA journalism department.

Landau is director of the Reporters Committee for Freedom of the Press and Supreme Court correspondent for *Newhouse Newspapers*.

The Zenger award annually honors "distinguished service in behalf of freedom of the press and the people's right to know." The silver and turquoise Zenger plaque will be presented to Landau, the 26th recipient, in Scottsdale, Ariz., January 11, at the annual convention of the Arizona Newspapers Association.

EDITOR & PUBLISHER for January 5, 1980

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(312) 738-1200, Telex 25-4388.

NEWS KING, 4 unit press, NK folder, older  
press but well above average condition,  
count-o-veyor. Price—\$58,000.  
O.N.E. Atlanta, Georgia  
(404) 321-3992 Telex 700563

COTTRELL V-15A, four units. Available  
immediately. Call New England Printing  
Machinery. (617) 475-3210.

EDITOR & PUBLISHER for January 5, 1980

## EQUIPMENT & SUPPLIES

### PRESSES

CONTINENTAL PRINTING  
MACHINERY  
We sell presses as is, or reconditioned.  
Move your press, install and train on all  
makes and models web offset and letter-  
press. 25 years experience. CONTACT:  
Ken Langley

7881 Mastin, Ste 201  
Overland Park KS 66204  
(913) 432-8276

### WANTED TO BUY

FERAG counter stacker in good condition  
Must see in operation.  
Box 27787, Editor & Publisher.

SHERIDAN 48P or 72P inserter required  
by daily newspaper. Will pay top dollar.  
Box 25954, Editor & Publisher.

GOSS COMMUNITY OIL BATH with SC  
folder unit separate. Box 1983, Editor &  
Publisher.

NEED 1500 SERIES GOSS SUBURBAN  
4 to 6 units.  
BOX 200, EDITOR & PUBLISHER.

STA-HI 257 or  
251 COUNTER STACKER  
Box 25955, Editor & Publisher.

LATE STYLE  
COTTRELL V22/25 AND 845  
BOX 273, EDITOR & PUBLISHER.

CHESHIRE and Phillipsburg any condition.  
Call collect Herb (201) 289-7900 A.M.S.,  
1290 Central Ave., Hillside, NJ 07205.

MAKING market in Mark I, II, III Photon  
Pacemaker, The Lookout, POB 205, Hope-  
well Junc NJ 12533. (914) 226-4711.

HIGHEST PRICES PAID for your obsolete  
lithographic film and silver chip. Call Bos-  
ton Recovery, PO Box 799, Brockton MA,  
(617) 588-3214.

LOOKING for second-hand Telegram termi-  
nal for home use.  
(304) 346-9326.

## Help Wanted...

### ACADEMIC

INDIANA UNIVERSITY'S School of Jour-  
nalism seeks as assistant or associate jour-  
nalism to teach skills and other courses,  
beginning in 1980-81. Ten month, tenure  
track appointment. Salary competitive and  
negotiable. Summer teaching could add  
15-20% of base salary. For news-oriented  
applicants, skills courses should include  
writing, reporting or editing for magazines,  
radio-TV or newspapers. For advertising  
applicants, the skills course should be  
copywriting. All applicants should have  
another specialty, such as international  
communications, media management/  
economics, media law or media history.  
Ph.D. preferred; solid professional expe-  
rience essential. Research, publication  
and/or creative activity expected by di-  
verse, dynamic and compatible faculty.  
Program offers B.A. and M.A. in journalism  
and Ph.D. in mass communications. In-  
diana University is an affirmative action,  
equal opportunity employer. Please send  
letter of application and full resumes to:  
Edmund B. Lambeth, Chairman, Faculty  
Search Committee, School of Journalism,  
Indiana University, Bloomington, IN  
47405. Deadline for applications is Feb-  
ruary 10, 1980.

### To answer box number add in EDITOR & PUBLISHER

Address your reply to the box number  
given in the ad, c/o Editor & Publisher,  
575 Lexington Ave., New York, N.Y.  
10022.

Please be selective in the number of  
clips submitted in response to an ad,  
include only material which can be  
forwarded in a large manila envelope.  
Editor & Publisher is not responsible  
for the return of any material submit-  
ted to its advertisers.

## HELP WANTED

### ACADEMIC

FACULTY POSITION in Journalism for  
September 1980 in a solidly established  
communications program. PhD required,  
experience preferred. Must be able to  
teach a variety of journalism and other  
communications courses. Duties include  
15 hours weekly teaching load plus stu-  
dent advisement. Evening/weekend  
classes a possibility. Salary and rank open.  
Send resume to: Dr Jack Franzetti, Chair-  
man, Communications Division, St Johns  
University, Jamaica NY 11439. Equal Op-  
portunity Employer M/F.

ASSOCIATE PROFESSOR/ASSISTANT  
PROFESSOR: One tenure track position in  
the print journalism program of the School  
of Communication, The American Univer-  
sity, Washington, D.C. beginning Sep-  
tember 1, 1980. Salary and rank commensu-  
rate with experience. Teach courses in  
mass media, public affairs reporting and  
media studies on undergraduate and  
graduate level. Master's degree required.  
Teaching experience preferred. Minimum  
of five years experience in print jour-  
nalism. Reporting experience at the na-  
tional level and knowledgeability about  
Washington and public affairs required.  
Send letter of application and resume by  
February 1, 1980 to Print Search Commit-  
tee, School of Communication, The Ameri-  
can University, Washington, D.C. 20016.  
An Affirmative Action/Equal Opportunity  
Employer.

GRADUATE PROGRAM leading to the MA  
in Journalism or the PhD in mass media  
designed for professionals. Financial  
assistance available. Write Director,  
Graduate Affairs Committee, School of  
Journalism, Michigan State University,  
East Lansing, MI 48824. An Equal  
Opportunity/Affirmative Action Employer.

## HELP WANTED

### ACADEMIC

ASSISTANT PROFESSOR OF JOUR-  
NALISM to teach advertising and public  
relations courses on undergraduate and  
graduate level. Advertising courses in-  
clude principles, sales, and copywriting.  
Ph. D. preferred. Professional and teach-  
ing experience essential. Salary competi-  
tive. Position open beginning fall semester  
(August 1980). Application deadline: Feb-  
ruary 15, 1980. Send resume, college  
transcripts, and list of references to:  
Chairman, Department of Journalism and  
Radio-TV, Box 2456, Murray State Univer-  
sity, Murray, KY 42071. An Equal Oppor-  
tunity Employer (M/F).

OHIO STATE UNIVERSITY—The School of  
Journalism is accepting applications for a  
tenure track position as assistant profes-  
sor with a special interest in graphics/news  
editorial courses. Academic and/or profes-  
sional layout and design experience re-  
quired. PhD preferred. Starts October 1,  
1980. Salary: \$15 to 18,000. Application  
deadline: February 15, 1980. Contact:  
Professor Paul V Peterson, Search Com-  
mittee Chair, School of Journalism, The  
Ohio State University, 242 W 18 Av, Col-  
umbus OH 43210. (614) 422-7438. An  
equal opportunity employer.

ASSISTANT PROFESSOR of Journalism  
with Advertising specialty. Non-tenure po-  
sition. August, 1980. Requires Master's  
with significant professional experience or  
Ph.D. with some professional experience.  
Teach advertising copy and layout and  
creative strategy courses. Responsible for  
teaching other advertising courses if  
needed. Advise, professional service, pro-  
duction and research. \$16,000 minimum.  
Apply by February 15 to: Dr. Donald R.  
Glover, Department of Advertising, School  
of Journalism, The University of  
Nebraska-Lincoln, Lincoln, Nebraska  
68588. Affirmative Action/Equal Oppor-  
tunity Employer.

## CHAIR, DEPARTMENT OF JOURNALISM

Reopen search. Duties: administering a de-  
partment with 400 students, providing leader-  
ship in curriculum development and support  
to off campus internships. Requirements:  
Significant professional experience in the  
media and effective teaching experience.  
Some consideration will be given to scholarly  
publications and research. Academic and  
professional credentials must be sufficient to  
assure senior faculty rank and tenure. PhD  
desired with at least 1 academic degree in  
Journalism, Communications or related dis-  
cipline. Consideration given to candidates  
holding Master's degree in combination with  
exceptional professional accomplishments in  
lieu of the earned doctorate degree. Privi-  
leges: a fine salary commensurate with your  
ability; a senior faculty position with the rank  
of full or associate professor.

Resumes and nominations will be accepted  
through February 15, 1980. Send letters of  
nomination and resumes to: Prof. Robert W.  
Miller, Chairman, Selection Committee, 228  
Stearns Center, Northeastern University, 360  
Huntington Avenue, Boston, MA 02115. An  
equal opportunity/affirmative action Title IX  
University.

**Northeastern  
University**



**HELP WANTED****ACADEMIC**

**COORDINATOR, MASS COMMUNICATIONS PROGRAM.** Small, private liberal arts college seeks individual to administer further development and teach in established interdisciplinary major, effective August, 1980. Professional experience desirable, especially in broadcast media. Current sequences include advertising, advertising design-photography, broadcast and print journalism, and public relations. Ph.D. preferred, salary and rank negotiable for tenure-track position. Send letter, dossier, and references by February 1 to: Professor G. Madden, Box 72, Lycoming College, Williamsport, PA 17701. An equal opportunity employer.

**THE AMERICAN UNIVERSITY IN CAIRO** will have two faculty vacancies in Mass Communication, beginning September 1980. One requires specialization in public relations and advertising, the other specialization in newswriting, editing, and reporting. Both would teach, in addition to courses in their specialty, introduction to mass communication and/or mass media in society. Ability to teach theory or research methods a plus. Candidates should specify area of greatest research and teaching interest. Teach, in English, undergrad and grad courses 9 hours per semester. Doctorate, teaching experience and ability to adapt courses to needs and perspectives of students in a developing country required. Rank, salary depend on qualifications. Two-year appointments, may be possibility for renewal or extension. Housing, travel provided foreign (including U.S.) nationals hired outside Egypt. Write, with resume, to: Dean of the Faculties, The American University in Cairo, 866 United Nations Plaza, New York, NY 10017.

**JOURNALISM** instructor, part time. Minimum 3 years daily experience in print or broadcasting. Prefer New York-New Jersey journalist. Apply by March 1, 1980. Send resumes, clips to Chairman, Journalism Program, Department of English, Rutgers University, Newark NJ 07102. Equal opportunity, affirmative action employer.

**HELP WANTED****ADMINISTRATIVE**

**MANAGER/PERSONNEL RESOURCES.** This newly-created position will provide a broad range of model services to newspaper members of large national association. Responsibilities will include the development of model company benefit plans, and special studies related to industry-wide human resource matters.

This growth position should include 4-6 years related experience, human resource legislation, and educational background in Personnel Administration.

Compensation and growth expectation are excellent in Personnel and related managerial functions. Box 31719, Editor & Publisher.

**ASSISTANT TO THE ADVISER**

For The Daily Collegian, circulation 20,000. This is a full-time career position for a working journalist with management and teaching abilities.

Preferred: At least three years of experience including one year as a reporter and one year on the desk. Degree desired. Photo darkroom experience a major plus. Additional experience in any phase of newspaper operations also helpful.

Job includes setting up and conducting a training program to support news staff of 160 students, advising, preparing critiques and related duties. Involves night work.

Starting salary to \$14,000 a year. Company-paid medical and hospitalization. Company-paid pension. Other benefits. Application deadline: February 1. Apply to Mr. Gerry Lynn Hamilton, Executive Secretary, Collegian Inc., 126 Carnegie Building, University Park PA 16802. An equal opportunity employer.

**GENERAL MANAGER**

Small Ohio publication group needs manager for PM daily. Complete responsibility to profit and loss. We're looking for a highly motivated individual whose responsibilities can grow with our company. Resume, salary requirements and availability to Box 31690, Editor & Publisher.

**HELP WANTED****ADMINISTRATIVE**

**GENERAL MANAGER** needed for non-profit publishing company affiliated with Northwestern University. \$400M annual budget, 3 publications, including daily campus newspaper. Must have proven managerial ability, journalism experience and commitment to education of student personnel. Send resume, salary requirements by January 14 to: Students Publishing Co., 1999 Sheridan, Evanston IL 60201. Interviews in late January. Equal opportunity employer.

**ASSOCIATION MANAGER**

Applications now being accepted for position of manager of 113 year old state press association. Qualified applicants with newspaper knowledge and/or experience should send resume with personal references and salary requirements to Search Committee, Mississippi Press Association, PO Box 1789, Jackson MS 39205.

**ADVERTISING**

**ADVERTISING SALES PERSON** with executive potential needed March 15 for small town competitive Midwest weekly newspaper. Must have minimum 2 years experience and be strong on promotions, layouts and enthusiasm. Successful sales achievement record required. Starting pay \$18,000, plus large commissions for increases. Chance for equity. Send resume, letter about your accomplishments to Box 31658, Editor & Publisher. State present total earnings.

**FT LAUDERDALE** entertainment paper seeks 2 retail display salespeople, \$200 per week draw. Resume: Good Times, 1400 E. Oakland Park Blvd, Ft Lauderdale FL 33334.

**FAST GROWING** suburban weekly in California, looking for strong, enthusiastic individual with some experience in advertising. Salary+ high commission, mileage. Immediate opening. Reply Foster City Progress, PO Box 4040, Foster City CA 94404. Attn: Sharry Han, Ad Manager.

**HELP WANTED****ADVERTISING**

**ASSISTANT ADVERTISING DIRECTOR** \$5 MID-THIRTIES

Strong, Zone 2, 50,000 daily needs an experienced, down-to-earth and professional sales leader to work under advertising director. Must oversee capable and aggressive staff of 10 in highly competitive market. Position requires strong motivator who is also capable of handling major accounts. Candidate must be goal and budget oriented, well-organized, and promotion minded. We offer a starting compensation package in the mid-thirties commensurate with your experience and ability. Excellent immediate corporate fringe benefits include 5 weeks annual vacation. All modern facilities provide excellent working environment. This will be the No. 2 position in the advertising department. Send resume and salary history in confidence today to Box 31549, Editor & Publisher.

**WEEKLY GROUP** needs experienced advertising manager. Write Howard James, James Newspapers, Advertiser Square, Norway ME 04268.

**ADVERTISING SALES MANAGER**

We're looking for a self-starter with the right experience to turn our advertising department around. If you are promotion minded, creative, aggressive, an organized planner and can motivate people, we may have the job for you! We are a 4 paper, 30,000 circulation, weekly newspaper group in the richest area of Chicago's western suburbs and we're offering you a great opportunity for a challenging job. Your salary will be based on your past history and your ability to perform, benefits are included and the whole package is negotiable. We're looking for experience and evidence of success. Please send your resume, including employment history and salary requirements as well as other pertinent information to Box 31756, Editor & Publisher.

**IN NEW YORK STATE**, 5 day PM daily, under 10,000 circulation, looking for responsible advertising manager. Salary competitive. Send resume to Box 31807, Editor & Publisher.

# MANAGEMENT POSITIONS

**PRODUCTION**

**PRESSROOM MNGR.** To \$35,000  
For large metro located in the western United States. Must have strong press background, and experience in a unionized shop is mandatory. Background in both letterpress and offset is highly desirable.

**ASST. PROD. MNGR.** To \$25,000  
For major corporation located in Mid-Atlantic states. Must have a strong background in photocopy and exposure to Compugraphic equipment highly desirable. Report to vice president and supervise staff of ten. Company generates in excess of 25,000 ads per year.

**PRESSROOM MNGR.** To \$22,000  
For large weekly operation located in Mid-Atlantic states. Report to production manager in this non-union facility. Should have experience on a Goss Community.

**PRESS SUPERVISOR** To \$17,000  
For combination daily/weekly suburban operation located in a major metro area in the southeastern United States. Must have offset experience and should have some supervisory experience.

**PRESS FOREMAN** To \$16,000  
For small daily located in the southwestern United States. Should have background on Goss Urbanite, will report to the pressroom manager in this non-union facility.

**CIRCULATION**

**CIRCULATION MNGR.** To \$30,000  
For 75,000 daily located in Midwest. Part of major newspaper chain. Supervise staff of 25, DM operation. Degree preferred.

**TRANS. MNGR.** To \$30,000  
For large metro daily located in eastern United States. Report to CM with responsibility for fleet of over 200 vehicles, manpower scheduling and routing. Exposure and experience with routing utilizing data processing highly desirable.

**CIRCULATION MNGR.** To \$18,000  
For 15,000 daily located in Southwest. Position reports to the publisher. Degree preferred. Company is part of a progressive newspaper chain. Base salary as shown above plus bonus.

**CIRCULATION MNGR.** To \$16,000  
For 30,000 daily located in the Midwest. Will be circulation manager for half of the distribution plus a TMC product. Position reports to circulation director and supervises five DM's plus office staff.

**CIRCULATION DIR.** To \$15,000  
For small daily located in the southern United States and part of a major newspaper chain. Will report to the publisher. Prefer someone with a strong sales orientation and promotion experience.

**ADVERTISING**

**NAM** To \$28,000  
For metro daily located in the southeastern United States. Property is part of a progressive newspaper chain. Will report to the ad director and supervise a staff of ten. Degree preferred. Prefer someone from a competitive marketplace.

**RAM** To \$27,000  
For 50,000 daily located in the midwestern United States. Report to the ad director, supervise staff of 25 in this non-union facility. Company is part of a major newspaper chain and represents above average growth potential. Degree preferred. Base salary as shown above plus bonus.

**ASST. AD DIR.** To \$27,000  
For 75,000 daily located in a highly competitive marketplace on the East Coast. Must have prior advertising management experience in a competitive marketplace and be a strong administrator and trainer.

**AD DIRECTOR** To \$25,000  
For 30,000 daily located in the southern United States and part of a major newspaper chain. Report to publisher and must have prior advertising management experience with a comparable size property. Base salary as shown above plus bonus.

**ADMINISTRATIVE**

**GENERAL MNGR.** To \$40,000  
For a large weekly operation located on the West Coast. Will function as CEO and supervise a staff of forty. Should have background in a suburban shopping environment with a strong marketing and sales orientation. Should have prior general management experience.

**GENERAL MNGR.** To \$30,000  
For 5,000 daily located in the midwestern United States. Should have strong advertising background with some prior general management experience in a comparable size property.

**MNGR. OF PLANNING** To \$30,000  
Will report to president of this subsidiary of a major newspaper chain. Must be degreed, advance business degree highly desirable. Will function as an internal consultant in all areas. Should have a strong background in circulation and marketing.

**ADMINISTRATIVE ASST.** To \$20,000  
Will serve as assistant to the president of this small newspaper chain located on the West Coast. Will work on project type tasks across all lines; pricing, equipment, personnel, etc. Degree required; advanced business degree desirable.

For information call:  
Patrick J. Quinn, Jr.

215-565-0800

Post Office Box 905  
610 East Baltimore Pike  
Media, Pennsylvania 19063

**GORDON WAHLS**  
Executive Search



## HELP WANTED

### ADVERTISING

WE ARE INCREASING our circulation by 100,000 in 1981. Positions that will be open are Advertising Director, District Sales managers, retail sales and circulation. You must want to achieve total success for yourself and the company. Advancement opportunities excellent within the paper and affiliated companies. Zone 8. Send resume, references and salary history to Box 31724, Editor & Publisher.

**RETAIL ADVERTISING MANAGER** for growing daily in the heart of Florida's Gold Coast. Direct and motivate staff of 9 in highly competitive market. Salary, benefits, MBO. Send resume with salary requirements to Rick Baker, Ad Director, Boca Raton News, PO Box 580, Boca Raton FL 33432. A Knight-Ridder Newspaper.

**ADVERTISING DIRECTOR** for suburban daily and several weeklies in Zone 2 rapidly growing area. Great potential for energetic worker. Excellent salary plus liberal incentive. Call Charles Meredith, Free Press, Quakertown PA, (215) 536-6820.

**ADVERTISING DIRECTOR** Weekly group with free circulation in excess of 100,000 copies per week is accepting applications for the position of advertising director. We are located in the very competitive market of Florida. Applicants should be very aggressive and have training to manage a staff of 16. Experience with TMC/shoppers is a must, both selling and competing. Excellent opportunity for the right person with all normal benefits available including profit sharing. Resume and all particulars including salary history to Box 31797, Editor & Publisher. All confidences will be maintained.

**LARGE GROWING WEEKLY** in northern California seeks dynamic, experienced advertising manager to direct a sales force of 4. Must be promotional minded and able to work with large accounts. Good salary and benefits. Send resume and salary requirements to Box 31753, Editor & Publisher.

**ASSISTANT GENERAL MANAGER** All-American campus daily seeks assistant general manager for advertising, production and typesetting. Degree in business, advertising, communications or graphic arts and/or three years experience in publications' advertising sales or production required. Civil Service position. Salary range \$13,285-\$18,600. Send resume by January 25 to Harry Thiel, Daily Vidette, Illinois State University, Normal IL 61761. Equal Opportunity/Affirmative Action Employer.

**SALES MANAGEMENT**—Fast growing Midwestern organization seeks sales managers for expanding operations. Health insurance, vacations, profit sharing and opportunity to buy ins. Salary commensurate with experience. We will train. Zone 5. Call (507) 526-5579.

### CIRCULATION

## CIRCULATION DIRECTOR METRO DAILY

The Seattle Post-Intelligencer is seeking a circulation director capable of leading a rapidly growing department in a rapidly growing newspaper through the challenges of the 1980s.

The successful candidate will have a proven track record in a medium or large daily newspaper demonstrating long-term success in the development, implementation and control of all basic fundamentals of circulation including: leadership and motivation of employees in a strong union environment, budgeting and accountability control systems, long-range planning, innovative sales and service programs, and knowledge of circulation computer technology.

In addition to "America's most livable city," we offer an exceptional benefits package and the challenge of a highly competitive marketplace.

If you have the requisite skills and are prepared for the challenge send a complete resume, including references, to Virgil Fassio, Publisher, Seattle Post-Intelligencer, 521 Wall St. Seattle WA 98121. Your reply will be kept confidential.

## HELP WANTED

### ADVERTISING

**ADVERTISING SPACE SALES** Excellent opportunity for person interested in becoming a part of one of New Jersey's largest and fastest growing daily and Sunday newspapers. Challenging position for aggressive individual newspaper or related space sales experience. Attractive salary, liberal commission and expenses. Car required. Send complete resume including earnings required to Box 31742, Editor & Publisher.

### CIRCULATION

**CIRCULATION MANAGER** for medium sized daily and Sunday in Zone 5. Must have knowledge in all phases of circulation. Must be strong on promotion. Send resume and salary requirements to Box 31669, Editor & Publisher.

**CIRCULATION MANAGER** for weekly newspaper located in Las Vegas, Nevada. Need an aggressive individual with a proven track record in circulation. Emphasis on home delivery. Great opportunity for the right person. Excellent salary plus incentive program. Call Tom Brava at (702) 737-0111, or send resume and salary requirements to Box 15205, Las Vegas NV 89114.

**CIRCULATION PROMOTION MANAGER** for Yakima (Wa.) Herald-Republic. 40,000 morning daily. Opportunity for creative, sales-oriented circulator to initiate and implement promotion and training programs. Salary package to \$22,000 plus benefits. Send resume to Kay Gause, Personnel Manager, Yakima Herald-Republic, PO Box 9668, Yakima WA 98909. We are an equal opportunity employer.

## METRO CIRCULATION MANAGER

The Orlando Sentinel Star reflects the dynamic growth of central Florida and is currently seeking an experienced metro circulation manager. This challenging position requires a proven, successful track record in all phases of metro circulation. Excellent communications skills as well as demonstrated leadership ability are essential to motivate agents within our PMA. If you can be successful in this vibrant, fast growing market and are ready for this opportunity, send your resume to:

**SENTINEL STAR**  
Employment Center  
PO Box 2833  
Orlando FL 32802

An equal opportunity employer M/F

## HELP WANTED

### CIRCULATION

**CIRCULATION MANAGER** for 8000 tri-weekly in Zone 3. Must be experienced in all phases of circulation. Outstanding growth area. Send complete resume and salary requirement to Bill Hall, The News Messenger, Box 419, Christiansburg VA 24073.

**CHICAGO NEIGHBORHOOD** group of 3 weekly newspapers needs "take charge" classified manager immediately. Ideal for current No. 2 person or management prone sales person. Tremendous potential for income growth as this position is brand new. Salary plus override on business increase over 1979. Paid benefits. Employees know of ad. Send resume to Box 31739, Editor & Publisher.

### DATA PROCESSING

**DATA PROCESSING MANAGER** Little Rock, Arkansas based newspaper group needs Data Processing Manager. DEC hardware. RSTS/E OS. Seeking newspaper background with circulation computer system experience. Ability to manage people and work with top management and data processing users is essential. Send resume and salary requirements to: Allen Berry, WEHCO Media, Inc., PO Box 2221, Little Rock AR 72203.

### EDITORIAL

**DYNAMIC** beginner needed by small Midwest daily newsroom. Must be great at spelling, writing, typing, college academic achievements and leadership potential. Chance to learn all phases of publishing. Write Box 31301, Editor & Publisher. Send complete resume, nonreturnable samples and letter about yourself. Include salary expectations.

**WEEKLY GROUP** needs reporter/makeup editor. Write Karen Morris, Manager, Berlin Reporter, 151 Main St, Berlin NH 03570.

**MANAGING EDITOR**—Operational direction of the newsroom of a 60,000 morning paper in the West, reporting to the editor. Job requires imagination, flexibility, news judgment and the full range of newsroom skills—writing, editing and layout—demonstrable through clips and tear sheets from present job. But equally important will be the ability to develop effective staff leadership and to learn budgeting and administration. An equal opportunity employer M/F. Box 31694, Editor & Publisher.

## HELP WANTED

### EDITORIAL

**DYNAMIC** general assignment reporter position open on award-winning PM daily in northern Illinois. Circulation 5600. Monday through Saturday. Great opportunity to gain excellent experience in the coverage of city government police beat, in the courts. Varied duties include columns, features and the development of photo skills. We are looking for a person who wants to learn, grow and add input to our staff. A positive, can-do attitude most important. Basic experience gained from our operation will last a lifetime. Salary open, fringes included. Please write to: Managing Editor Al Post, Belvidere Daily Republican, 401 Whitney Blvd, Belvidere IL 61008. Please give education, experience, references and personal history

**SPORTS WIRE EDITOR**—Must be familiar with VDT, adept at rewrite and editing copy. Will be required to do page makeup and should have experience in handling feature layouts. Send complete resume to Bob Roesler, Sports Editor, The Times-Picayune, 3800 Howard Ave, New Orleans LA 70140. An equal opportunity employer M/F.

**NEED COPY EDITORS** who edit tightly and write excellent headlines. Wire and layout experience helpful. Try-out is mandatory. Only first time applicants please. References are a must. Send resume to B. Clair Cobb, News Editor, Arizona Republic, Box 1950, Phoenix AZ 85001.

### NEWSROOM EXECUTIVE

Medium-size daily in East needs a newsroom leader. We seek an aggressive editor who can oversee the city desk while taking an active part in running the rest of the newsroom, reporting directly to the editor. We're committed to excellence and have begun an extensive rebuilding program to make ours a top-notch local newspaper. But we need that one editor with the vision, drive and sharp management skills to help us get re-built. We offer exceptional salary (\$25-30,000), benefits and location, and the probability of rapid advancement. If you have at least five years of solid daily newspaper editing experience, write us at Box 31657, Editor & Publisher. Include professional references.

### FREE PLACEMENT SERVICE

#### Daily Newspapers

Send us your resume; we will duplicate and refer it on current job openings. Editorial, advertising, circulation and back shop applicants welcomed.

New England Daily Newspaper Assn.  
340 Main St., Room 527  
Worcester, Mass. 01608

## CARTOONIST FOR HAWAII

Wanted: a first-rate cartoonist who would like to work for a newspaper that offers a Polynesian backdrop of sun, blue skies and beaches . . . and lots of other attractions.

The paper is the prize-winning Honolulu Advertiser, whose cartoonist has decided to retire on another Hawaiian island since he feels after 20 years it's time to give up deadlines and one of the best cartooning jobs in the nation.

If you are an experienced cartoonist who can handle anything from sports to politics, meanwhile lacing your output with a good dose of humor, let us know by January 20, 1980 if you're interested.

Write and send samples, a bio and references to George Chaplin, Editor in Chief, The Honolulu Advertiser, P.O. Box 3110, Honolulu, Hawaii 96802. Aloha!



## HELP WANTED

### EDITORIAL

#### DESKPERSON

The weather is warm, the competition is hot and a 17,000 6-day Florida PM needs a person to edit copy from the city desk, layout advance pages and handle local business news (some writing but no puff). Conversion from OCR to VDT's in 1980. One year experience on a daily preferred but recent J-grads who can pass our tough spelling and grammar test considered. Good benefits, quality chain, room for advancement. Salary \$10-12,000 depending on experience and other factors. Send resume and 3 (only) tearsheets (no photo pages) to Larry Kieffer, Managing Editor, Daily News-Chief, PO Box 1440, Winter Haven FL 33880.

MID-SIZE daily in Zone 2 seeking experienced editorial person for possible managerial position. Send resume and references to Box 31636, Editor & Publisher.

FEATURE/ENTERPRISE Writer wanted for 14,000 evening daily in attractive New Hampshire-Vermont area. Must be self-starter and capable of developing creative angles to stories. Salary based on experience. Box 31687, Editor & Publisher.

#### SPORTS COPY EDITOR

Immediate opening for an experienced copy editor interested in sports. Applicant should have at least 2 years experience in copy editing and have some experience in layout. Experience with sports graphics a plus. If you are interested in working for a progressive 117,000 circulation daily newspaper located in south-western Virginia please mail your resume to Bill Brill, executive sports editor, Roanoke Times & World-News, PO Box 2491, Roanoke VA 24010. An equal opportunity employer.

SPORTS LAYOUT—Know how to design imaginative sports pages, edit copy and meet deadlines? Zone 2 dailies, 125,000 circulation seeks someone with VDT experience. Send tear sheets, salary requirements. Box 31734, Editor & Publisher.

COPY EDITOR—100,000+ AM in Zone 5 is looking for the cream of the crop, one who can edit precisely, write headlines with flair, design pages with impact and judge news. Salary to \$21,000 based on experience. Box 31714, Editor & Publisher.

ZONE 1, PM daily, 15-16,000 seeks self-starting general assignment reporter 2 years experience preferred. Send resume to Box 31718, Editor & Publisher.

### EXPERIENCED

#### COPY EDITOR

for 33,000 6-day PM in Wisconsin. Capable of writing music and drama reviews, back-up for city/wire editors. \$20,000 range plus generous overtime. Excellent fringe benefits including health, vision, major medical, dental. Send resume to Managing Editor, Sheboygan Press, 612 Center Ave., Sheboygan WI 53081.

## SEATTLE EDITOR NEEDED

Interviews will commence shortly for the position of editor of a new Seattle business newspaper. It will be published by Cordovan Corporation which publishes business newspapers in Los Angeles, San Francisco, Houston and Atlanta. This is an important career opportunity for the right person. It requires a professional journalist with substantial experience in business writing and editing. We seek an editor with entrepreneurial drive and a desire to become proficient in all phases of publishing. For more information, contact Bob Gray or Mike Weingart, (713) 688-8811. Resume may be sent in confidence to Gray or Weingart at 5314 Bingle Rd, Houston TX 77092.

## HELP WANTED

### EDITORIAL

COPY EDITOR with FLAIR to handle special editions, magazine-style tab sections and key pages. Accent on modern graphics, but must be competent in story selection, editing and head writing. Reproduce your best layouts and send non-returnable copies with resume. Mid-size daily in upper West. An equal opportunity employer M/F. Box 31693, Editor & Publisher.

#### WRITER

Unusual public interest organization in Washington, D.C. seeks individual able to understand scientific concepts and issues and communicate them to many publics. Although special scientific training is not a prerequisite, those uncomfortable or unfamiliar with quantitative thinking, as in the fields of physics, math, medicine, and public health, should not apply.

Applicants must have demonstrated ability in translating technical material into articles which effectively communicate issues to the general public. Applicants should be particularly sensitive to accuracy of all details and to the quality of the final product. Salary commensurate with experience.

This independent, non-profit organization with continuing and stable funding offers the opportunity for a challenging and useful career. A liberal benefit package, including a tax-sheltered annuity program, is provided. Please send resume to Box 31796, Editor & Publisher.

REPORTER-EDITOR needed immediately for small daily in warm Southwest. Must be strong at layout, feature writing, photography. Send resume and clips to John Mechpy Jr, The Kingman Daily Miner, PO Box 3909, Kingman AZ 86401.

#### NEWS EDITOR

The Galesburg Register-Mail, an award winning independent 22,000 PM 6-day newspaper in a western Illinois city of 37,000, seeks a news editor to direct the production of lively, modern pages. The news editor is responsible for the design, editing and production of an average of 36 daily pages. Copy editing and desk experience required. VDT experience and college degree preferred. Work samples and references required. Write or call John S. Smetana, Managing Editor, The Register-Mail, 140 S Prairie St, Galesburg IL 61401. (309) 343-7181.

SPORTS EDITOR and Family Living Editor needed. Excellent opportunity, 5700 circulation daily, good working conditions and benefits. Each of these is a one person department with help from other staff personnel, stringers and correspondents. Each editor lays out his own pages. Pay depends upon past experience and/or ability and training. Located in Louisiana's best sports area. Excellent salt and fresh water fishing, crabbing, shrimping and hunting. Box 31783, Editor & Publisher.

MANAGING EDITOR for small Chicago area daily newspaper. Looking for an experienced news person to handle supervision and editing tasks. Send resume and salary requirements. Box 31774, Editor & Publisher.

## COMMUNICATIONS EDITOR

FORTUNE 500 ENERGY COMPANY seeking corporate communications editor to design, write, edit and do layout on a twice-monthly employee newspaper. Successful candidate will be a self-starter with creative ideas and thick skin. Degree in Journalism or related field plus several years experience required. Competitive salary and attractive living environment.

Send full resume and work samples to:

Communications & Public Affairs  
EG&G IDAHO, INC.  
PO Box 1625  
Idaho Falls ID 83415

We are an Equal Opportunity  
Employer M/F/H  
U.S. Citizenship Required

## HELP WANTED

### EDITORIAL

#### FOOD WRITER

The Detroit Free Press is looking for a food writer. The right person might not be specializing in food now, but he or she is an accomplished reporter and feature writer who has a proven interest in food and abundant ideas for imaginative coverage of that important part of our lives. Send resume and clips to Frank Denton, Editor, The Way We Live, Detroit Free Press, 321 W LaFayette, Detroit MI 48231.

REPORTER-PHOTOGRAPHER needed for one of Ohio's finest weekly papers, The Courier-Crescent of Orrville. City Hall beat with feature writing and photography. Creative atmosphere, good pay and benefits, great community. Contact Melody Snare, Editor, The Courier-Crescent, 409 N Main St, Orrville OH 44667, (216) 682-2055.

EMPATHY is the ability to identify with the feelings of your fellow human beings. If you are a feature writer able to write light stories that make the reader feel the pain, joy and frustration of daily life, let us hear from you. You should have 5 years experience, at least 3 on a metro. Send 4 clips, cover letter and resume to Box 31805, Editor & Publisher.

THE KANSAS CITY TIMES is seeking an experienced agriculture reporter in connection with a new weekly agri-business section. Knowledge of agriculture and economics important. Should be familiar with production and topical agriculture issues. Particular knowledge or experience involving Missouri, Kansas, Iowa, Nebraska helpful. Please send applications to Janet Myer, Business Editor, The Kansas City Times, 1729 Grand Ave, Kansas City MO 64108.

BUSINESS REPORTER for medium-sized Midwestern daily. One or two years experience, or graduate with business orientation. Box 31757, Editor & Publisher.

#### REPORTER/COPY EDITOR

Northern California daily 22,000+ offers permanent, beautiful family-type growing community, excellent climate with mild winters. An opportunity to learn and work with the latest electronic news system to experienced (5 years or more) personnel who can offer good, sound journalistic fundamentals, and skills, stability, a concern for local news coverage and an ambition to progress. Box 31746, Editor & Publisher.

BUSINESS REPORTER—San Juan, Puerto Rico. Weekly business newspaper. Over 40,000 circulation. We seek a reporter with at least 2 years experience not counting school papers. Must have economics or business experience to work with this largest English language and business paper in the Caribbean. Spanish-bilingual. Resume with clippings to:

Publisher, Caribbean Business  
PO Box 6253, Loiza Station  
Sancti Spiritus, Puerto Rico 00914

### PRODUCTION

## ENGRAVING DEPARTMENT GENERAL FOREMAN

The Washington Post has an immediate opening for General Foreman of the Engraving Department. Applicants must have a minimum of ten years experience in the engraving field, with at least two years supervisory experience. Must be abreast of current technology, specifically the fundamentals behind pattern and offset platemaking. Must have excellent communications skills with management and employees in various departments.

Responsibilities include supervising and training staff of fifty; budget preparation and cost control; development of preventive maintenance programs; working with Production Administration on planning new equipment and systems.

Excellent company benefits.

Send resume and salary history and requirements to:

Employment Manager

**The Washington Post**

Washington DC 20071

Equal Opportunity/Affirmative Action Employer

## HELP WANTED

### EDITORIAL

PART-TIME NEWS WRITER—Activities include news writing, advising student organizations and coordinating alumni programs. Contact Dean of Engineering, Kansas State University, Manhattan KS 66506, by January 31, 1980. Kansas State University is an equal opportunity, affirmative action employer.

### GRAPHICS

## GRAPHICS DIRECTOR

### A Major Afternoon Newspaper in the Midwest

Seeks experienced graphics director to plan, coordinate and supervise the paper's total graphic appearance. This is an extremely challenging job that requires maturity and experience at all artistic levels, but particularly in page layout and design. Administrative qualities are also desirable to coordinate efforts among departments and to oversee a 9-person art staff.

Box 31794,

Editor & Publisher

### JOB LEADS

PR/EDITORIAL Jobs nationally 200+ listings weekly. M. Sternman, 68-38 Yellowstone Blvd., Forest Hills, NY 11375.

### MARKETING RESEARCH

#### MARKETING RESEARCH ASSISTANT MANAGER

Our newspapers are seeking a person who has a thorough knowledge of marketing research to assume a highly responsible and highly visible position.

Responsibilities include conducting, managing and interpreting research used for management decision-making. Emphasis will be placed on research used in marketing the newspaper product. Additionally, the position involves assisting the manager with research used to market the newspapers to advertisers.

Candidates should have training and experience in marketing research. An MBA is preferred. Interested applicants should send resume and salary history to Michael Seraphine, Personnel Department, 425 Portland Ave., Minneapolis MN 55488.

THE MINNEAPOLIS STAR/  
MINNEAPOLIS TRIBUNE  
Equal Opportunity Employer

### PRODUCTION



## HELP WANTED

### NEWSPAPER IN EDUCATION

**FIELD SERVICES ADVISOR**  
American Newspaper Publishers Association Foundation is seeking an additional Newspaper in Education field services advisor to provide on-site support for Newspaper in Education programs nationwide. This person will advise newspapers on starting, expanding and improving NIE programs; lead teacher workshops and promote the NIE program to individuals and groups in the newspaper and education profession. Position calls for frequent travel, NIE experience and background in highly developed communications (oral and written) skills. All applications must be in writing. Send to: ANPA Foundation, The Newspaper Center, Box 17407, Dulles International Airport, Washington DC 20041.

### PRESSROOM

**RAPIDLY EXPANDING** newspaper in Zone 5 is seeking an experienced pressperson capable of running top quality color work on a Harris 1650 or Metro press. Possible head pressperson or foreman M/F position for qualified person. Good company benefits and working conditions. Only qualified people need apply. Write Box 31610, Editor & Publisher.

**URBANITE PRESSPERSON** needed for growing weekly and commercial flyer plant. Minimum 5 years experience on Urbanite. Competitive wage structure. Send work experience and salary requirements to Ken Ratzlaff, Press Superintendent, Community Publications Co., 3501 E 46 Ave, Denver CO 80239. All serious inquirers will be answered. Equal opportunity employer.

**ASSISTANT** offset press foreman wanted. Good opportunity for someone with lithographic printing experience. This is an immediate leadership position for the person who enjoys working with and motivating others. We are a newspaper who takes pride in our award-winning printing. Good fringe benefits. Contact Dan Wahlheim, Press Foreman, The Daily Dispatch, 1720 5th Ave, Moline IL 61265.

**PRESSROOM FOREMAN**  
Non-working, union, 2-6 day newspapers, 8 unit Urbanite, good benefits, Zone 5. Send resume in confidence to: Jim Haines, Production Director, Anderson Newspapers, 1133 Jackson St, Anderson IN 46015.

### PRODUCTION

**PRODUCTION MANAGER** for busy weekly newspaper in California. Must have experience in all phases of offset newspaper production. Good salary for right person. Health and dental plan plus profit sharing. A great job in a beautiful wine-country community. Send resume to Production Manager, PO Box C, Sonoma CA 95476.

### PUBLIC RELATIONS

**CARNEGIE-MELLON UNIVERSITY**  
Public Relations  
(2 Positions)  
Director of News Bureau: The successful candidate must have at least five years of experience as a newspaper reporter. The Director of the News Bureau develops major stories of national interest; establishes contact with the media in order to place stories; consults with university academic departments regarding their publicity needs; arranges press conferences; conducts research on assigned topics for use in university press releases and other university publications. Salary negotiable.

Writer, Staff Associate: The successful candidate must have experience in journalism and be able to write and place stories that provide local and national publicity for use in university press releases and other university publications. Salary negotiable.

Send resume and covering letter to:  
Edmund Delaney  
Department of Public Relations  
Carnegie-Mellon University  
5000 Forbes Avenue  
Pittsburgh, PA 15213

# Positions Wanted...

## ADMINISTRATIVE

**OPERATIONS MANAGER**—Experienced front to back; heavy in computer systems, production and plant facilities. Confidence. Box 31711, Editor & Publisher.

**YOUNG WASHINGTON ATTORNEY** associated with major national law firm and government experience seeks position as assistant to publisher or chief executive of smaller daily or group. Phi Beta Kappa, honors law graduate. Salary and location no problem. Outstanding references. Box 31662, Editor & Publisher.

**ADVERTISING AND MARKETING EXECUTIVE** with 15+ years experience seeks newspaper needing +++++ profits. Extensive know-how and high energy in sales, marketing, motivation, advertising—both retail and classified, promotions, hiring, training, computers, MBO. Start your paper's New Year off right. Call (315) 733-8986.

**TOP AD DIRECTOR** with accomplishments and references to prove it, seeking challenge with Western states daily as general manager or ad director with future. Experienced TMC, MBO, profit and budget oriented; innovative and motivated. Box 31737, Editor & Publisher.

## WE GET PEOPLE MOVING

"It's all your fault anyway," said P.S. in a post script to a letter asking that his E&P subscription be sent to (Illinois) instead of (New Hampshire). "Positions Wanted ad did a great job, which is why I'm now here, and not there. Double thanx."

M.W. wrote us: "Just a quick note of THANKS. I am leaving (Washington) in a couple of days for (Colorado) where I will begin a job as county government reporter. The managing editor found out about me through my classified in E&P. Thanks for your help."

And how about the former Florida ad salesman who moved right into management: "Located just the job I was looking for through my Positions Wanted ad in E&P. Thanks." B.N.

The next move is up to you. If you've got what it takes (ability and initiative, mainly)—we've got what it takes (the largest newspaper audience in the world)! So get moving and send us your Positions Wanted classified ad today!

## POSITIONS WANTED AD RATES

4 weeks—\$1.70 per line, per issue  
3 weeks—\$1.95 per line, per issue  
2 weeks—\$2.10 per line, per issue  
1 week—\$2.25 per line

Box service—\$2.00 per issue

Count approximately 39 characters and/or spaces per line. 3 lines minimum.

Deadline: Every Tuesday.

**Editor & Publisher**  
575 Lexington Av.  
NY, NY 10022  
(212) 752-7050

## ADVERTISING

**EXPERIENCED** display and roto magazine salesman in competitive metro market seeks new challenges. Box 31653, Editor & Publisher.

## ARTIST

**SEEKING NEW** career on daily. Commercial artist for General Motors. Cartoonist for 3 weeklies. Solid portfolio. Bob Seymour, 4651 Grafton Ln, Stow OH 44224.

## CIRCULATION

**CIRCULATOR**, presently employed, 10 years experience, Little Merchant, OSM, motor routes, ABC, TMC, top notch motivator seeking Zones 3, 5, 9. Box 31728, Editor & Publisher.

**CIRCULATOR**—15 years experience. Familiar with ABC, Little Merchant, motor route. Any Zone. (914) 692-5865.

## EDITORIAL

**INDY 500, NIT, NBA, PEACH BOWL, MAJOR LEAGUE BASEBALL**—Sports-writer-Editor experienced in all the above and much more. Published nationally. Prefer southwest Florida, Hawaii, but receptive to right offer anywhere. Box 31578, Editor & Publisher.

**NEED A BASEBALL WRITER** who knows the difference between Bruce Sutter and Burke Suter and understands the new suspended game rule? Experienced writer, 29, with six years experience on a 25,000 circulation AM, seeks a position with a daily paper in a community near a major or minor league baseball park. Bob Drzewicki, Box 66, Center Rutland VT 05736.

**SPORTSWRITER** seeks position on metro after three years on small Eastern daily. Layout, writing, camera experience. Have experience covering pro and college teams. Box 31679, Editor & Publisher.

**PHOTO COLUMNIST**—Seeking position as photo columnist for large daily newspaper, or syndicated columnist for several publications. Six years experience as photo columnist for one of country's top ten papers. Technical, human interest features. Background: 32 years as writer, photographer and photo editor. Please contact Box 31661, Editor & Publisher.

**CREATIVE** writer-photographer, 28, with solid feature background seeks position on medium daily. 3 years journalism, 1 1/2 years business communications experience. Knows editing, layout. Also MA J-degree, MEd higher education. Box 31659, Editor & Publisher.

## EDITORIAL

**EDITORIAL WRITER**—Thoughtful, informed newswoman with wide-ranging news background, thorough researcher, facile writer, available. Box 31773, Editor & Publisher.

**MAGAZINE** writer/editor, 7 years experience, seeks challenging position with environment, health or general interest magazine. Lincoln Bates, 30 Forrester St, Salem MA 01970.

**DEFT YOUNG** writer wants features or lifestyle post. 2 years daily experience. Box 31650, Editor & Publisher.

**MUSIC EDUCATION** magazine editor who is published composer, 31, seeks Zone 1 magazine editor spot or position with music publisher. Formerly a successful freelance writer/photographer, I am experienced in all production areas. Strong on creativity and commercial artist point of view. Box 31726, Editor & Publisher.

**EDITOR**, 33, of product safety standards for largest U.S. testing lab, seeks stimulating editing slot in business, trade association, or trade press. Ex-weekly editor, daily photographer. Magna Cum BS in Journalism. Versatile, articulate. Mensa. Box 31720, Editor & Publisher.

**PRIZEWINNING** feature writer, young, ambitious, seeks features position. Experienced in editing, layout, VDT. Box 31745, Editor & Publisher.

**YOUNG**, well-versed, aggressive reporter with 20,000 circulation PM Georgia award-winning daily/Sunday looking for quality Zone 3 or 4 with future. Two-time AP award winner. Well versed from city hall to politics to police. J-school degreed. Box 31754, Editor & Publisher.

**SUN** spot reporting future on small daily sought by high honors Michigan State J-grad with 2 years campus work. Box 31761, Editor & Publisher.

## PHOTOJOURNALISM

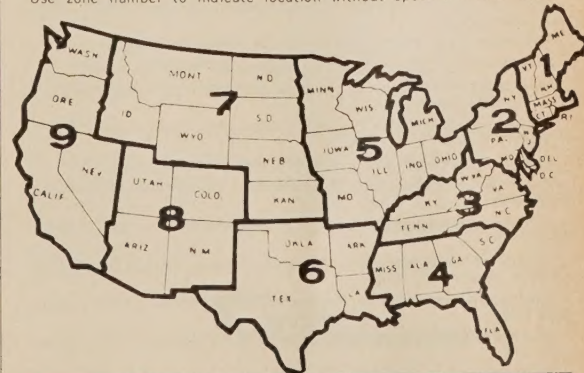
**PHOTOGRAPHER**—13 years experience. Interested in staff position or freelance work in the Washington DC metro area. Box 31793, Editor & Publisher, or call (301) 794-8127.

## PRODUCTION

**SEASONED, RESULT-ORIENTED** Production Manager with proven record in productivity improvement, expense reduction, electronic systems design and management, quality control and plant design is looking for challenging position with medium to large daily. Two jobs in 19 years. Top references. Reply with confidence to Box 33109, Editor & Publisher.

## E&P Employment Zone Chart

Use zone number to indicate location without specific identification





# Program set for rights meeting in Philadelphia

The first of two First Amendment Congresses, designed to heighten public awareness of the importance of free press guarantees, will be held in Philadelphia January 16-17, with a follow-up in Williamsburg, Va. March 16-18.

To further that goal, the 12 national journalism organizations sponsoring the Congresses are encouraging delegates not affiliated with the media to attend and participate. Already listed as delegates are educators, attorneys and business people.

CBS anchorman Walter Cronkite will be keynote speaker in Philadelphia and the meeting at the First Bank of the United States in the historic district of the city.

In addition to Cronkite's address on the First Amendment and its role in the future of the United States, the Congress will feature panel discussions and other presentations about the rights of a free press.

Jean Otto, national president of Sigma

Delta Chi and op-ed page editor of the *Milwaukee Journal*, organized the steering committee for the Congresses and will serve as chairperson.

Sponsoring organizations are: American Newspaper Publishers Association, Associated Press Managing Editors Association, American Society of Newspaper Editors, National Association of Broadcasters, National Broadcast Editorial Association, National Conference of Editorial Writers, National Newspaper Association, Radio-Television News Directors Association, Reporters Committee for Freedom of the Press, Society of Professional Journalists, Sigma Delta Chi, the Associated Press and United Press International.

Cronkite will deliver the keynote address at the First Bank at 9 a.m. on January 17, and immediately following George Gallup Jr., will release the results of a poll taken on public attitudes toward the press.

Cronkite and Gallup will join public attitude researchers Michael and Judee Burgoon of Michigan State University in a discussion of public attitudes toward the press.

A panel, "Whose First?" will have Eugene Patterson, editor of the *St. Petersburg Times*, as moderator with

Oregon State Representative Ted Bugas, George Washington University Law School Dean Jerome Barron, and New Orleans Mayor Ernest Moreau, participating.

Speakers in the afternoon session for Part II of "Whose First?" include: Charles Seib, *Washington Post* ombudsman, moderator; Congresswoman Millicent Fenwick, and Thomas A. Donahue, vice president, United States Chamber of Commerce.

Following each of those panels delegates will have a "talk-back."

"Without A First" is to be a summing up session with Abe Raskin of the National News Council, Gary Bryner, administrative assistant to U.A.W. president and Dr. Norman Graebner, professor of American history at the University of Virginia.

The congress will conclude with Anthony Lewis of the *New York Times*, now on a Harvard University teaching fellowship, presenting the charge for the Colonial Williamsburg workshop in March.

Invitations went out to educators, librarians, lawyers, judges, union leaders, business executives, and many public and civic organizations.

## 1980 newspaper meeting dates

### AHEAD IN 1980

First Amendment Congress, First Bank of the United States, Philadelphia, January 16-17.

International Newspaper Advertising Executives, Texas Hyatt Regency, Dallas, January 20-23.

Great Lakes Newspaper Production Conference, Detroit Plaza Hotel, January 26-29.

Inland Daily Press Association, Hyatt Regency, Phoenix, March 1-4.

Inter-American Press Association, Cariari Hotel, San Jose, Costa Rica, March 17-20.

First Amendment Congress Workshop, Colonial Williamsburg Motor House, Williamsburg, Virginia, March 16-18.

Suburban Newspapers of America, Editorial Conference/Congressional Breakfast, Hyatt Regency, Washington, D.C., March 19-22.

America-East Newspaper Production Conference, Hershey Motor Lodge, Hershey, Pa., March 26-28.

American Society of Newspaper Editors, Washington Hilton, April 7-10.

Canadian Press, Royal York Hotel, Toronto, April 15.

Canadian Daily Newspaper Publishers Association, Royal York Hotel, Toronto, April 16-17.

American Newspaper Publishers Association, Sheraton Waikiki, Honolulu, April 21-23.

The Associated Press, Sheraton-Waikiki, Honolulu, April 21.

United Press International, Sheraton-Waikiki, Honolulu, April 22.

Newspaper Purchasing Management Assn., Portland Hilton, Portland, Ore., April 27-May 1.

International Newspaper Promotion Association, Waldorf-Astoria, New York City, May 4-7.

Catholic Press Association, Opryland Hotel, Nashville, May 13-15.

Religious Communications Congress 1980, Opryland Hotel, Nashville, May 13-16.

Suburban Newspapers of America, Royal Sonesta Hotel, New Orleans, May 13-16.

Institute of Newspaper Controllers and Finance Officers, Doral Country Club, Miami, May 18-21.

International Federation of Newspaper Publishers (FIEJ) Tel Aviv, Israel, May 25-28.

Associated Press Sports Editors Association, Washington, D.C., Hilton, June 3-6.

ANPA/Research Institute Production Management Conference,

Georgia-World Congress Convention Center, Atlanta, June 7-12.

Newspaper Food Editors and Writers Association, Hay-Adams Hotel, Washington, D.C., June 11-13.

Association of Newspaper Classified Advertising Managers, Sheraton Hotel, Boston, June 15-19.

National Newspaper Publishers Association, Hyatt Regency, Chicago, June 18-21.

International Circulation Managers Association, Crown Center Hotel, Kansas City, Mo., June 29-July 3.

National Press Photographers Association, Genesee Plaza Holiday Inn, Rochester, N.Y., June 29-July 3.

The Newspaper Guild, Montreal, June 30-July 4.

International Newspaper Advertising Executives, Sheraton Hotel, Boston, July 13-16.

Association for Education in Journalism, Boston University, August 10-13.

National Conference of Editorial Writers, Holiday Inn, Huntington, West Virginia, September 23-26.

Association of National Advertisers, The Homestead, Hot Springs, Virginia, September 28-October 1.

Southern Newspaper Publishers Association, The Broadmoor, Colorado Springs, September 28-October 1.

National Newspaper Association, Stouffers Hotel, St. Louis, October 1-5.

Women in Communications Inc., Bahia Hotel, San Diego, October 2-5.

United Press International Edicon, Hyatt Regency, Cambridge, Mass., October 5-8.

American Association of Sunday and Feature Editors, Don CeSar Beach Resort Hotel, St. Petersburg, October 8-11.

Newspaper Advertising Sales Association Food Editors Conference, Radisson South, Minneapolis, October 12-17.

Inter American Press Association, Vacation Village Hotel, San Diego, October 13-17.

Inland Daily Press Association, Drake Hotel, Chicago, October 19-21.

Institute of Newspaper Controllers and Finance Officers, Galt House, Louisville, Ky., October 26-29.

Associated Press Managing Editors, The Pointe, Phoenix, November 18-21.

The Society of Professional Journalists, Sigma Delta Chi, Hyatt House, Columbus, Ohio, November 19-22.



# Will there ever be another TV series as worthwhile as Sesame Street?

Yes, thank goodness. It starts Monday, January 14.

Joan Ganz Cooney and her Children's Television Workshop saw a way 10 years ago to teach kids, using the medium kids love best. The happy result was *Sesame Street*.

Does anyone have to be told *Sesame Street* went on to become one of the most successful TV shows ever?

Now Joan Cooney and the Workshop are ready with a new series every bit as significant as *Sesame Street*. It's called

*3-2-1 Contact*. It will be on PBS stations Mondays through Fridays.

*3-2-1 Contact* is about science. If you just said *ugh*, maybe it's because you grew up without a show like this, which is a pity. And a national problem.

Thousands of bright and inquisitive youngsters start their school years with a natural interest in the sciences. But they get turned off before they ever reach junior high school. Thousands of scientists and engineers are lost to America in the process. *3-2-1 Contact* will keep curiosity alive in 8- to 12-year olds by bringing

the same excitement to science and technology that *Sesame Street* brought to the child's first recognition of letters and numbers.

The National Science Foundation, The U.S. Department of Education, and the Corporation for Public Broadcasting all contributed sizable sums to help put *3-2-1 Contact* on the air.

So did we.

Our motives are simple. We invest nearly a million-and-a-half dollars a day in scientific research and development to keep our

Otis elevators, Pratt & Whitney Aircraft jet engines, Carrier air conditioners, Sikorsky helicopters and other high-technology products the best in their fields—and to create new and still better products. The United Technologies \$2 million grant for this show is part of our investment in the future. We're pleased to make it.

And we're happy to invite you and your 8- to 12-year old friends to watch *3-2-1 Contact*. See your local TV listings for the broadcast schedule.



**UNITED  
TECHNOLOGIES**

Hartford, CT 06101



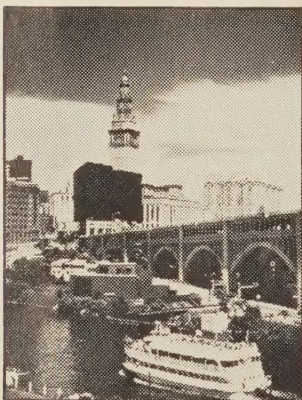
# Picture this . . .

During September and October of 1979, 400 photographers, amateur and professional, entered the "What's right with Cleveland" photo contest, sponsored by the Greater Cleveland Growth Association, the Northern Ohio Photo Guild and The Press.

8,000 camera buffs paid admission to attend the three-day PhotOhio '79 Show, sponsored by the Northern Ohio Photo Guild and The Press . . . to see the pictures and the latest in photographic equipment at Stouffer's Inn On The Square in Downtown Cleveland November 9 through 11.




1st Place Black & White  
"Starred Face" — by Andrew Venclauska



Best in Show  
"Goodtime II & Terminal Tower"  
— by Patricia Anderson

**Developing response,  
making things happen**

## The Cleveland Press

 Represented Nationally by Story & Kelly-Smith, Inc.

a Scripps-Howard newspaper

